

HIGHLIGHTER MACHINE LEARNING



START YOUR ML JOURNEY WITH CONFIDENCE

Engaging with ML adoption and defining the right scope, scale and complexity for your transformation initiatives is tough.

Ascent's Highlighter engagements are designed to get you moving by breaking down the ML challenge into small, digestible blocks that require minimal commitment. We help you set out technical principles for adoption that pave the way for larger scale transformation - then roadtest them in a Proof of Concept to demonstrate effectiveness and value. Microsoft will review your potential funding options and align outputs to your wider strategy.

- ✔ 1 hour high-level discovery call
- ✔ 2 hour User Groups & Principles workshop*
- ✔ Actionable, costed plan for 8-10 week Proof of Concept

*Requires application & business process owners, technical lead, project sponsor

WHAT WE DO

We use impact mapping to build a clear view of the relationships between your stakeholders, users, data and business objectives.

We then use this framework to create an accessible technical plan for an ML Proof of Concept that clearly demonstrates ROI for your organisation.

WHAT YOU GET

An actionable, costed plan that lays the foundations for your AI/ ML journey - driven by clear business and user needs and designed to deliver immediate outcomes.

We work with you to measure business impact, helping you define a practical route forward that releases incremental value.

WHY ASCENT

Microsoft and Ascent help businesses apply ML techniques to drive successful automated interactions and enhanced decision-making with data.

We'll work with you to apply Azure ML services to your real-world use cases, helping you get it right first time and rapidly unlock value for your business.

READY WHEN YOU ARE

We'll help you build an effective machine learning strategy.
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