ASCENT

Microsoft Solutions Partner

Digital & App Innovation
Azure

Specialist
Build and Modernize AI Apps
    with Microsoft Azure
Migrate Enterprise Applications
    to Microsoft Azure
DevOps with GitHub
Kubernetes on Azure

Microsoft Solutions Partner

Data & AI
Azure

Specialist
Analytics
AI and Machine Learning
Kubernetes on Azure
Infra and Database Migration

Microsoft Solutions Partner

Infrastructure
Azure

Specialist
Infra and Database Migration

Prove It:
OpenAI on Azure.

Do something new. Do something better.
2023

One in six UK organisations have embraced at least one AI use case.

The most commonly adopted AI solutions in the UK focus on data management and analysis, natural language processing and generation, machine learning, and computer vision and image processing and generation.

Forbes, June 2023

START YOUR OPENAI JOURNEY FASTER WITH ASCENT.

Build an OpenAI prototype in 10 days.

As 1 of 10 Microsoft OpenAI prioritised partners in the UK, Ascent helps you rapidly unlock the business value of Generative AI, backed by Azure's data privacy guarantee.

Our end-to-end approach takes you from collaborative ideation and design to proof of value in just 10 working days, with the option to take your prototype into a production minimum viable product (MVP) in 2 months.

2 Hour Immersion Call *(free of charge)*
We take your key stakeholders through an OpenAI overview geared to your level of experience and expertise, covering key concepts and capabilities, adoption/deployment models, Responsible AI frameworks and common use cases. Together, we explore generative AI's applicability to your business and explain our approach to proving value and building strong businesses cases.

1 Day Design Workshop *(free of charge)*
Delivered as a full day workshop or split over two days, we help you ideate and evaluate OpenAI use cases based on our experience and a decision framework that balances impact, complexity, risk, ethical considerations and ROI. We will also advise on funding eligibility from Microsoft for the Build & Prove phase.

10 Day Build & Prove Sprint *($10k, potentially funded by Microsoft)*
We rapidly bring your selected use case to life, leveraging our reference architectures and accelerators to get a functional prototype into your stakeholders' hands as quickly as possible. We iterate with your team daily, culminating in a presentation and final demo on Day 10, accompanied by a validated business case and a clear, costed onward roadmap to production.

Optional Next Step: 60 Day Production MVP *(PoA)*
We take your prototype to production, providing ongoing thought and process leadership as we incrementally optimise the solution/use case fit through close collaboration. We establish and answer governance and compliance requirements, implementing Dev, Test and Prod automation to support release management. We work closely with you to enable end users, ensuring your investment is embedded and adopted effectively to rapidly release value.

Getting started.

- **Kickoff:** Introduction and goal setting for the day
- **Level setting:** Building collective understanding of Generative AI and Azure OpenAI concepts and capabilities. Explaining the design-thinking process.
- **Context:** Exploring your business drivers and parameters

Use case ideation.

- **Inspiring your team:** Azure OpenAI and prompt engineering demos with specific reference to key use cases in your industry
- **Collaborative ideation:** Generating a long list of use case candidates and opportunities
- **Shortlisting:** Explore capabilities and requirements of identified use cases to develop a shortlist for further development

Evaluation & selection.

- **Viability and value assessment:** Design-led approach to exploring shortlisted use cases, classifying impact, complexity, risk, ethical considerations, value creation and estimated ROI
- **Selection:** Identifying the priority use case for prototyping
- **Pathway:** Decision to proceed with Build & Prove phase, production MVP or further strategic engagement

Preparation. (post workshop)

- **Approach:** Agreeing the high-level scope and schedule for prototype development. Set success criteria.
- **Readiness:** Checklist, team composition and prerequisites
- **Funding:** Confirmation of eligibility for Microsoft funding
- **Prepare:** Comms channels and working practices for collaboration/ ongoing dialogue with your team

GOAL:
Identify the most valuable, viable use case to take into the prototype Build & Prove phase.

WHAT YOU'LL TAKE AWAY:

An understanding of Generative AI and OpenAI concepts and capabilities

Exposure to key use cases in your industry and the design process to inspire your teams

A list of prioritised, scored candidate use cases for future exploration

A plan for the Build & Prove phase with clear deliverables, prerequisites and defined responsibilities

Guidance on your eligibility for Microsoft funding
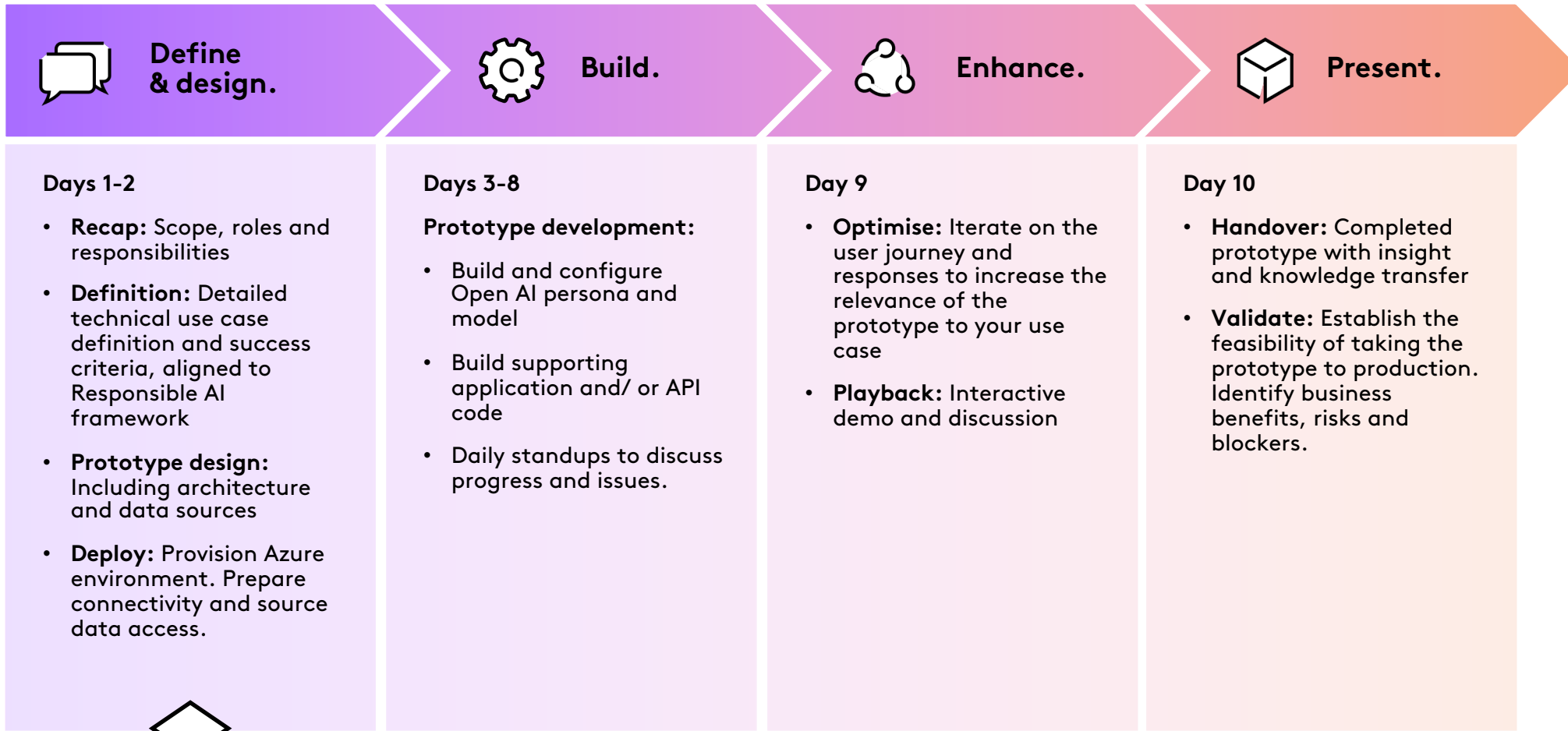
YOUR CHALLENGE

WHAT WE DO

HOW WE DO IT

Please note this workshop is designed for in-person delivery, either at Ascent's offices in The Shard or at a customer site.

1 Day Design Workshop.

Define & design.	Build.	Enhance.	Present.

Days 1-2

- **Recap:** Scope, roles and responsibilities
- **Definition:** Detailed technical use case definition and success criteria, aligned to Responsible AI framework
- **Prototype design:** Including architecture and data sources
- **Deploy:** Provision Azure environment. Prepare connectivity and source data access.

Days 3-8

Prototype development:

- Build and configure Open AI persona and model
- Build supporting application and/ or API code
- Daily standups to discuss progress and issues.

Day 9

- **Optimise:** Iterate on the user journey and responses to increase the relevance of the prototype to your use case
- **Playback:** Interactive demo and discussion

Day 10

- **Handover:** Completed prototype with insight and knowledge transfer
- **Validate:** Establish the feasibility of taking the prototype to production. Identify business benefits, risks and blockers.

GOAL:
Rapidly iterate on your identified priority use case to build a working prototype for validation.

WHAT YOU'LL TAKE AWAY:

Product prototype ready for use, deployed on Azure environment

Documented prototype design and architecture

Validated business case ready to share with your stakeholders

High-level costed roadmap for taking the prototype into full production in 60 days
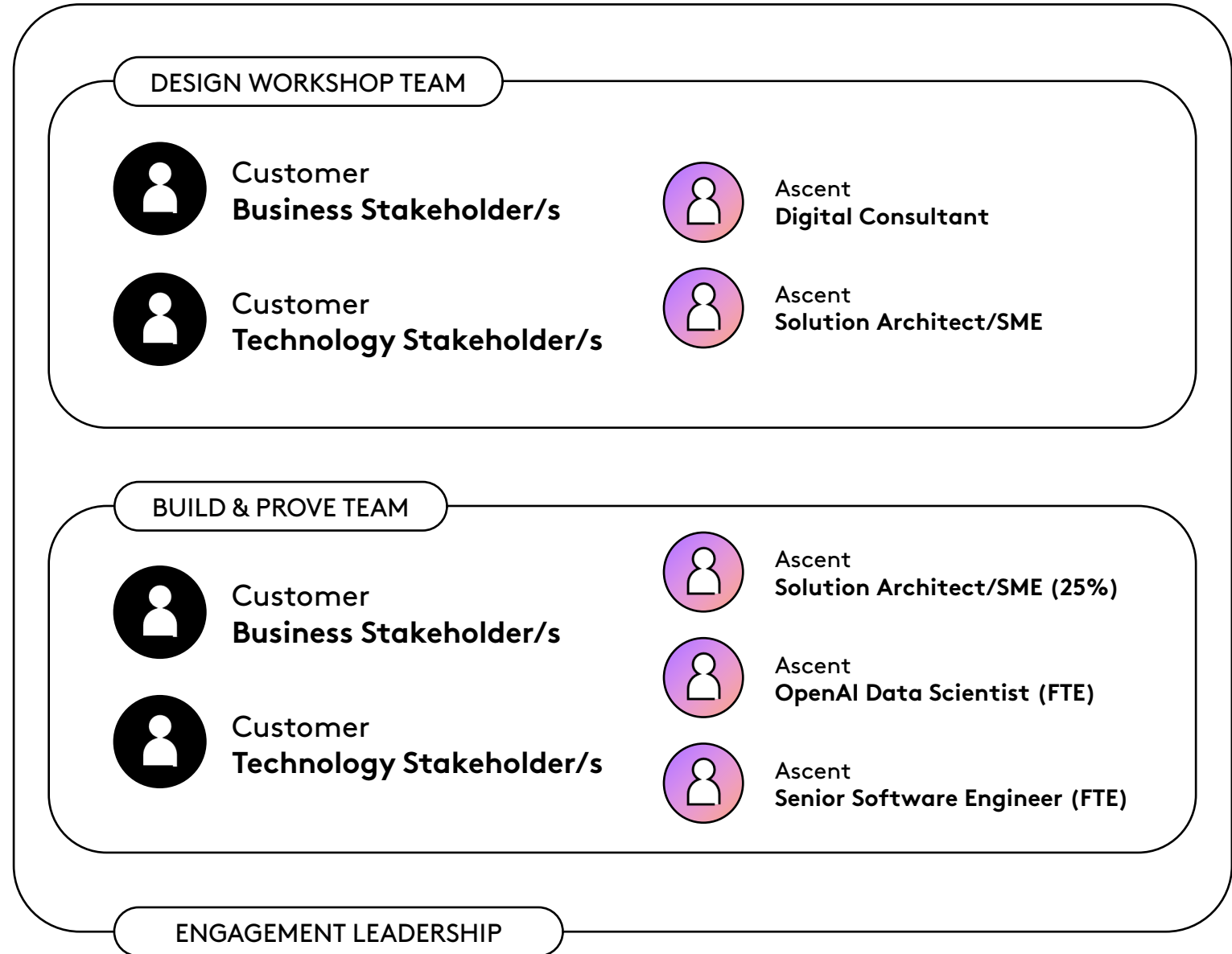
YOUR CHALLENGE

WHAT WE DO

HOW WE DO IT

10 Day Build & Prove Sprint.

A COLLABORATIVE APPROACH.

Working with Ascent.

DESIGN WORKSHOP TEAM

Customer
Business Stakeholder/s

Ascent
Digital Consultant

Customer
Technology Stakeholder/s

Ascent
Solution Architect/SME

BUILD & PROVE TEAM

Customer
Business Stakeholder/s

Ascent
Solution Architect/SME (25%)

Ascent
OpenAI Data Scientist (FTE)

Customer
Technology Stakeholder/s

Ascent
Senior Software Engineer (FTE)

ENGAGEMENT LEADERSHIP

WHY ASCENT FOR OPENAI?

Ascent is a design-led software, data and cloud business that specialises in advanced analytics and AI.

We design and build AI-driven products, solutions, platforms and experiences on Azure, working in close, transparent partnership with customers to deliver iterative value.

TECHNOLOGY & INNOVATION ADVISORY	DIGITAL EXPERIENCE DESIGN	ENGINEERING SERVICES	MODERN DATA & AI PLATFORMS

Trusted by:

gsk

UK Health Security Agency

ICAEW CHARTERED ACCOUNTANTS

Swiss Re

BREWDOG

teva

Bupa

Harrods

Total focus on maximising your AI ROI. Strength of people, process and tools, streamlining business value discovery and deployment with proven methodologies, architectures and delivery accelerators.

Consultative skills to translate your business requirements into technical specifications and implementation methodology. Experienced collaborators to listen, advise and strategise, comfortable working with your teams to custom KPIs.

Proven, certified Azure expertise as Microsoft Designated Solution Partner for Data & AI with audited specialisations in AI and Machine Learning and Analytics. Ability to apply elite Microsoft partnership benefits (business roadmap, training, funding, alignment) to customer engagements.

End-to-end capability, from initial business case to in-life service management. Access to certified data and visual engineers, experience designers, architects, data scientists, AI specialists, product owners and delivery leaders.

1 of 10 UK OpenAI prioritised partners and 1 of 70 global Microsoft AI Cloud Partners
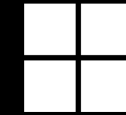
Microsoft-audited specialisms in AI & Machine Learning and Analytics
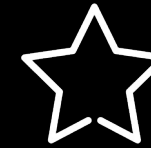
Top tier Microsoft partner for Cloud Infrastructure, Data and AI and Digital and App Innovation

Transparent, collaborative and iterative approach to realising value for customers

Experienced with Responsible AI frameworks and security

DO SOMETHING NEW. DO SOMETHING BETTER.

Ready when you are.

in Henry Brown
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in Murray Foxcroft
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in George Earp
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