



Contact us today to learn more about Ascent Solutions.

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ASCENT'S SECURITY OUTCOMES SPRINT

Understand the Business Value of Your Cybersecurity Investments

Most businesses still view cybersecurity investments as a cost center instead of a business value driver. Risk reduction alone is no longer sufficient to justify new security investments. We believe the best approach to recession planning or pitching your annual budget to your executives is simple: speak their language. Communicate your proposed investment through a jargon-free level of rationale.






Ascent's Security Outcomes Sprint is a complimentary 2-session engagement, prioritizing cybersecurity initiatives to your business's greatest potential outcome.

Ascent Solutions' Security Outcomes Sprint elevates the business case for security investments by aligning them to:

- Productivity efficiencies
- Operational efficiencies
- Reductions in Total Cost of Ownership (TCO)
- Potential revenue losses from business continuity gaps
- Revenue directed away from growth and profit toward patching brand reputation or fraud damage

Participants in Ascent's Security Outcomes Sprint will walk away with an outcome-driven, expert-informed rationalization for their cybersecurity portfolio.

Security Outcomes Sprint Agenda:

Session 1 (2.5 hours)	
 <p>Background</p> <ul style="list-style-type: none"> ■ What your peers are doing and why ■ Why tie business outcomes to cyber investments ■ The case for platform economization 	 <p>How to Measure Success</p> <ul style="list-style-type: none"> ■ People ■ Process ■ Technology
 <p>Real-World Examples</p>	 <p>Discovery</p> <ul style="list-style-type: none"> ■ Project Backlog Review ■ Define Success ■ Breakout Activity
Session 2 (1 hour)	
 <p>Readout</p> <ul style="list-style-type: none"> ■ Analysis and Priority Recommendations 	



ADVISORY SERVICES

- Security Strategy and GRC
- Technology
- Business Change Enablement
- IT M&A

TECHNOLOGY SERVICES

- Microsoft Security Technology
- Azure Apps, Infrastructure, Data & AI
- M365, O365
- Teams and Teams Platform
- Managed Security

INDUSTRIES SERVED

- Agriculture
- Architecture & Engineering
- Consumer
- Packaged Good
- Energy & Utilities
- Financial Services
- Government
- Health Life Sciences
- Legal Services
- Manufacturing & Distribution
- Retail
- Transportation



Microsoft Partner

GOLD CERTIFIED

- Security
- Cloud Platform
- Cloud Productivity
- Collaboration & Content
- Communications
- Project & Portfolio Management
- Data Analytics
- Datacenter
- Windows & Devices

SILVER CERTIFIED

- Application Development
- Application Integration
- Enterprise Mobility Management
- Small & Midmarket Cloud Solutions

ADVANCED SPECIALIZATIONS

- Adoption & Change Management
- Security Threat Management
- Information Protection & Governance
- Identity & Access Management

ABOUT ASCENT

Ascent is the cybersecurity partner to SECURE, ADVISE, and MANAGE the enterprise. We are built to help firms evolve their cybersecurity posture, modernize their Microsoft solutions, and secure their journey to the cloud. Ascent provides organizations with the expertise needed to quickly move beyond technical constraints and focus on achieving business results.