



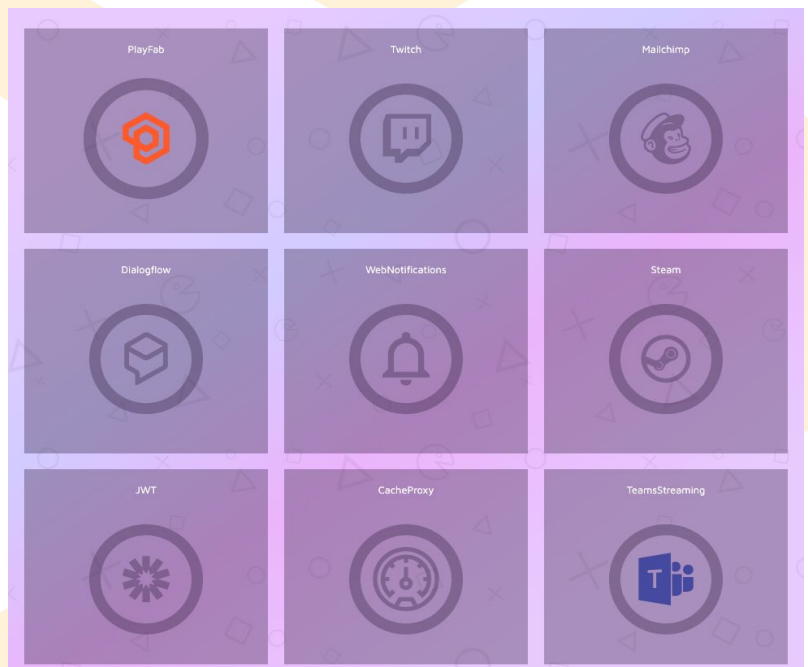
PlayFabXR

Simplified and augmented low-code
access to Azure PlayFab to
build your game better
or
**bring gaming and
interactivity to your
projects.**

Playfab Accessible, Connected ++

PlayFab XR by Alice & Smith is a low-code editor that packages all of the complex possibilities of Playfab into an intuitive and simple interface and powers it up by allowing you to connect to all of your CMS and other systems quickly and securely.

- **Completely customizable interface**
- **Simplified structure**
- **Real-time management**
- **Easy connection to your software ecosystems and tools**
- **Ability to test before going live**



Minimal Engineering, Maximum Designing

Playfab XR opens up the platform to anyone on your team and drastically cuts down on the number of resources required to develop and manage your operation leaving more time for you to focus on the thing that matters most: engaging and bringing value to your community.

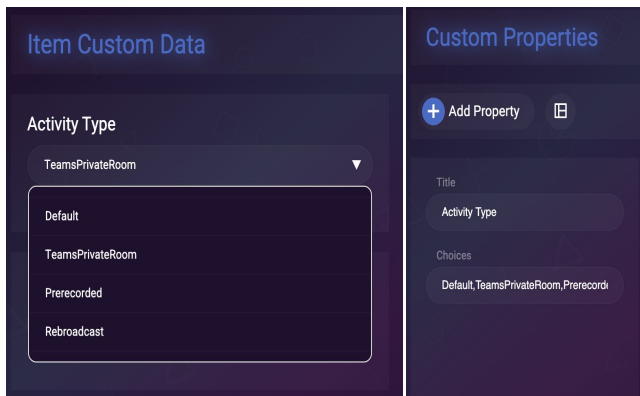
- **Fewer resources required**
- **Faster time to market**
- **Lower barriers to entry**
- **Scalability**

For purchase or more information:
playfabxr.aliceandsmith.com | info@aliceandsmith.com



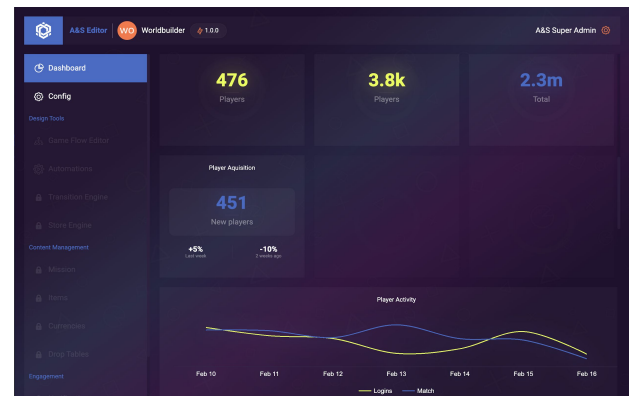
PlayFabXR

PlayFab XR brings **key additional features** to those already available in Azure PlayFab.



Anti-crash Coding

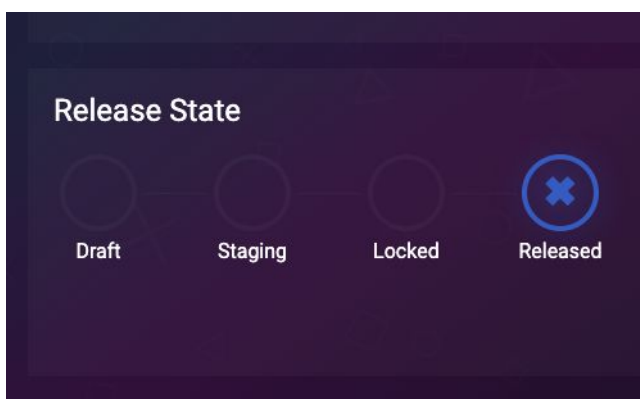
Pre-set configuration of items centralizes options and simplifies editing, making it impossible to disrupt your back-end code and cause a crash.



Real-time Analytics

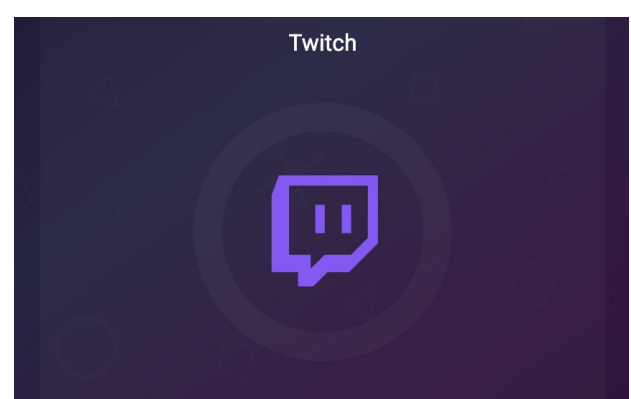
Easily get an overview on:

- API Usage
- Player Base
- Economy (revenue and transactions)
- Engagement



Staged Release

The Editor adds the ability to build and test scenarios before releasing any particular item, minimizing the potential for user issues.



Easy XR API Connection

PlayFab XR is pre-set for easy connectivity to key XR tools like Unreal and Twitch, putting you clicks away from getting going.

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