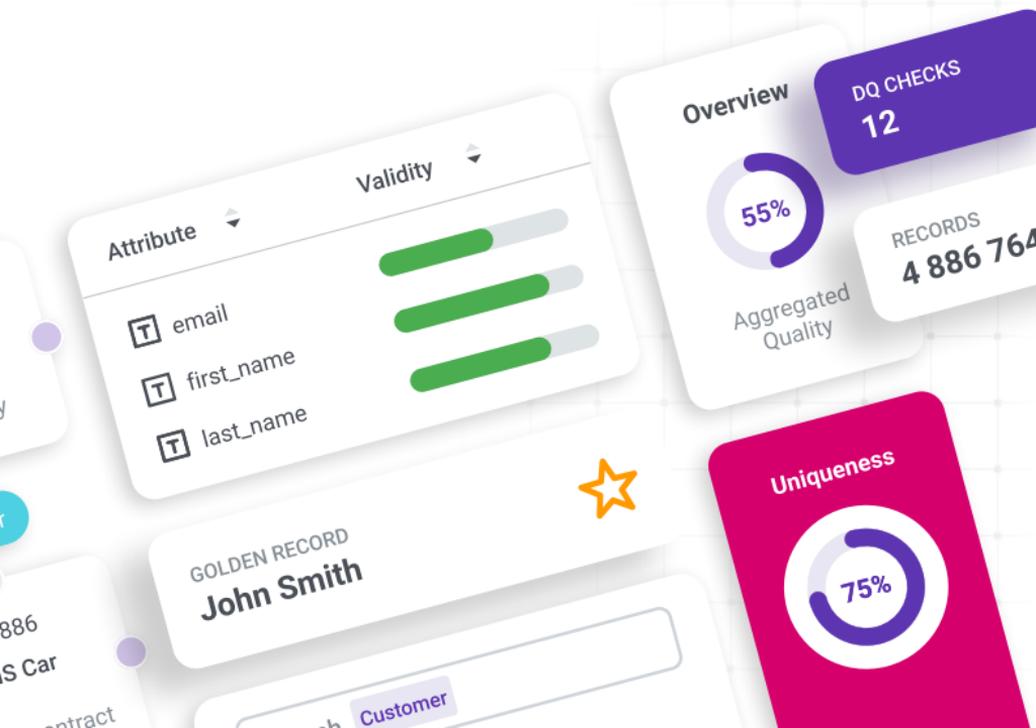


ataccama **ONE**

# Turn your data into **data products** everyone will love

Your teams deserve data products they can share and reuse. Get there with our full stack, unified data management platform.



# Unified data management platform

Ataccama ONE is the only modular platform uniting all the critical capabilities for modern data management.

**Start with one module and build on it as your needs evolve.**

## Data Catalog

Customer



John Doe

PII

## Data Quality

87%

## MDM

David Smith

FAMILY

Jo Smith

## Reference Data

CODE

SYMBOL

BHR



## Data Stories



## Data Observability

3 issues

VALIDITY



# Ataccama ONE

Ataccama enables enterprise data democratization with a unified platform for automated data quality, MDM, and metadata management across cloud and hybrid environments. We enable business and data teams to collaborate on creating high quality, reusable data products and massively scale data-driven innovation while maintaining data accuracy, control, and governance.

## Designed for data people

The user experience of Ataccama ONE is tailored for data stewards, data analysts, data scientists, and data engineers.

## Works with any data and big data

Our engine runs natively on your favorite big data platforms.



## Enterprise-grade platform

Built for mission-critical deployments in highly regulated environments.

High availability

Disaster recovery

Full audit history

## Built for cloud data management

Deploy natively on prem, in the cloud, big data platforms, or hybrid environments. No extra coding.

## Automation powered by metadata and AI

We use AI and activate metadata to automate the tedious parts of data management, so that you can achieve results faster.

# Get started with our free tools

We believe good data empowers your company to innovate and grow. It's easy to start—offer a suite of free software for data people.

**Join 65,000+ active users and turn your data into insights.**

✓ Free account.

✓ No commitments.

## Ataccama DQ Analyzer

Understand the quality of any data set before using it. See duplicates, patterns & masks, primary & foreign key analysis, and drill down to data.



## Data Stories

Analyze and visualize data, create data-driven stories that unfold gradually, create dashboards, and easily share insights with a link or an embed.



# Our customers

With Ataccama ONE, our customers innovate, overcome operational inefficiencies, comply with regulations, and embrace new data technologies.



# Our partners

Together with our industry-leading partners, we deliver solutions customized to your specific needs and requirements.

## CONSULTING PARTNERS AND RESELLERS



## TECHNOLOGY



# Data Governance Suite

Establish a culture of data democratization and maintain data compliance in a single solution. Let teams work together to curate and improve data while our AI and smart algorithms keep information about your landscape up to date.

The screenshot displays the Data Governance Suite interface. On the left, there is a sidebar with navigation icons and a 'Filters' section. The main area shows a search results page for the term 'sale'. A search dropdown menu is open, listing various data assets and their metadata. The results table includes columns for asset name, size, and status, along with a breadcrumb trail for each asset.

Asset Name	Size	Status	Location
ppc_december_on_sale	74	1 KB	AWS > Marketing > PPC Campaigns
Sales Forecast_Q42020.csv	13	1228	LATAM > Marketing > PPC Campaigns
gb_sales_02_2021	9	44	S3 > Marketing > PPC Campaigns
sale	9	91 567 228	EMEA > Marketing > PPC Campaigns
sales_manager	-	100%	-
ppc_december_on-sale	13	1228	S3 > Marketing > PPC Campaigns
Sales Forecast_Q32020.csv	13	1228	S3 > Marketing > PPC Campaigns
nl_sales_02_2021	9	44	S3 > Marketing > PPC Campaigns
src_sales	9	91 567 228	S3 > Marketing > PPC Campaigns
sales_manager	-	25%	-
ppc_october_on_sale	13	1228	S3 > Marketing > PPC Campaigns



**Automated  
data catalog**



**Data visualization  
& reporting**



**Data quality  
monitoring**



**Tasks and  
workflows**



**Data  
lineage**



**Data  
marketplace**

**“Looking at all the vendors, a lot of them had some great solutions, but holistically with all the things we were looking for in a tool, Ataccama was the most mature solution.”**

Jason Wright, Technical Products and Solutions Manager at T-Mobile

## Ataccama data governance advantages



Effortlessly **onboard new teams** and **scale** to new data sources.



**Spend minimum time** maintaining an accurate view of your data landscape with AI and automation.



**Collaborate** with others to get access to data assets and improve data and metadata by **assigning & tracking tasks**.



Don't just discover data. **Create and publish data sets & reports** in a governed environment.



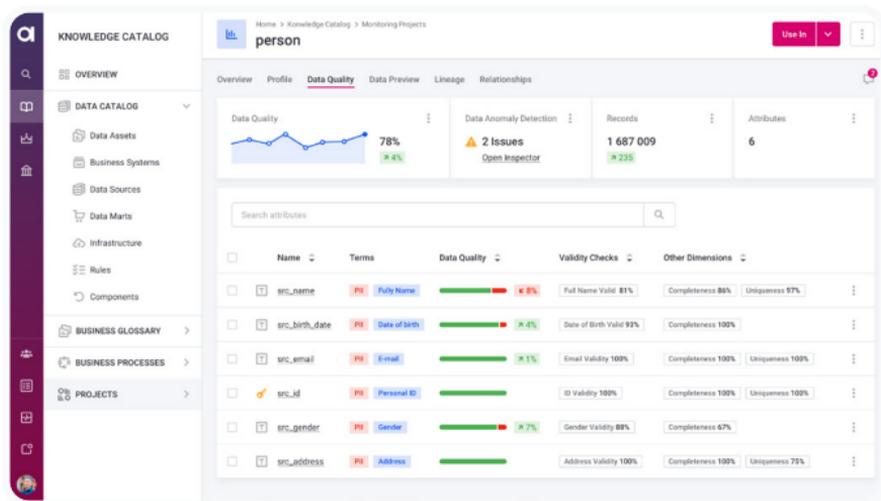
**Extensive connectivity:** connect relational and NoSQL databases, data lakes, data warehouses, cloud storages, metastores, streams, and files.

**Learn more about our automated data catalog and data governance.**



# Data Quality Suite

Give everyone all the tools to ensure data quality in a single platform. Improve data quality, report on issues and trends for critical data objects, and monitor your entire data landscape.



**Automated  
data catalog**



**Data  
observability**



**Data quality  
monitoring & reporting**



**Data cleansing  
& standardization**



**Issue tracking  
& remediation**

**"Take a data quality product and implement it in such a quick turnout time, it's actually quite great."**

Data Quality Product Director, Fortune 500 Pharma

## Ataccama data quality advantages



**Roll out DQ projects** faster with smart automation powered by metadata and AI.



Get reliable data in any internal app or processing without slowing them down.



A tool suitable for both **small teams** just starting out with data quality and **enterprise-wide** data quality programs.



See **data quality on any data entity** or attribute directly in the data catalog and spend less time looking for high quality data sets.



Effortlessly onboard new teams and **scale data quality** processes to new data sources.

**Learn more about how we automate data quality.**



# Master Data Management Suite

Quickly set up a MDM hub for any data, flexibly consolidate and author master and reference data, manage golden records, and provide data to systems, processes, and users.

The screenshot displays the Master Data Management Suite interface. On the left is a navigation sidebar with categories like Overview, Customer Data, Product Data, Consent Management, Drafts, AI Matching, and Reference Data. The main area shows a comparison of three records (ID 2091, 2095, 2096) with columns for Party Id, Customer Type, First Name, Last Name, Gender, Birth Date, Personal ID, and Group Size. Below this is a 'Related entities' table with columns for ID, Source ID, Instance Party Master ID, Match Rule Name, Matching Quality, Matched to Id, Isolate Flag, and First Name.

ID	Source ID	Instance Party Master ID	Match Rule Name	Matching Quality	Matched to Id	Isolate Flag	First
1	1,093	100	2,031	fullIn+adr+doc	0	1,523	Johr
1	1,523	300	2,031	fullIn+adr+doc	0	1,093	Johr
2	1,099	1004	2,035				Dr.
3	1,010	1005	2,036	initials+bd+doc+adr	0	1,012	Johr
3	1,012	1007	2,036	initials+bd+doc+adr	0	1,010	Johr
4	1,015	1012	2,039				Jane



**Multidomain MDM  
for any data**



**Reference data  
management**



**Hybrid  
implementation**



**Workflow &  
change approvals**



**Integration with  
business glossary**



**AI-powered  
matching**

**"Because we had very high performance expectations, Ataccama was a clear winner."**

CDO, Global Cybersecurity Organization

## Ataccama MDM advantages



**Fast solution rollout** with automated data domain detection, AI suggestions, built-in data quality, and automated permissions.



**Easily extend your solution** with new entities or attributes with our flexible data model.



Acquire and provide data in batch, stream, or real-time mode to users, downstream systems, and back to sources.



**All essential metadata** next to your master data: business terms, profiling, and data quality.

Learn **more about flexible, augmented MDM.**



# Learn more at [ataccama.com](https://ataccama.com)

