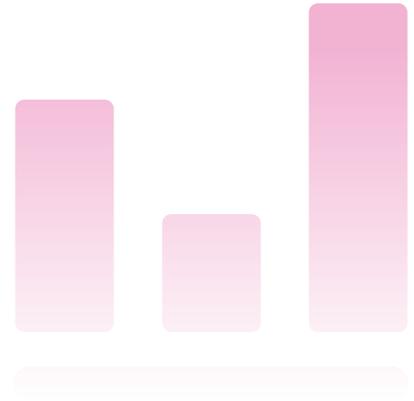


ataccama **ONE**

Data Quality Management

Data quality. Automated.



Data Quality

87%

person

Home > Knowledge Catalog > Monitoring Projects

Overview Profile **Data Quality** Data Preview Lineage Relationships

Data Quality 78% Data Anomaly Detection 2 Issues

Name	Terms	Data Quality	Validity Checks
src_name	PII Fully Name	8%	Full Name Valid 81%
src_birth_date	PII Date of birth	4%	Date of Birth Valid 23%
src_email	PII E-mail	1%	Email Validity 100%
src_id	PII Personal ID	100%	ID Validity 100%
src_gender	PII Gender	7%	Gender Validity 88%
src_address	PII Address		Address Validity 100%



Ataccama ONE Platform

Data quality **without the extra work**

An automated data quality solution that lets you understand the state of your data, validates & improves it, prevents bad data from entering your systems, and continuously monitors data quality. With minimal effort.



Automated data quality rules

Configure once, assign to a business domain, and re-use everywhere. Automatically.



Anomaly detection

Just toggle it on, and our AI will detect and report irregularities in data.



Fast data processing

Process any data volume in a distributed manner without moving the data.

“Take a data quality product and implement it in such a quick turnout time, it’s actually quite great.”

Data Quality Product Director, Fortune 500 Pharma

We combine **enterprise and cutting edge**



Suitable for both **small teams** just starting out with data quality and **enterprise-wide** data quality programs.



Easy integration. Get reliable data into any internal app or with existing ETL and CI/CD pipelines without slowing them down.



Roll out DQ projects faster with smart automation powered by metadata and AI.



Data quality accessible to anyone. Check any dataset in minutes.



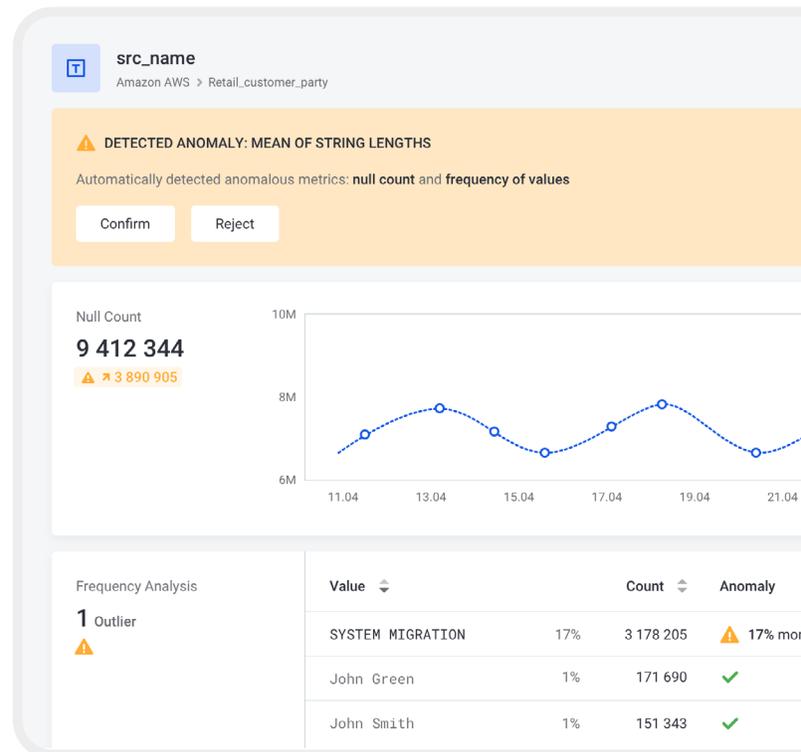
Spend less time extending the solution with new data sources. Data quality rules are applied automatically.



Doesn't require tons of resources and delivers **quick ROI.**

Everything you need to ensure data quality

-  **Data quality monitoring & reporting**
-  **Data standardization & cleansing**
-  **External data enrichment**
-  **Data quality firewall**
-  **Data preparation**
-  **Data masking**
-  **Issue tracking & resolution**
-  **De-duplication**

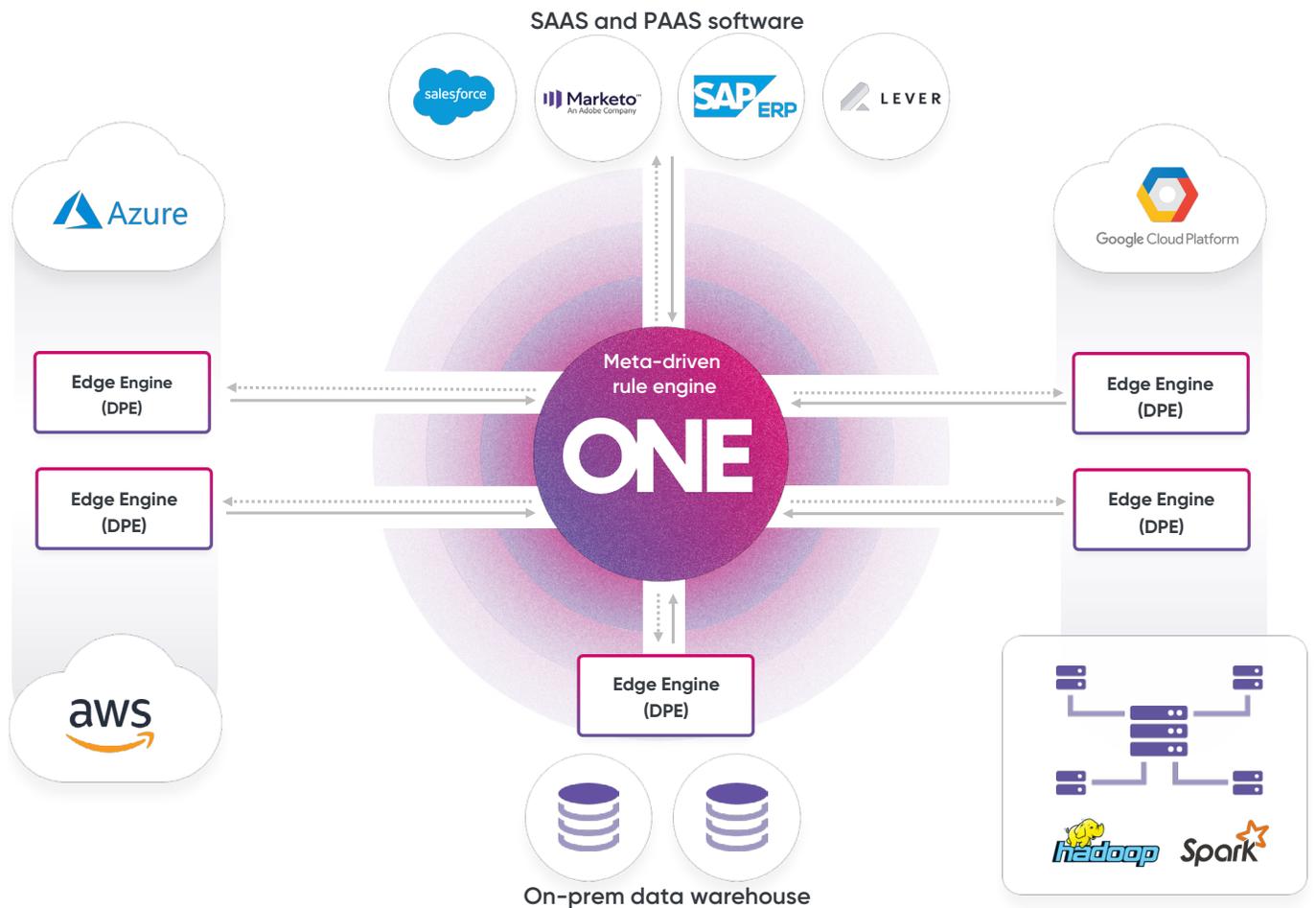


How automated data quality works

Ataccama ONE automates data quality by discovering the contents of your data and applying business rules dynamically.

- 1 Catalog your data**
Connect your data sources and discover data domains, such as name, address, product codes, etc.
- 2 Configure rules**
Set up data quality rules for validation and standardization.
- 3 Map rules to domains**
Assign rules to specific data domains—not data in specific sources.
- 4 Automate**
For any new data source you connect or dataset you want to check, data quality rules will be assigned automatically.

Process data wherever it is, with a single set of rules and transformations



Reusable rules and configurations for all data sources



Fast data processing and optimal performance



Future-proof and automated solution

Trusted by leading brands across the world

T-Mobile

HEINEKEN

fiserv.

gsk

TIAA

Australian Unity

Learn more at ataccama.com

