

Major Broadcasting Company

Accessibility Testing

Leading media company providing news, education, and entertainment to a global audience. The company has public commitment to diversity and inclusion with a history of supporting disabled staff and customers.



Challenge

- The client has a well publicized commitment to be an accessible and disability inclusive employer. The staff have a vocal and powerful disability advocacy group who expect and demand best in class accessibility.
- The client has a large number of bespoke line of business applications in addition to a mixed M365 and Mac OS digital environment.
- The assistive technology deployed on the estate is both diverse and numerous, leading to interoperability challenges.



Solution

- Atos provides “Accessibility Testing” through dedicated Accessibility Specialists and an Accessibility Manager. This ensures that the Atos team could assist the client in organizing and prioritizing the test program through regular liaison with the client delivery managers.
- In addition to compliance testing, Atos conducted extensive interoperability testing on both updates to the digital work environment and the assistive technologies.
- Accessibility Testing is provided both on a project basis and as part of a managed Accessibility as a Service.



Business benefits

- The client’s applications and tools are legally compliant, and the organization’s commitment to its staff is demonstrably met.
- Staff with disabilities have equal access to systems and tools resulting in improvements in their quality of experience and efficiency.
- The use of dedicated resources and an Accessibility Manager builds a partnership between Atos and the organization.

International Financial Services and Insurance Organization

Accessibility Testing

A major international Financial Services and Insurance organization with over 220 thousand employees in 62 countries and territories supporting approximately 39 million customers.



Challenge

- In addition to meeting legal requirements including the European Accessibility Act, the Organization is publicly committed to Equality and Inclusion.
- Both the organization's internal web-based applications and their customer facing webpages and applications are constantly evolving.
- The organization uses several subcontractors and partners to develop and deliver the applications.
- The organization requires accessibility auditing conducted by external parties.



Solution

- Atos provided "Accessibility Testing" through dedicated Accessibility specialists and an Accessibility manager. This increased efficiency and insured that the Atos team were fully aware of the organization's needs and culture.
- In addition to auditing applications and websites, Atos Accessibility specialists supported the development teams in an agile manner during the build phases to streamline the development.



Business benefits

- The organizations applications and websites are legally compliant, and the organization's public commitment is demonstrably met.
- Persons with Disabilities (both staff and customers) have equal access to features and improvements in their quality of experience.
- Development times for new tools and products is reduced.
- The use of dedicated resources and an Accessibility manager builds a partnership between Atos and the organization.