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# Performance matters

Meeting rising user expectations with intelligent management



Trusted partner for your Digital Journey

**Atos**



# Digital performance directly affects business outcomes, - revenue, brand image, innovation.

Digital performance is not just an IT issue, it's a business issue. Applications that are not performing optimally reduce customer retention, revenue and brand image. It also decreases employee productivity and impacts the speed of innovation by hijacking the release management cycle.

The rapid digital innovation forces companies in your industries to embrace digitalization of business operations to stay competitive. Key to today's business success is managing the rising user expectations and increased complexity while remaining control and visibility.

**How does your digital environment meet the increased user expectations?**

With digital as the new normal, Atos is redefining how to monitor the digital reality through visionary services that encapsulate the full technology stack of digital engagements; applications, infrastructures, dependencies and inter-connectedness all managed using the best of breed market leading software.

Monitoring microservice architectures and cloud-native applications requires an intelligent solution that gives you answers, not just data. The traditional monitoring approach doesn't work anymore in today's hyper-dynamic, highly distributed environments. A new way is required.

## Our solution - Digital Performance Monitoring

Digital Performance monitoring helps your organization drive efficiency through maximizing the performance of business-critical applications. We provide a solution that covers the whole application delivery chain from traditional hosting, private and public clouds and across hybrid landscapes. Digital Performance Monitoring is a modular approach to suit the business needs and provide visibility into application performance from the end-user perspective.

Gartner predicts that by 2025, 70% of digital business initiatives will require I&O leaders to report on business metrics from digital experience, up from less than 15% today.



**Monitoring critical application performance**

Track performance across the entire application delivery chain from traditional hosting, private and public clouds and across hybrid landscapes.



**Understand performance and user actions**

Understand application performance from an end-user's perspective, with insight into every user transaction down to the line of code.



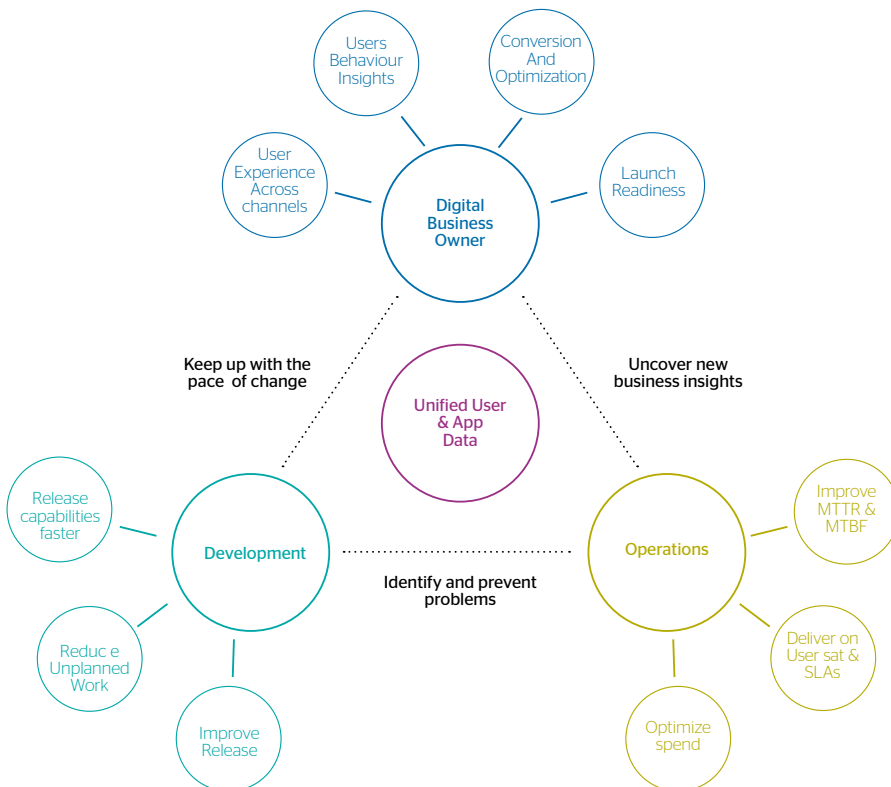
**Control and manage performance**

Highlight and manage performance where issues are impacting business with extensive diagnostic capabilities and performance reporting.



# A platform for digital business

Digital Performance Monitoring is an essential monitoring fabric underpinning all business applications, providing real-time business information about applications, infrastructure, services and users that is actionable by the key stakeholders throughout the organization.



- **All Applications**  
From on premise enterprise apps to cloud native microservices
- **End to End**  
From the end user action to the backend. Following every transaction
- **Full Stack**  
User, Application, Host and Network level performance
- **DevOps**  
Use Performance Measurements across Development, Test and into Production

## Optimize Customer Experience

Insights into user experience and user behaviour by measuring experience across all channels. Consumer behaviour analysis provides insights into the conversion process which allows you to detect where poor performance impacts business outcomes.

- Increased revenue
- Increased engagement
- Enhanced brand image

## Modernize operations

Improve mean time to recovery by rapid triage and automated root cause analysis. Digital performance monitoring enables user satisfaction and performance related SLAs which will optimize operational spend by resolving the core issue instead of unnecessary expansions.

- Reduced cost & complexity
- Increased availability
- Improved time to fix

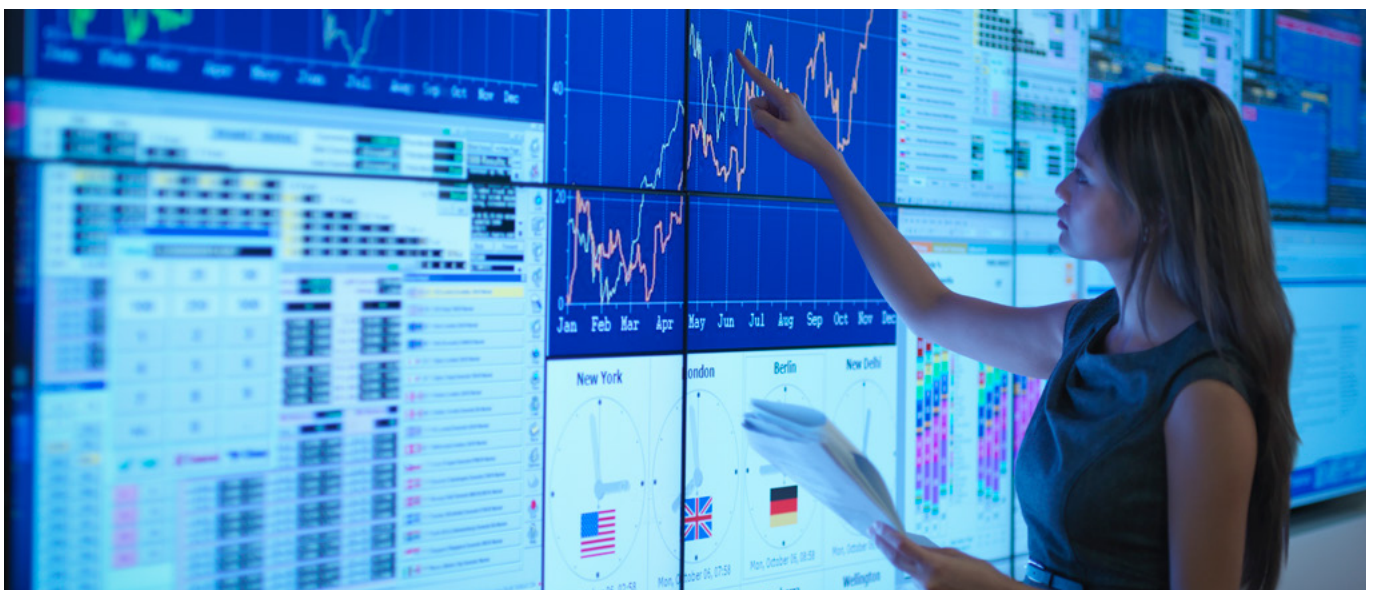
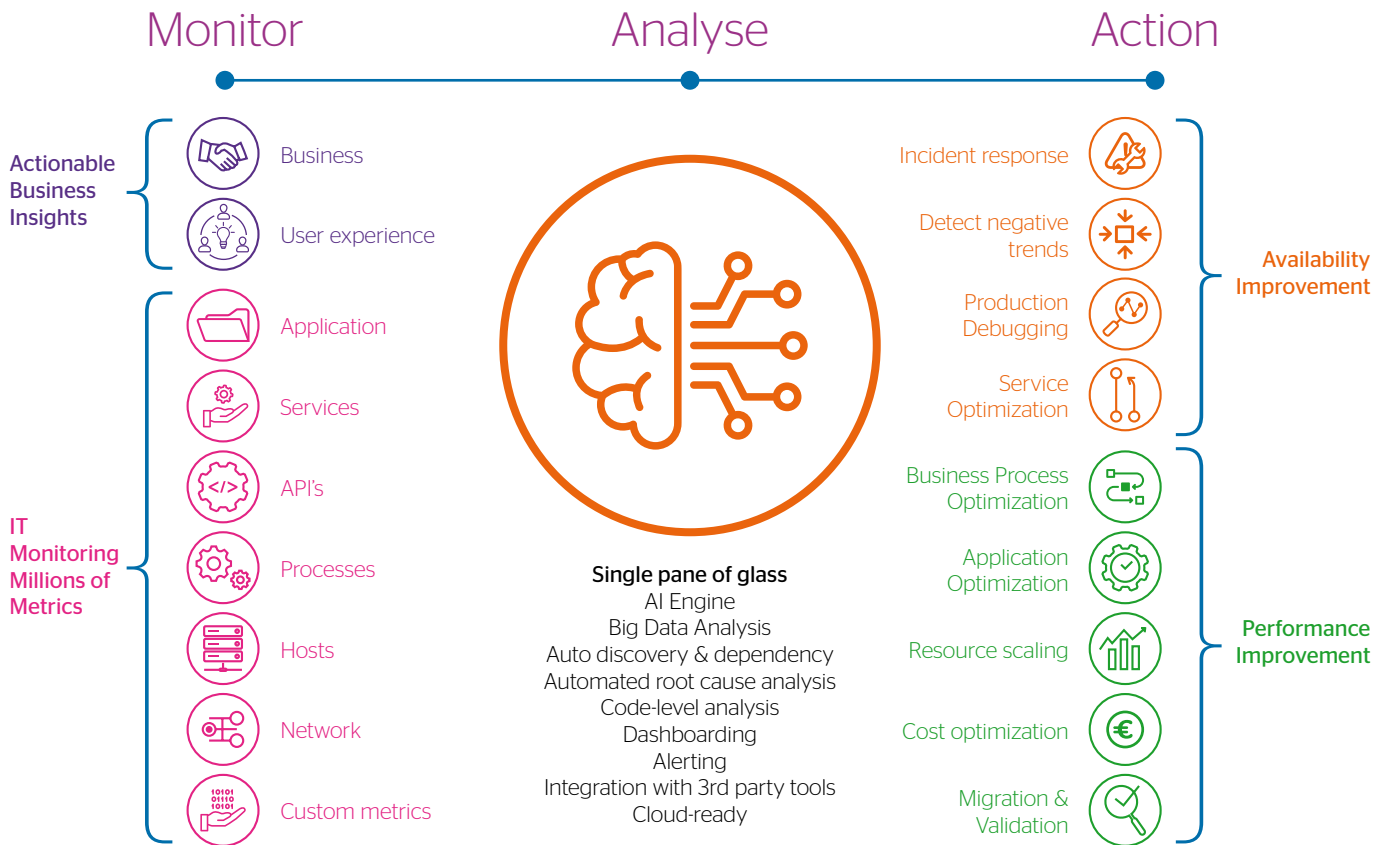
## Optimize Customer Experience

Increased visibility enables code level performance insights which helps to efficiently design codes and reduce unplanned patches. DPM enables to release new capabilities more frequently with less failure resulting in overall quality increase of application released.

- Reduced troubleshooting
- Reduce time to deploy
- Reduced technical debt

# The Atos DPM service - Where does Digital Performance Monitoring help?

The Atos Digital Performance Monitoring service provides full stack visibility into user experience, application complexity, and infrastructure dependencies while capturing every transaction across the complex landscape from all locations, all the time.

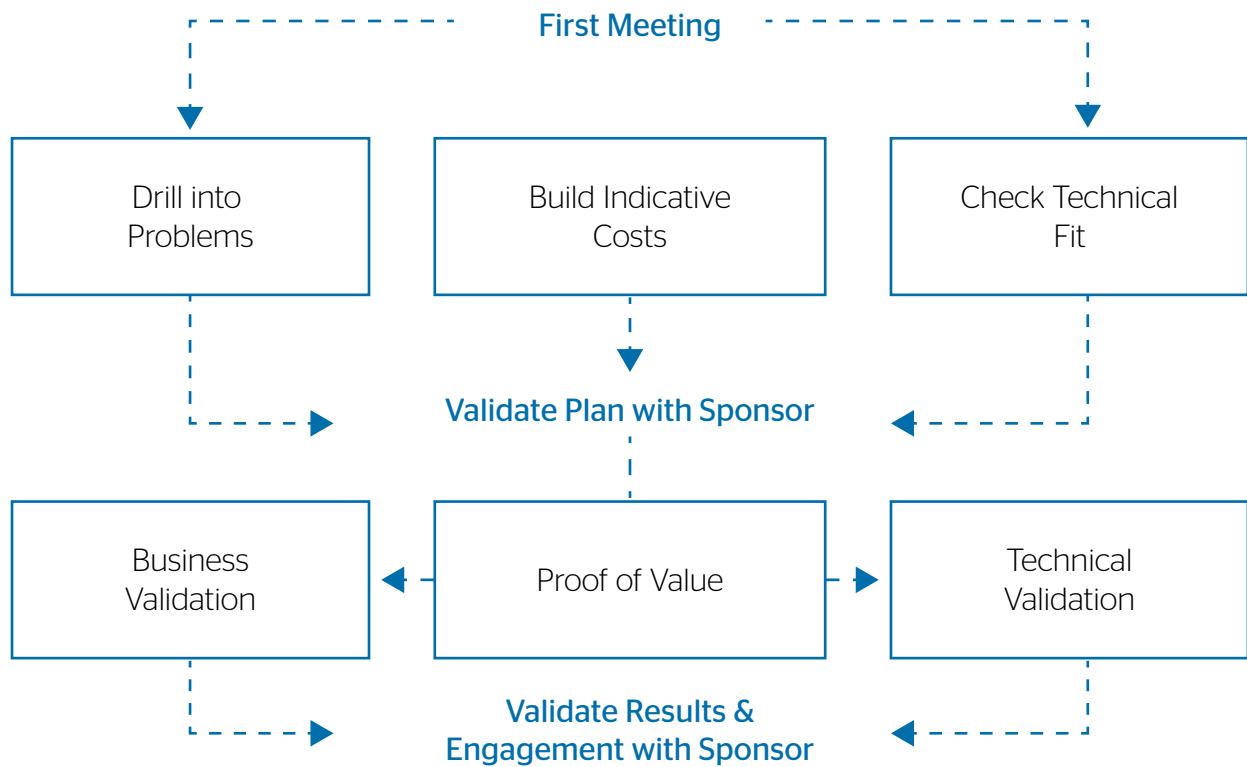


## Why Atos

Working together to transform your business for the future. Benefit from our global expertise, trusted ecosystem and proven innovative technologies and platforms. Atos has a proven standard methodology and approach to transformation and migration projects. Digital Performance Monitoring serves enterprises across many countries and various industries by leveraging best of breed market leading software from Dynatrace, AppDynamics, Servicetrace and Elastic stack .

- Longstanding partnerships
- Certified professionals
- Customer satisfaction
- Our experience

## How to get started







## Contact details

For further information, please contact one of our experts via [AtosTAPM.it-solutions@atos.net](mailto:AtosTAPM.it-solutions@atos.net), or via the contacts below.

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Interested? We can give you a live demo or Proof of Value within your own environment

# About Atos

Atos is a global leader in digital transformation with 110,000 employees and annual revenue of € 12 billion. European number one in cybersecurity, cloud and high performance computing, the group provides tailored end-to-end solutions for all industries in 73 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos operates under the brands Atos and Atos|Syntel. Atos is a SE (Societas Europaea), listed on the CAC40 Paris stock index.

The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

Find out more about us

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Let's start a discussion together

