

A Multi-National Athletic Apparel Company

Opts into a Financial Opportunity Assessment with Redapt

The athletic apparel company has a vast technology footprint across all major clouds, with hopes of owning its cost control and reporting governance technology and processes in the future.

After years of rushed cloud migrations and hurried development of applications in this new technology paradigm, the company was having issues understanding its cloud costs and what, if anything, could be done to optimize spend holistically.

FP&A could not get the desired visibility and governance around cloud spend and needed support in reimagining its managerial accounting process and vision for the future. The cost governance features of all clouds are focused only on the native cloud platform. Off-the-shelf tools like Aptoio and CloudHealth are severely deficient in meeting the company's business objectives.

Objectives

- The client has enhanced visibility into high-value analytics opportunities around technology spend
- The client has implementation plan against all discovered opportunities

Metrics

- The opportunity criteria filter on net ROI should be at least 20 million USD annualized from the current baseline. (.1% of Market Cap – 200 billion USD)

Value

- Increase organization valuation and stockholder equity
- The client has new novel processes for enhanced spend governance and analytics with advanced AI support
- Increased competitive advantage in owning its cost control and reporting governance technology and processes

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Opportunity Output Summary

Opportunity 1: Cross-Functional Agile Analytics Teams

Not all opportunities are a simple straight financial lift. The company was suffering from highly siloed analytics teams with little to no modern agile methodologies for corporate FP&A and analytical excellence. Redapt built a plan to reorganize the data science and analytical resources around a highly effective and elegant operating model. The client could create and respond quickly and more effectively to the analytical demands of executives and managers.

Opportunity 2: General Ledger Enhancement and AI-Assistant Cloud Management

Redapt found an opportunity to expand the current legacy general-ledger accounting system. With AI-assisted cloud asset tagging and accounting transactional detail expansion, The company would have an advanced FP&A platform to understand cloud technology spending to a level of detail never before available. Not only would they understand cloud expenses in great detail, but they would also have an AI decision engine to advise in placing new workloads across all major cloud providers. The platform would also support auto migrations of workloads to other cloud vendors in response to new pricing terms offered in enterprise agreements.

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