



Metaverse Development Services

Our Capabilities & Experience

Audax labs is an Innovation Partner with a strong System Integrator background. We work with enterprise clients in their innovation journey from ideation to enterprise grade deployment.

PARTNERS

HITACHI
Inspire the Next

Microsoft
Solutions Partner

CUSTOMERS

HITACHI
Inspire the Next

Microsoft

Parker



LiveWire

Rabobank

9to5
seating

Kelvin

Bonsai
mediagroup



INDUSTRIES

- Automotive
- Manufacturing
- Healthcare
- BFSI
- Retail

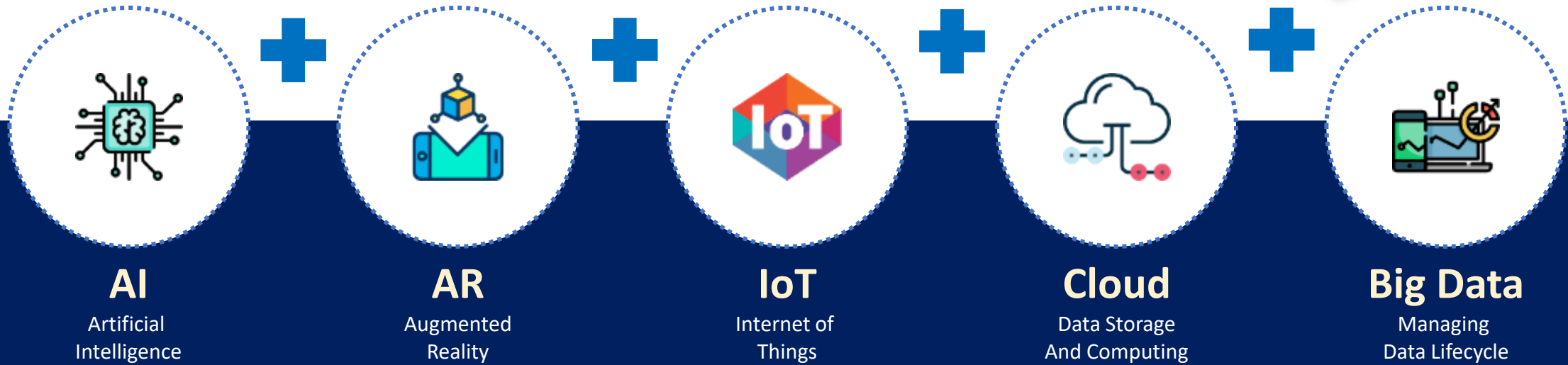
TECHNOLOGIES

- AI**
Artificial Intelligence
- AR, VR, & XR**
Augmented Reality
- IoT**
Internet of Things
- Cloud**
Storage & Computing
- Data**
Managing Data lifecycle

GLOBAL PRESENCE



Making Enterprise Smarter Leveraging Outcome Driven Innovation!









**Traditional
Technologies**





Technologies

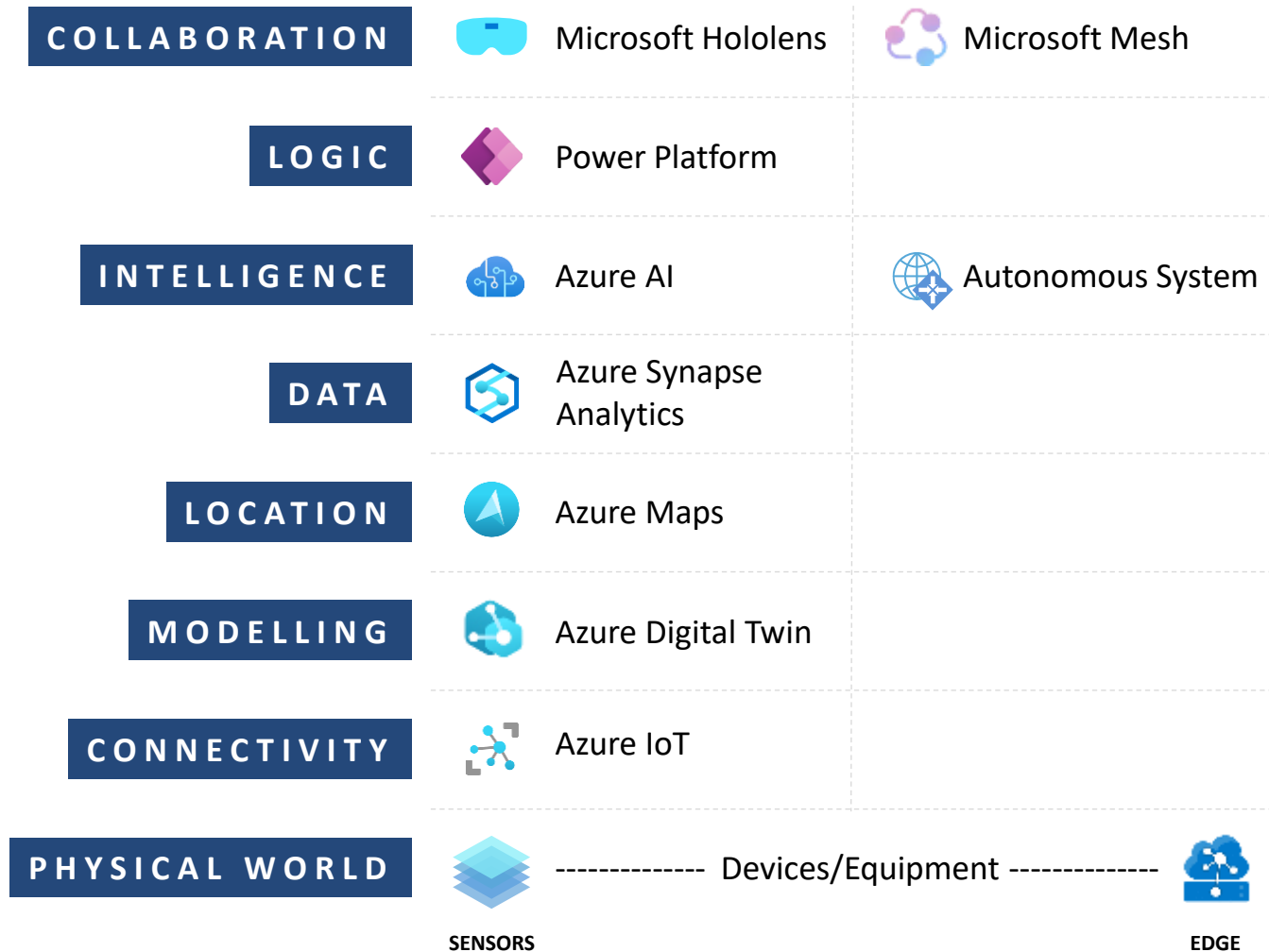
 ARKit	 ARCore	 vuforia™
 unity	 UNREAL ENGINE	 ARTOOLKIT

Concept - PoC - Development - Deployment - Support



Metaverse – Microsoft and Audax Labs

Microsoft Metaverse Stack



Audax Labs

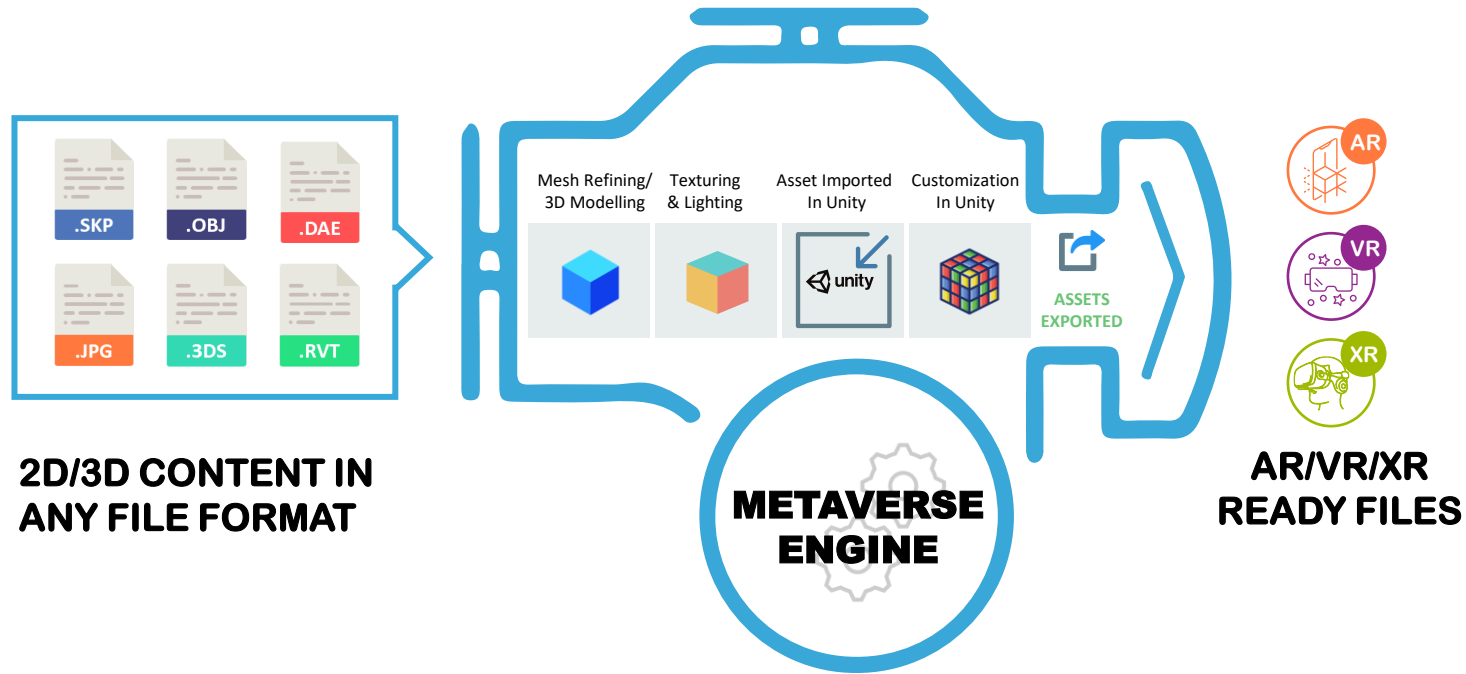
DIFFERENTIATORS

Driving Customer Experience leveraging Metaverse Technologies.

Building Blocks for Rapid Prototyping and Delivery.

Integration with Enterprise Solutions to maximize value.

Audax Labs – Metaverse Engine



Metaverse Ready 3D Assets

Strategize AR/VR/XR approach & rapidly convert your ideas into fully-functional end products



Metaverse Solution for Automotive Industry

CUSTOMER EXPERIENCE



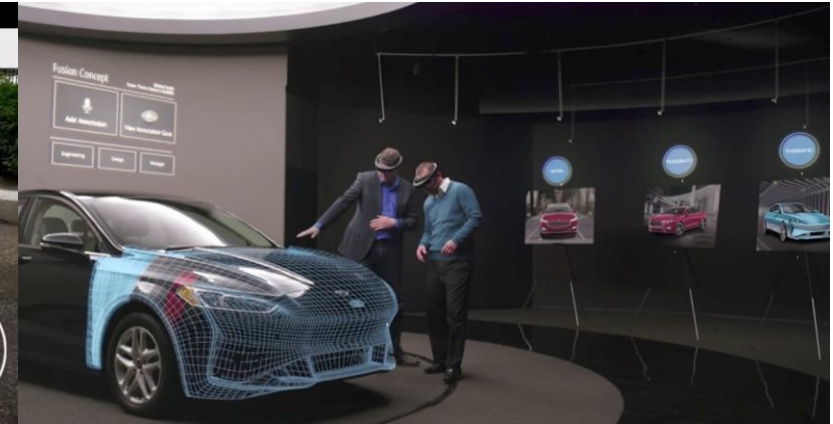
● AR Owner's manual

SALES ENABLEMENT



● Car Configurator in AR

MANUFACTURING/PRODUCTION



● Car Design



● Vehicle Virtual Tour



● Service and Warranty



● Safety at the

Metaverse development for a leading EV Manufacturer



Challenge:

A leading EV manufacturer based in the US is facing the challenge of relying on a traditional website for sales and marketing in an era where digital transformation is essential. The manufacturer seeks to upgrade its online presence to effectively expand market reach and engage the tech-savvy audience with a contemporary solution that provides customers with an immersive and interactive experience.

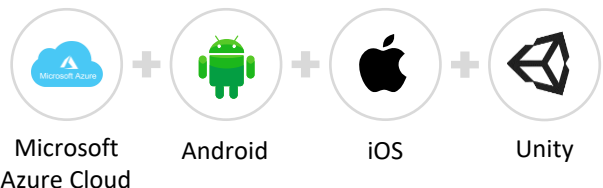


Solution:

Audax Labs aims to construct an immersive metaverse tailored to the manufacturer's requirements. This metaverse will enable visitors to partake in a virtual tour, explore vehicles and their respective features, customize their vehicle preferences, access digital vehicle manuals with augmented reality (AR) capabilities, schedule test rides, engage in quizzes, and even virtually ride the bikes. Moreover, users will have the ability to invite friends and family to the metaverse, facilitating real-time communication through both voice and text, enhancing their shared experience.



Solution Component:



Outcome (ROI):

- Immersive user experience
- Customize the product
- Gamification
- Interactive Quiz

Metaverse Solution for a US based Custom Boat Manufacturer



Challenge:

A leading boat manufacturer is facing the challenge of adapting to the ever-evolving digital landscape and engaging with a tech-savvy customer base. In an era where online experiences are becoming increasingly immersive and interactive, the company recognizes the need to explore and develop a metaverse solution to revolutionize the way they design, market, and sell their products.



Solution:

To address challenges and leverage the capabilities of the metaverse, Audax Labs proposes a comprehensive platform. Key features include login and user profiles, avatar customization, a realistic metaverse experience, boat customization, digital walkthroughs with points of interest, online booking, photo and video sharing, a Supra Quiz for engagement, and a boat racing game.

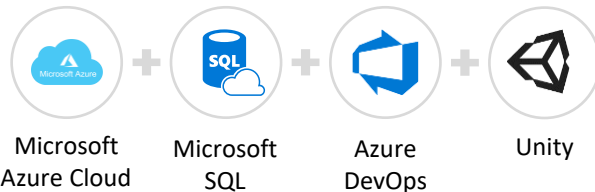


Outcome (ROI):

- Enhanced customer engagement
- Global market expansion with competitive advantage
- Immersive boat-buying experience
- Increased sales and a strong digital presence
- Interactive and engaging quiz and game



Solution Component:



Our Differentiators



Microsoft Partner

- Flexible Engagement Models
- **Experience of executing projects with ECIF**
- System Integration
- Industry Experience
- Microsoft Technologies Expertise

Innovation Lab

- Design Thinking
- Metaverse integration with Enterprise systems
- Configurable as per customer requirements

Speed

- Building Blocks
- Solution Teams for **Rapid Prototyping**
- Faster response time

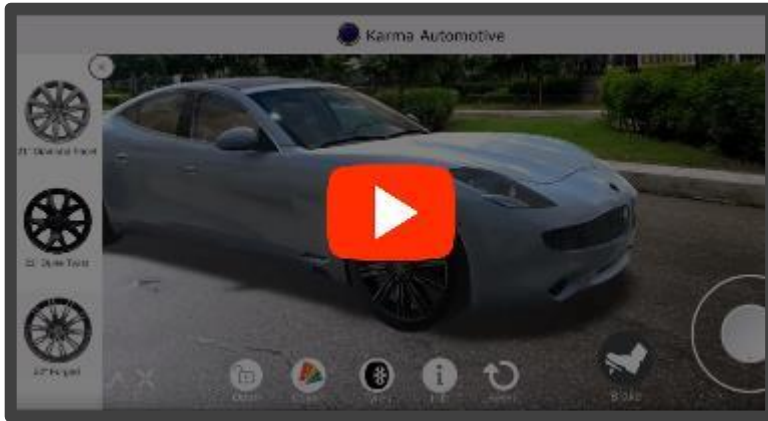
Live Projects

- Multiple Live AR/VR/XR projects since 2017
- **POC to Production Metaverse experience**

Sales Support

- Help Sales team with:
- Customer Presentations
 - Demos
 - **POCs and Sales plays**

Solution Videos



Karma AR Car Configurator



Service Technicians Training POC



AR Karma Owner Manual



Owner's Manual POC



AR CAR VIDEO



Supra Boats App



Outcome Driven Innovation!
