



Revolutionizing Marketing through Data and Innovation

Harness the Power of your Data

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Customer challenges

Data Fragmentation



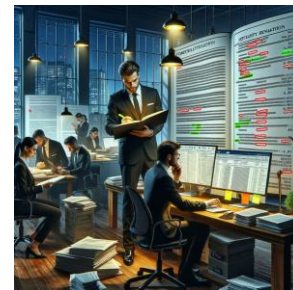
Companies often have data spread across multiple repositories, frequently stored in Excel files.

Manual Processes



Processes to collect, store and utilize data are often manual and error-prone.

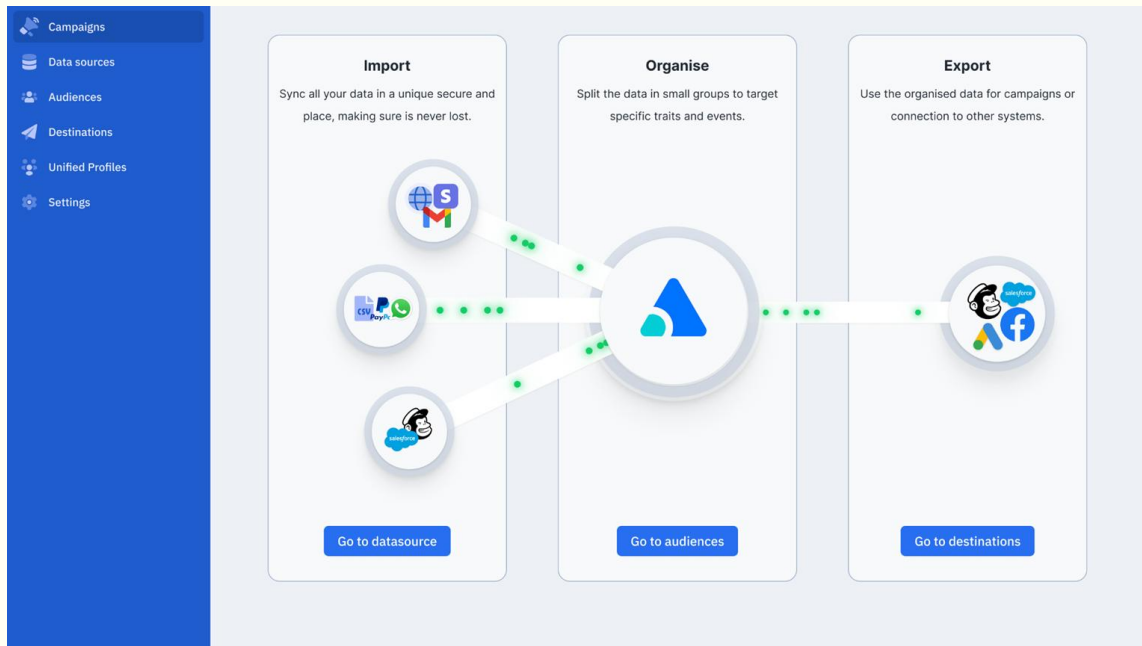
Compliance Complexity



Achieving and maintaining data compliance is costly and difficult without proper tools.

 A powerful and user-friendly tool

Marketing Data Platform



Data Mastery in Minutes: No Code, No Hassle

Full Data Privacy Compliance

At Audiencerate, safeguarding privacy is not just a policy; it is our core principle. We uphold the strictest data protection and privacy standards, seamlessly aligning with GDPR, CCPA, TCF 2.0, and beyond.

Every piece of data is shielded with state-of-the-art encryption throughout its entire lifecycle, ensuring your information remains impenetrable. Proudly holding the ISO 27001:2022 certification, we not only meet but exceed global benchmarks for information security management.

With Audiencerate, your data is not just processed; it's protected with the highest seal of security.



Privacy by Design

Earning the trust of our customers

nexi

Nexi is a leading European PayTech group operating in technologically advanced, high-growth markets, providing digital payment solutions such as merchant services, issuing solutions, and digital banking solutions. They have transformed data management from a challenge into an asset, ensuring every marketing move is both strategic and secure.

“The Audiencerate MP offers an easy to use, data-led automated and secure solution.”

Stefano Gatti - Head of Data & Analytics

“With Audiencerate and the support of Microsoft, we can take our data-driven approach to a whole new level.” Alessandra Gorlero, Associate Director Digital Solutions at Infront

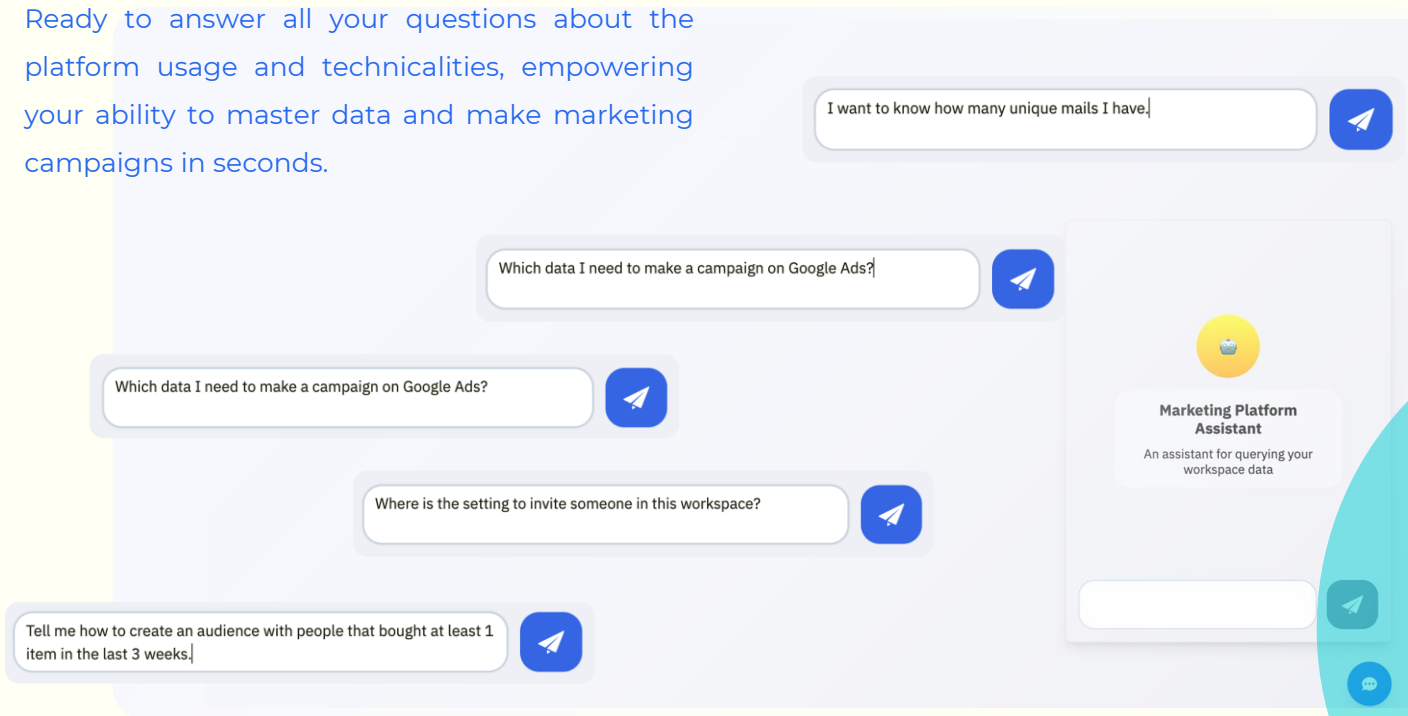
Infront, a Wanda Sports Group company, connects fans and consumers to the most significant sports events and provides everything an event partner or commercial partner needs for business success. The partnership between Infront and Audiencerate marks a significant step forward in adopting innovative solutions for the sports business, aiming to create new opportunities for leagues, clubs, and brands.

infront



Your Marketing Assistant - Copilot

Ready to answer all your questions about the platform usage and technicalities, empowering your ability to master data and make marketing campaigns in seconds.



The screenshot displays a chat interface for the Marketing Platform Assistant. On the right side, there is a vertical panel containing a yellow circular avatar with a crown icon, the text "Marketing Platform Assistant", and a subtitle "An assistant for querying your workspace data". Below this panel is a white input field and a blue send button. The main chat area on the left shows five incoming messages, each in a white rounded rectangle with a blue send button to its right. The messages are: "I want to know how many unique mails I have.", "Which data I need to make a campaign on Google Ads?", "Which data I need to make a campaign on Google Ads?", "Where is the setting to invite someone in this workspace?", and "Tell me how to create an audience with people that bought at least 1 item in the last 3 weeks.".

I want to know how many unique mails I have

Which data I need to make a campaign on Google Ads?

Which data I need to make a campaign on Google Ads?

Where is the setting to invite someone in this workspace?

Tell me how to create an audience with people that bought at least 1 item in the last 3 weeks.

Marketing Platform Assistant
An assistant for querying your workspace data

Microsoft partnership

As a trusted **Microsoft Managed Partner** with a transactable solution on the marketplace, we bring you unparalleled benefits and seamless integration with Microsoft technologies:

- Access to **Cutting-Edge Technology** through Audiencerate solutions: Utilize the latest Microsoft innovations for enhanced performance, scalability, and flexibility.
- **Flexible Payout Model:** Optimize costs with various pricing models and achieve better ROI through Private Offers.
- Simplified Billing: Enjoy a streamlined billing process with **invoices issued directly by Microsoft**, ensuring trust and reliability.



Transactable on the Microsoft Azure Marketplace

Thank you

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