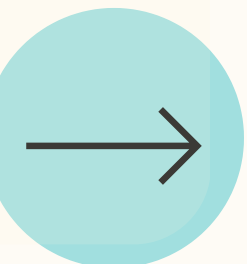


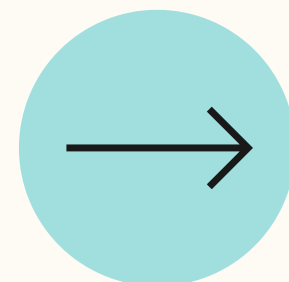


SaaS Tool For Real-Time Website Speed Monitoring and Optimisation



What is Auditzy?

Auditzy is a Mumbai based SaaS startup that helps brands monitor and optimise their website speed, and performance in real-time for all website visitors as per their devices, network speed, location, RAM, OS, Browser etc.



500 Mn+

Page Views data Processed
with Auditzy RUM

50k+

Speed Test Processed
With Auditzy Synthetic

1500+

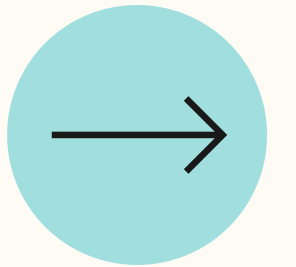
Professionals Trust
Auditzy

600+

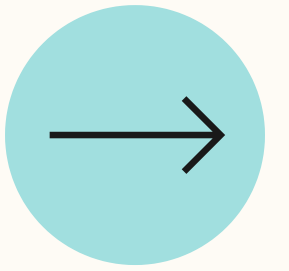
Brands are using Auditzy
for web-perf needs

We have collaborated with over 100 global brands, including some of the largest and most complex websites. **Through these collaborations, we have identified six major challenges these websites face:**

- Delayed Google Core Web Vitals Data
- Performance Tracking Limitations
- Manual Process for extracting CWV data in Bulk from PSI
- Identifying Performance Bottlenecks (As per real-users data)
- Website Performance Budgeting & Alerting
- Effective optimisation of Website Speed & Performance



Challenge 1: Delayed Google Core Web Vitals Data

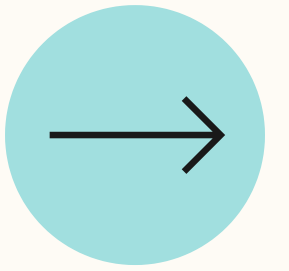


The 28-day delay in Google Core Web Vitals data means that the real-world impact of any code changes will not be immediately visible. This delay hampers the ability to quickly understand and respond to the effects of updates on load time, visual stability, and interactivity, especially for newly created URLs.

Solution: Auditzy RUM

Auditzy RUM delivers instant insights into Core Web Vitals data for all website pages and visitors, tailored by users' devices, network speeds, locations, RAM, operating systems, and browsers.

Challenge 2: Performance Tracking Limitations

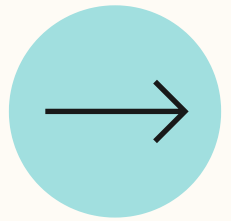


With the delayed availability of Core Web Vitals data, tracking the performance of newly created URLs becomes challenging. This delay restricts the ability to promptly address issues and optimize performance based on actual user experience.

Solution: Auditzy RUM + Auditzy Synthetic

With Auditzy, you can monitor the performance of your newly created URLs through:

- **Auditzy RUM:** Provides instant real-world insights with real user monitoring.
- **Auditzy Synthetic:** Offers lab-based performance monitoring across test profiles that simulate real-world user personas.



Challenge 3: Manual Process!

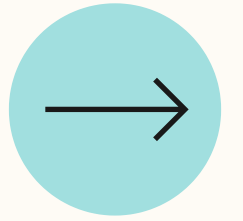
Monitoring Core Web Vitals across thousands of pages using PageSpeed Insights (PSI) or its APIs can be a resource-intensive and time-consuming process. The extensive engineering efforts required for such large-scale tracking are often unnecessary and inefficient, diverting resources from other critical tasks.

Solution: Auditzy RUM + Auditzy Bulk CWV Test

With Auditzy, you can automate the entire data-collection process:

- **Auditzy RUM:** Simply add a small script to your GTM/Head, and watch the data flow into the dashboard.
- **Auditzy Bulk CWV Test:** Automatically extract Core Web Vitals data from CrUX (Chrome User Experience) datasets, **including 6 months of CWV history** across thousands of URLs, and visualize it all in our dashboard.

Challenge 4: Identifying Performance Bottlenecks

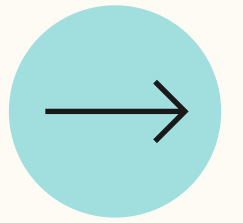


Pinpointing the exact performance bottlenecks that affect real users while they are browsing the website is challenging. These bottlenecks may vary based on different user interactions and environments, making it difficult to isolate and address specific issues promptly.

Solution: Auditzy RUM + Auditzy Synthetic

- **Auditzy RUM:** Provides in-depth analysis of user interactions and performance metrics, accurately identifying elements that impact LCP, INP, CLS, and other key metrics.
- **Auditzy Synthetic:** Simulates near-real-world user experiences by testing URLs against lab test profiles that can be created from over 40 devices, 10 networks, and 10 global server locations.

Challenge 5: Performance Budgeting & Alerting

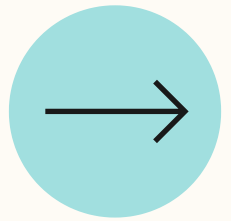


Defining and maintaining performance budgets across numerous URLs is complex and time-consuming. Setting appropriate performance thresholds and ensuring they are met across all pages can be a cumbersome process, often requiring continuous monitoring and adjustments.

Solution: Auditzy Synthetic Performance Budgeting

- **Auditzy Synthetic:** You can define your rule-engine to get instant notifications when website performance goes below your defined threshold across all the URLs of your Domain.

Challenge 6: Effective optimisation of Performance



Many brands struggles to optimise the performance of the website because most of the reports that their team members are looking into is a “Lab Data”, which give a URL scores like 90/100 or A/A+ etc.

Lab data is a very small subset of real-user experience data, and hence even if you are able to reach 90, it does not guarantee that Core Web Vitals will be passed!

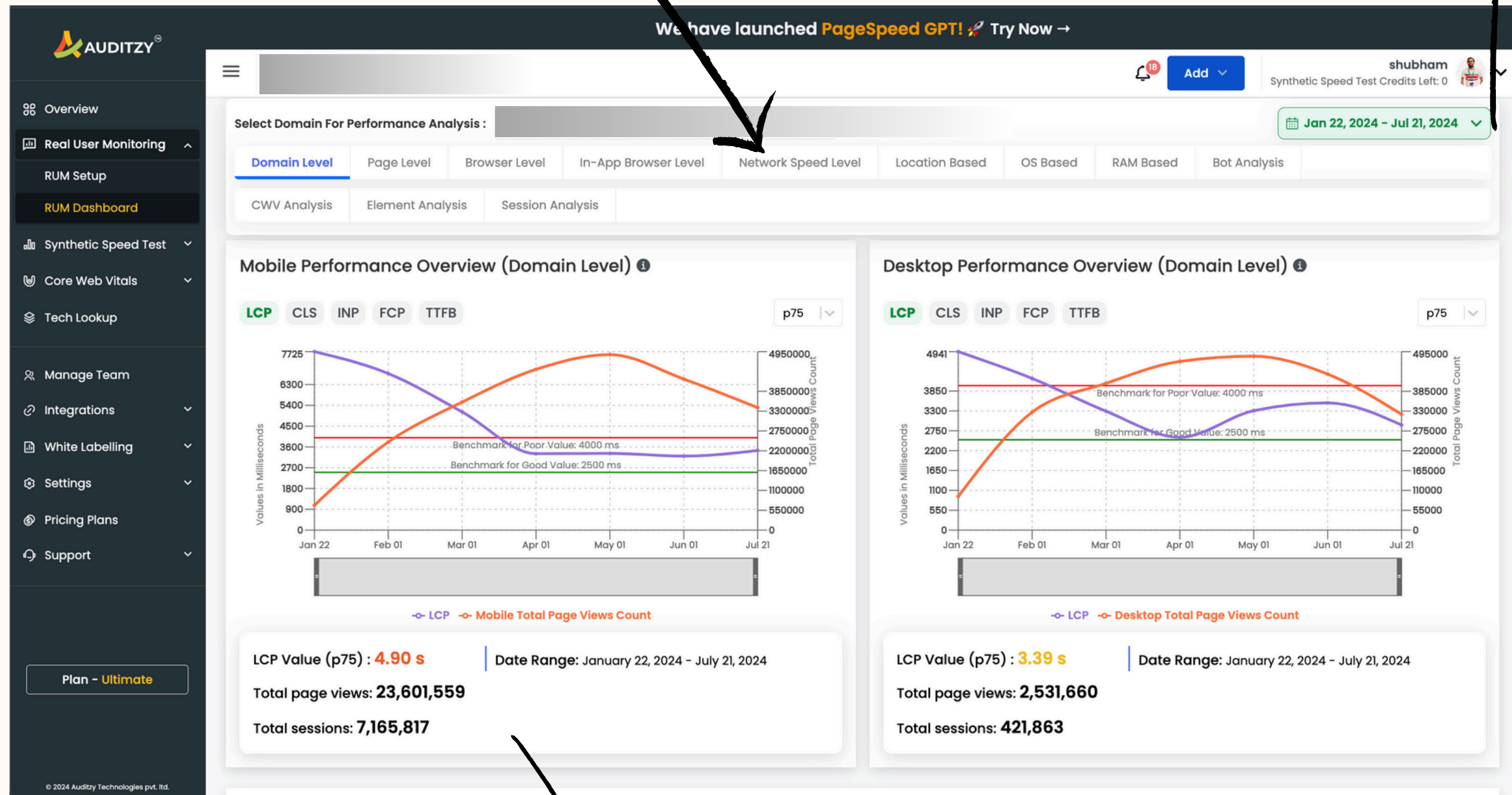
Solution: Auditzy Web Perf Consultancy

We will assist your developers/PMs in creating a scalable web-performance plan, and also provide our experts insights as per your website RUM and Synthetic data. If needs, we can also engage in direct coding!

Overview: Auditzy RUM Dashboard

See data on multiple Parameters like Browser, Network Speed etc

Adjustable date-picker to see data-patterns



Track Core Web Vitals in Real-time

Auditzy Features: CWV Analysis

Select Domain For Performance Analysis : Apr 23, 2024 - May 6, 2024

Domain Level | Page Level | Browser Level | In-App Browser Level | Network Speed Level | Location Based | OS Based | RAM Based | Bot Analysis

CWV Analysis | Element Analysis | Session Analysis

Select Filter: All Pages Exact URL Pattern Match

Note: Total URLs count may vary across different performance metrics and Core Web Vitals (CWV) analyses based on the selected date range. This discrepancy arises due ... [Show More](#)

Core Web Vitals (CWVs) Analysis : Mobile

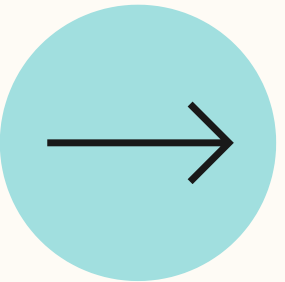
p75 [SEE DETAILS](#)

| Graph Type | URLs Passing (INP, CLS, LCP) |
|------------------|------------------------------|
| Status | Passed |
| URLs Count | 9106 |
| Total URLs Count | 51944 |

Core Web Vitals (CWVs) Analysis : Desktop

p75 [SEE DETAILS](#)

| Graph Type | URLs Passing (INP, CLS, LCP) |
|------------------|------------------------------|
| Status | Passed |
| URLs Count | 10057 |
| Total URLs Count | 25036 |



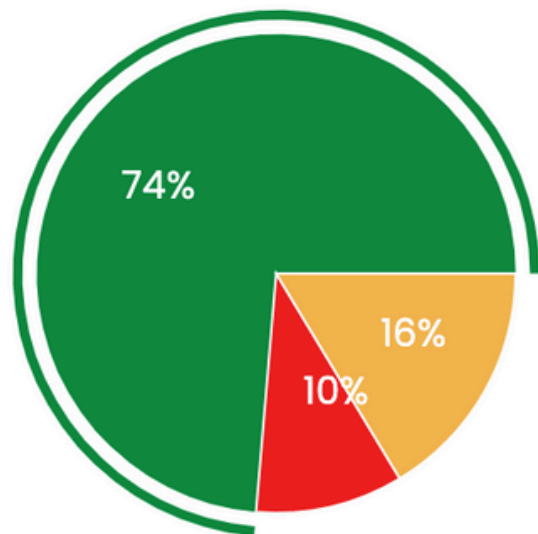
Auditzy tracks Core Web Vitals (CWV), which include LCP, INP, and CLS in real-time.

Auditzy Features: Metric Specific CWV Analysis

Largest Contentful Paint (LCP) Analysis : Mobile ⓘ

p75 | v

SEE DETAILS



| | |
|------------------|------------------|
| Graph Type | URLs passing LCP |
| Status | Passed |
| URLs Count | 49945 |
| Total URLs Count | 67806 |

LCP Value (p75) : **2.32 s**

Date Range: April 23, 2024 - May 6, 2024

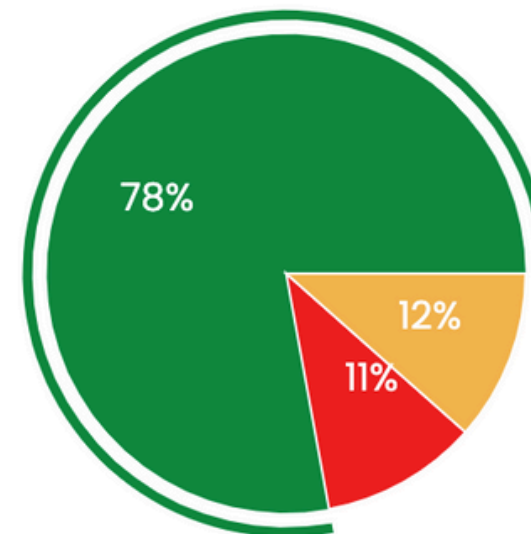
Total page views: **9,502,395**

Total sessions: **5,430,589**

Largest Contentful Paint (LCP) Analysis : Desktop ⓘ

p75 | v

SEE DETAILS



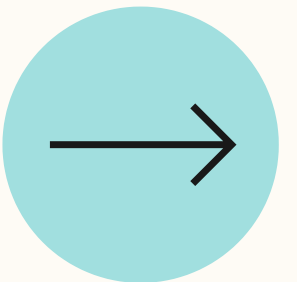
| | |
|------------------|------------------|
| Graph Type | URLs passing LCP |
| Status | Passed |
| URLs Count | 26562 |
| Total URLs Count | 34112 |

LCP Value (p75) : **1.68 s**

Date Range: April 23, 2024 - May 6, 2024

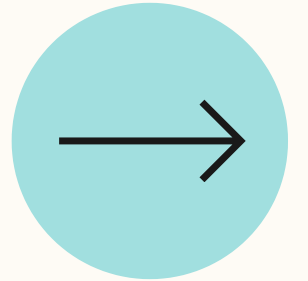
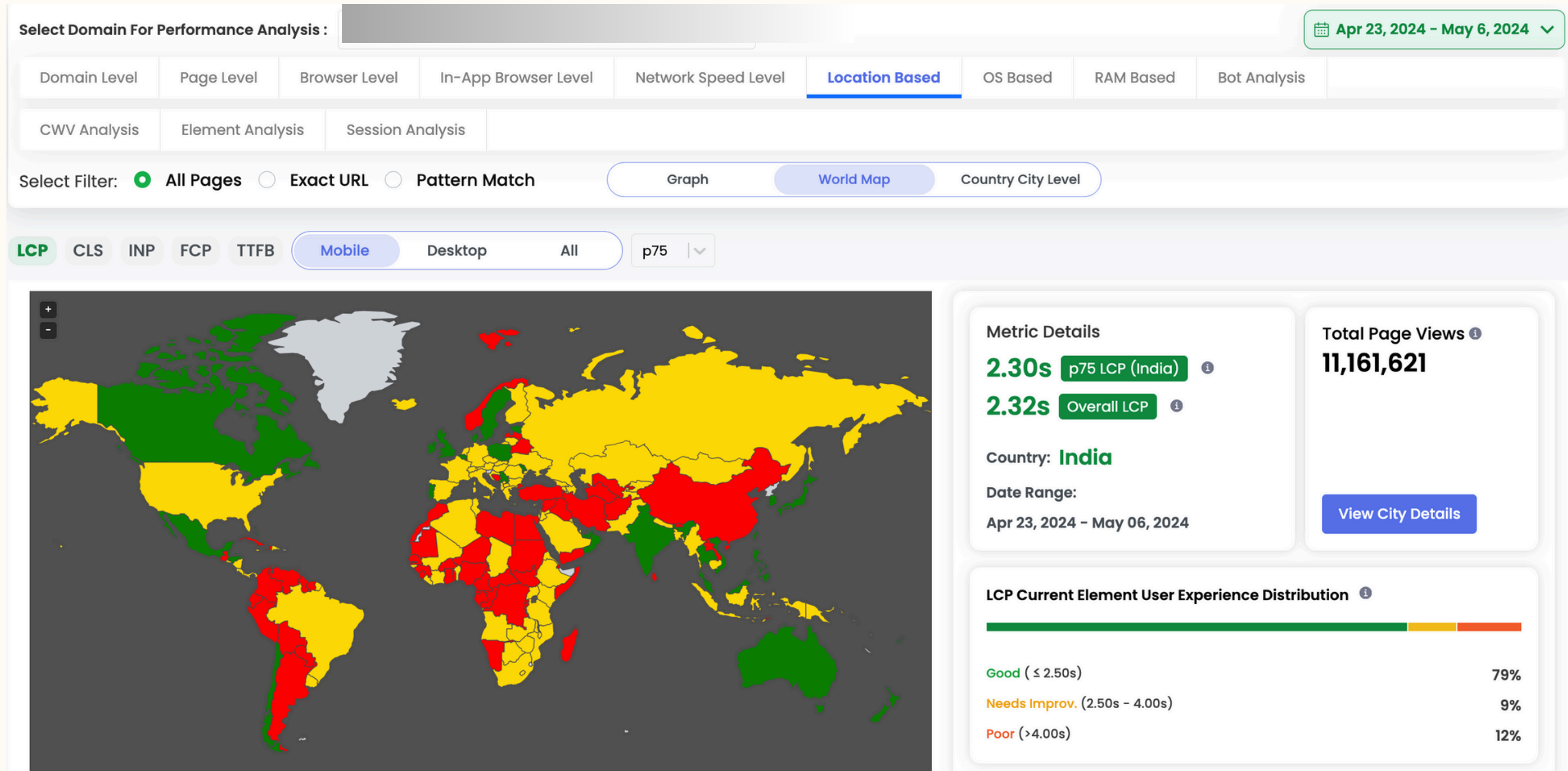
Total page views: **940,370**

Total sessions: **354,513**



We provide metrics-level insights for all pages of the website, covering desktop and mobile visitors, with detailed data on LCP, INP, CLS, FCP, and TTFB.

Auditzy Features: Country Performance Insights



This data represents how is the website experience for the visitors across the world

Auditzy Features: City Performance Insights

Select Domain For Performance Analysis : [Redacted] Jan 22, 2024 - Jul 21, 2024

Domain Level | Page Level | Browser Level | In-App Browser Level | Network Speed Level | **Location Based** | OS Based | RAM Based | Bot Analysis

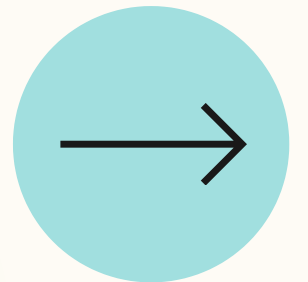
CWV Analysis | Element Analysis | Session Analysis

Select Filter: All Pages Exact URL Pattern Match Graph World Map Country City Level

Mobile | Desktop | All | p75 | United States

| CITY | PV | TPV | % SPLIT | LCP | CLS | INP | FCP | TTFB |
|-------------|-----|--------|---------|---------|-------|--------|---------|--------|
| Forest City | 470 | 34,201 | 1.374 | 19.33 s | 0.119 | -- | 16.66 s | 1.11 s |
| Ashburn | 443 | 34,201 | 1.295 | 12.45 s | 0.069 | 240 ms | 2.48 s | 1.21 s |
| New York | 239 | 34,201 | 0.699 | 3.91 s | 0.158 | 218 ms | 2.78 s | 2.76 s |
| Los Angeles | 239 | 34,201 | 0.699 | 4.50 s | 0.091 | 360 ms | 2.88 s | 2.67 s |
| Altoona | 235 | 34,201 | 0.687 | 14.82 s | 0.070 | -- | 16.45 s | 1.20 s |
| Seattle | 219 | 34,201 | 0.64 | 6.37 s | 0.052 | 274 ms | 3.40 s | 2.49 s |
| Prineville | 217 | 34,201 | 0.635 | 21.20 s | 0.101 | -- | 17.46 s | 1.12 s |
| Phoenix | 213 | 34,201 | 0.623 | 3.76 s | 0.032 | 259 ms | 3.73 s | 2.73 s |
| Houston | 204 | 34,201 | 0.597 | 5.45 s | 0.430 | 208 ms | 2.22 s | 1.55 s |

Showing 1-10 of 444 results | 10 | < 1 2 3 4 5 ... 45 >



This data represents how is the website performance across different cities



Auditzy Features: Element Analysis








Select Domain For Performance Analysis : Jul 15, 2024 - Jul 21, 2024


Domain Level Page Level Browser Level In-App Browser Level Network Speed Level Location Based OS Based RAM Based Bot Analysis

CWV Analysis **Element Analysis** Session Analysis

Select Filter: All Pages Exact URL Pattern Match

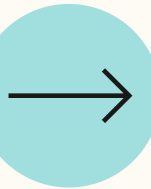
LCP CLS **INP** TTFB FCP + Add More Filters   Mobile Desktop Passed Failed Need Improvements

| ELEMENT | IMPACTED PAGES |
|--|----------------|
|  html | 90 |
|  div.mt-12.lg.mt-20.px-4.md.px-4.2xl.px-0>div.content_mainWrapper__d0ulB.overflow-x-hidden>p | 54 |
|  div.absolute.inset-0>div.absolute.w-full.z-10.h-[calc(100%-10px)] | 39 |
|  h1.font-montefiore.font-normal.md.font-semibold.md:text-7xl.text-4xl.leading-[34px].md.leading-[68px].text-white | 38 |
|  div.absolute.top-0.z-10.w-full.h-full.rounded-lg.bg-gradient-black | 31 |
|  #root>main | 31 |
|  div.absolute.inset-0>img.object-contain.bg-black | 30 |

Showing 1-10 of 329 results 10 

< 1 2 3 4 5 ... 33 >

Identify the impact of web performance elements across pages as per filters like Passed, Failed and Needs Improvement.



This approach maximizes performance gains by removing bottlenecks that hinder website performance.

Auditzy Case Study: DaMensch

- **2X** Faster Website in 6 months.
- **18%** increase in add to cart
- **26%** reduction in bounce rate for mobile users on PDP pages
- **30%** reduction in bounce rate for mobile users on PLP pages
- Improved search engine rankings
- Real-time website performance monitoring with alerts and insights

Auditzy team expertise has led to significant improvements in all key metrics, which, in turn, has positively impacted our business outcomes – something we consider crucial! Their accountability & execution skills are exceptions – it felt as if they're part of my own team



Niraj Patel

SVP Product & Tech @ DaMensch

[**Read DaMensch Case Study** ↗](#)



Auditzy™ Pricing



Monthly

🔥 Yearly: get 2 Months Free

Business

MOST POPULAR

\$499 /mo

Select Plan

save with yearly (2 months free) ↗

4000 Synthetic Test Credits/Month

Equivalent to 133 URLs monitored synthetically/day

5 million RUM page views/month

3 month data-retention

Unlimited Domains/Sub-domains

👤 **Web Performance Consultancy (Twice a Month)**

Ultimate

\$1,999 /mo

Select Plan

save with yearly (2 months free) ↗

10000 Synthetic Test Credits/Month

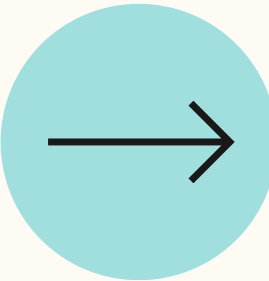
Equivalent to 333 URLs monitored synthetically/day

25 million RUM page views/month

6 month data-retention

Unlimited Domains/Sub-domains

👤 **Web Performance Consultancy (Twice a Week)**



[Auditzy App ↗](#)

[Auditzy Website ↗](#)

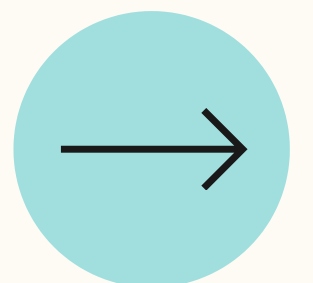
[PageSpeed GPT ↗](#)

[DaMensch Case Study ↗](#)

You will be part of a trusted community of users.



Auditzy is trusted by 1500+ professionals globally from brands like



The Adoration Customers Have for Auditzy

I consider Auditzy to be an asset for dedicated technology business owners when it comes to understand website speed and performance, and I cannot thank them enough for their remarkable support.



Ashish Acharya
Founder & CEO @ Propsoch

Auditzy has become an indispensable tool for Schbang, serving as our go-to solution for all website performance and speed monitoring needs. It has streamlined the way we manage and maintain our clients' website performance under one convenient umbrella.



Sohil Karia
Co-founder & CTO @ Schbang

With Auditzy, we're able to consistently deliver top-tier services to our clients and achieve measurable improvements in user experience and Google search result rankings. Auditzy is not just a tool, it's a transformative element in our digital strategy toolkit.



Vaibhav Singh
Founder & CEO @ Mavonic

Auditzy team expertise has led to significant improvements in all key metrics, which, in turn, has positively impacted our business outcomes – something we consider crucial! Their accountability & execution skills are exceptions – it felt as if they're part of my own team



Niraj Patel
SVP Product & Tech @ DaMensch

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Mumbai, Maharashtra 400051, IN



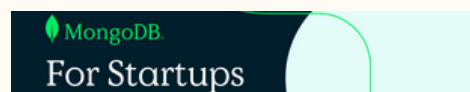
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#startupindia 

 | Microsoft for Startups

 For Startups

Auditzy empowers you to observe your website through your customer's lens in real-time!



Shubham Saurabh 

Co-Founder & CEO

[Book a Demo](#)