

ARTIFICIAL
INTELLIGENCE
POWERED
SOLUTIONS



AURIFY SYSTEMS

Aurify Systems is a Mumbai based company, which enables automation of business processes & optimise operations using next-gen technologies of artificial intelligence and associated analytics across various industries.

Our customized solutions enable organizations understand their operations better, derive patterns, generate more leads, helps strategize, optimize and be future ready.



Industries what we cater to



Retail



Manufacturing



Real Estate



Hospitality



Education



BFSI

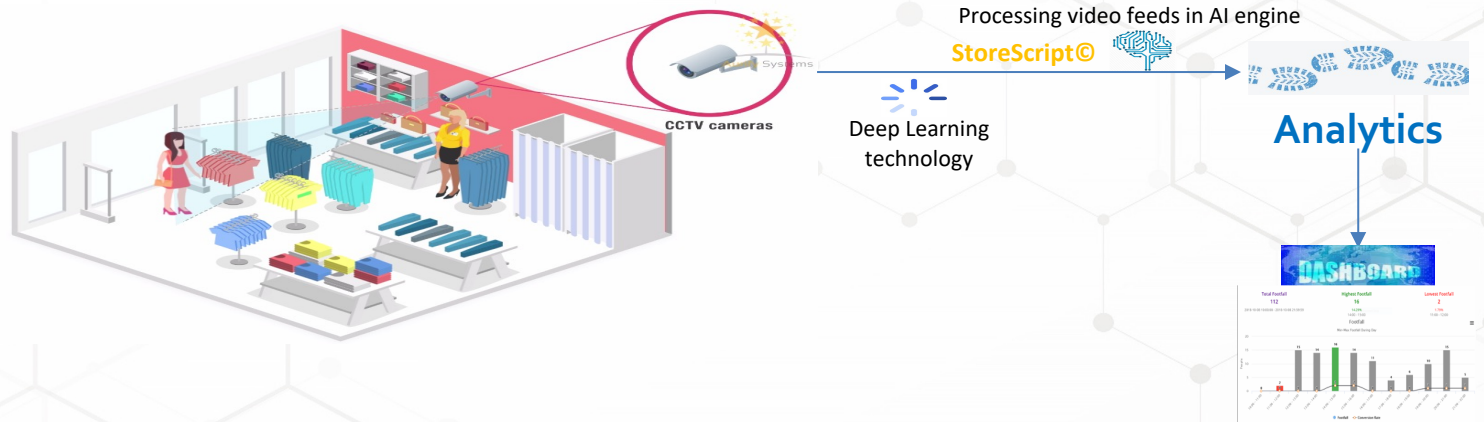
Global
Deployment
Capabilities

Partner
Ecosystem
4 Regions

Over
700+
Installations



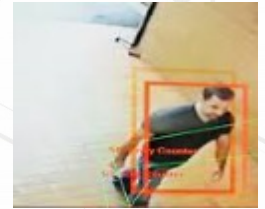
AI BASED SOLUTIONS (MACHINE LEARNING / VIDEO ANALYTICS)



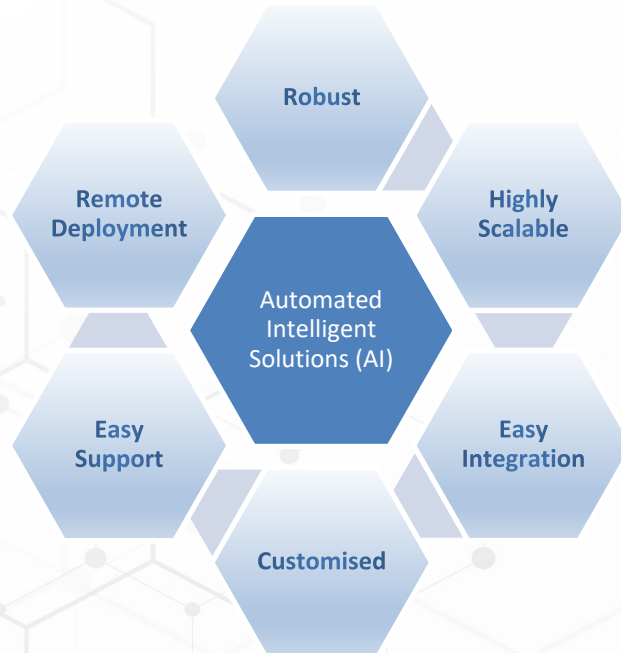
- ✓ Machine Learning & Deep Learning technologies are used for generating Video, Image and Data Analytics. Also adopt Natural Language Processing, Computer Vision based on use cases.
- ✓ No use of special devices, beacons, sensors, WiFi, RFID, Bluetooth or special cameras.
- ✓ Deep Learning technology intelligently differentiates between humans and objects.

SURVEILLANCE SOLUTIONS

- A. Real Time Identification of Debarred Individuals (Facial Recognition)
- B. Perimeter Security
- C. Intrusion Detection
- D. Incident Detection
- E. Asset Protection
- F. Loitering / Suspicious Activity
- G. Theft Detection
- H. Unattended Objects detection (e.g. luggage)
- I. Tailgating
- J. Crowd Gathering
- K. Person proximity near accident prone zones
- L. Unauthorized parking detection
- M. Wrong side vehicular movements



SOLUTION DESCRIPTION



- ✓ **Camera brand agnostics***
- ✓ **Real time analytics & actionable**
- ✓ **High end servers not required**
- ✓ **Faster implementation**
- ✓ **Remote Deployment**
- ✓ **On-Premise / Cloud model**

WHY AURIFY

- ✓ Proprietary Solutions
- ✓ Remote deployment & support
- ✓ Highly scalable
- ✓ Asset light models
- ✓ Higher accuracies due to pre-trained models prepared over years
- ✓ On-premise, cloud and hybrid models available
- ✓ Minimum entry costs due to lighter infrastructure requirements
- ✓ Solutions available on subscription basis
- ✓ No use of any special devices, Bluetooth, sensors, beacons or RFID
- ✓ Shorter deployment timeframe





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