

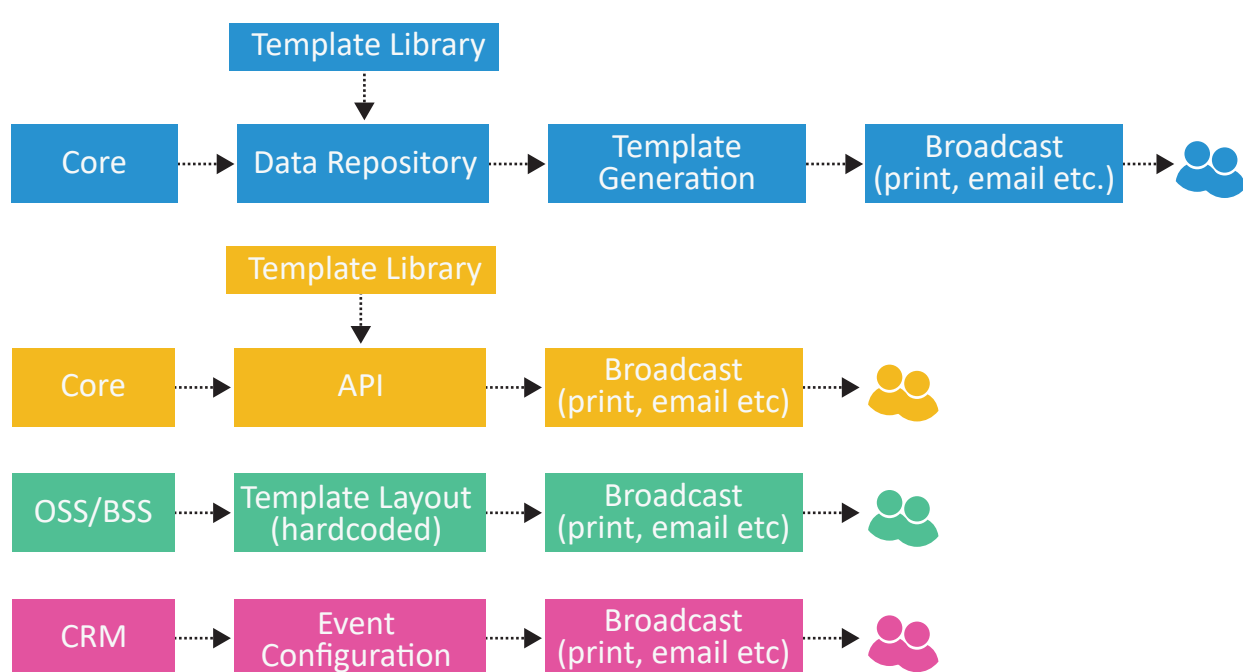
An Advanced Customer Communication Management Hub

- Are you looking for centralised communication platform instead of multiple communication engines?
- Do you have data integrity, consistency and customer servicing issues due to multiple communication systems?
- Would you like to automate & prioritise the delivery schedule of your multilingual communications?

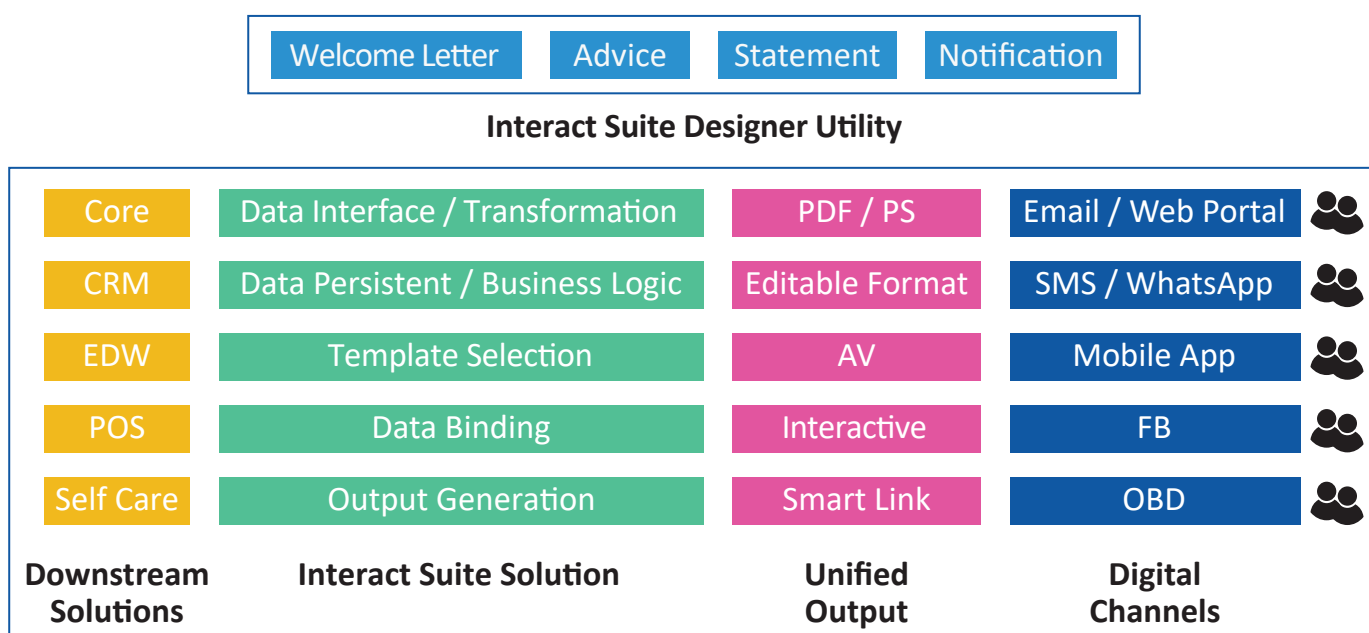
Revolutionising Customer Communications Management

- Trejhora’s Interact Suite excels in providing an **omni-channel experience** with seamless communications delivered to the customer via their preferred channels.
- **An enhanced user experience** throughout the customer journey betters customer engagement, increases customer retention, improves loyalty leading to higher revenues.
- Our Customer Communication Hub **connects to hybrid systems** to **manage all sorts of communication** and also **enables various digital marketing services** such as **real-time alerts & notifications, campaign management, social media (WhatsApp, Viber & WeChat) integration, URL shortening, etc.**

Chaotic De-centralised Communication Model



Interact Suite Centralised CCM HUB



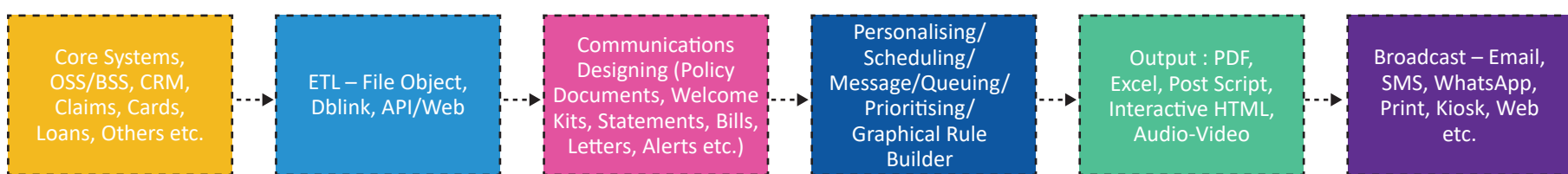
Customer Journey Use Cases

- Welcome Letters
- Bills / Statements / Policy Kits
- Receipts / Notices / Advices
- Reminders / Renewals
- Data Input Forms & KYC
- Trans-Promotional Offers

Increase Business Revenue with Best in Class Customer Communication Management Hub

- Real-time transactional and promotional alerts with message queuing facilities
- Rule-based email campaign management with prioritisation
- Analytics-based customer segmentation and targeted advertising
- Clickable link-based personalised communications, rich text, images, videos, PDFs delivered via social media platforms such as WhatsApp, Viber, WeChat
- Deepen customer engagement and brand recognition with enriched experience
- Trackable reconciliations provide customer communication delivery analytics

Simplified Processes Makes Easy Integration



360-degree Customer Communication & Digital Marketing makes your Business Stand out



About Us:

Trejhora is a public listed entity with presence in multiple countries and founded by the promoters of the Technology giant Aurionpro Solutions Limited. It is a public listed technology products and solutions provider that helps enterprises Accelerate Digital Innovation, Securely and Efficiently. We employ domain and technology experts across Asia, Middle East, Africa, North America and Europe. We have been consistently recognised amongst the top 100 technology solutions providers.

www.trejhora.com