

Winners use AutogenAI

Create winning proposals in minutes, not days.

Harness the power of augmented intelligence to create high-quality bids, proposals and tenders. AutogenAI enables you to create exceptional bids in minutes, not days



Discover the **future** of bid and proposal **writing** with **AutogenAI**

AutogenAI is the cutting-edge generative AI solution revolutionising the bid and proposals industry globally.

Leveraging the power of Generative Artificial Intelligence, AutogenAI streamlines tasks, improves accuracy, and expedites the entire bidding process. This empowers our clients with a proven competitive advantage.

Our technology is designed to help your business overcome the complexities of bid management, transforming challenges into opportunities for growth and success.

Driving growth and productivity with AI innovation.

AutogenAI leverages advanced AI technology to streamline and automate the complex and time-consuming bid process, ensuring increased efficiency and accuracy.

AutogenAI is the fastest, smartest, and most reliable solution available. We enable large enterprises to submit high-quality, winning bids while minimising resource requirements and time investment. As leaders in AI innovation, we constantly evolve our solutions to stay ahead of the changing business landscape, ensuring our customers stay competitive, maximise productivity, and grow.

Proven to Increase Win Rates by 241%

“This year we’ve beaten our bid-winning target by 241% and that is down to AutogenAI.”

- The Times, 27th of December 2023

Organisations that adopt AutogenAI experience a measurable improvement in their performance; with clients reporting a substantial 241% increase over their bid-win targets.

“AutogenAI, not only elevated the quality of our bids, but it also increased the speed of responses, especially when faced with challenging questions.”

- Mark, Sargeant, Twin Training

How does AutogenAI Improve Win Rates?

AutogenAI helps clients to win more bids by providing them with a comprehensive set of tools and capabilities to generate creative and effective ideas, develop compelling narratives and storyboards, and incorporate evidence and statistics to support their proposals.

1. Creative Ideation: Helps you to generate innovative ideas for a competitive edge.

2. Evidenced Ideation: Use proprietary and public knowledge to incorporate credible evidence into your proposals.

3. Contextualised Ideation: Tailor ideas to project-specific requirements, increasing success chances.

4. Story-Boarding: Create storyboards for better communication of ideas.

5. Narrative Structure Creation: Develop coherent narratives.

6. Evidenced Winning Prose Evaluation: Evaluate the effectiveness of written content.

7. Case Study Insertion: Integrate relevant case studies to showcase your expertise.

8. Statistics Insertion: AutogenAI grounds assertions in empirical evidence.

9. "Tell me how" Evidencing: Easily explain how your proposed solutions delivers value.

10. Easy Incorporation of Win Themes, Issues, and Requirements: Simplify the alignment of your proposals with evaluators' themes and requirements.

11. Scoring Criteria Analysis: Analyse scoring criteria and makes improvement recommendations.

12. Mega-Extraction and Mega-Transformations: Read large quantities of text and extracts meaning.

13. Embedded Semantic Research Tool: Helps you to ensure that your proposals are well-informed and completely current.

But don't just take our word for it, hear what our clients have to say..



“ ”

The first of our 'Impact Pilots' aimed at enabling innovation in public services through our partnership with AutogenAI has already seen us use its functionality more than 6,000 times, generating significant knowledge content.

Mark Irwin
Group Chief Executive



“ ”

Since I began using AutogenAI in early August, it has significantly improved the efficiency of my grant writing. It's a huge time-saver and significantly reduces the stress associated with grant application deadlines.

Chrysothemis Brown
Physician Scientist



“ ”

AutogenAI, not only elevated the quality of our bids, but it also increased the speed of responses, especially when faced with challenging questions.

Mark Sargeant
Head of Business Development



“ ”

Having implemented AutogenAI, it is clear that this is a game changer; significantly increasing the productivity of bid teams.

Debbie Brockbank
Growth Director



Serco Increases Efficiency by 85% and Global Revenue by 5% with AutogenAI

Introduction

Serco, a leading British multinational company, offers a diverse range of services in defence, justice & immigration, transport, health, and citizen services. With a workforce of 50,000 employees and global revenues of \$6 billion, Serco faces fierce competition in securing contracts.

Identifying innovation as a key driver for growth, Serco decided to pilot AutogenAI with the aim of enhancing their bidding process and knowledge management, resulting in significant improvements and increased efficiency.



Results

By incorporating AutogenAI into their bidding process, Serco achieved an impressive 5% increase in win rates.

Additionally, Serco reported an 85% efficiency gain in its bidding and knowledge management processes. This enhanced efficiency through advanced AI capabilities allowed Serco to focus on other critical aspects of its operations, leading to improved overall performance.

“

The first of our ‘Impact Pilots’ has already seen us use its functionality more than 6,000 times, generating significant knowledge content.”

Mark Irwin, Group Chief Executive, Serco

How AutogenAI Helped a Bid Writer at Careium to Craft 12 High Quality Bids in Just Three Months

Background

Careium is a leading provider of technology-based care across Europe with an employee base of 1,000 professionals in Sweden, Norway, the UK and the rest of Europe. To further enhance its position in the technology enabled care sector, Careium was actively seeking an innovative solution for its bid and proposal process to improve efficiency and strengthen the quality of their submissions. Recognising the potential of AI technology, Careium decided to leverage AutogenAI to meet their bid management needs.



The Challenge:

Careium's bid process was time-consuming and labour-intensive, requiring manual processes and the coordination of inputs from multiple Subject Matter Experts (SMEs) across different locations.

Resource constraints meant that Careium was limited in the number of high-quality, competitive bids they could create and manage concurrently. Additionally, ensuring consistency and quality across bid submissions was a significant challenge due to the processes manual nature and was further exacerbated by tight deadlines, making it crucial for Careium to find an efficient solution.

The Solution:

Careium made the strategic decision to integrate AutogenAI into their workflow to address these challenges. The decision was influenced by the appointment of a new Bid Writer who had previously benefitted from the efficiency and time-savings capabilities of AutogenAI. They knew from previous experience that AutogenAI would facilitate the production of a larger number of competitive, high-quality bid submissions, even with limited resources. Its ability to automate tasks and swiftly generate high-quality content provided Careium with an effective solution to drastically improve their bid management process.

The Results:

“ Since Christmas, I’ve managed to submit 12 bids, a significant achievement made possible through AutogenAI's assistance. It’s really improved our efficiency, enabling us to tackle five questions needing 2000-word responses within just a day or two, before it would have taken me 2-3 weeks to do the same amount of work”.

-Rachel Thomas, Bid Writer at Careium

Unprecedented Efficiency: With AutogenAI, Careium achieved unprecedented levels of efficiency in their bid process. In just three months, their Bid Writer was able to create 12 high-quality bid submissions.

Time Savings: Careium's team can now produce first draft bid responses in record time, thanks to their ability to swiftly find documents in their bid library, provide evidence for their bids, and make necessary edits to meet word count requirements. With AutogenAI, Careium now easily tackles 5 questions spanning 1000-2000 words in just a single day. Before integration, it took 2-3 weeks to complete the same task.

Improved Quality and Consistency: AutogenAI’s custom 'Careium Tone of Voice' feature created instant consistency in style and language across all text and SME inputs. This feature, combined with the rest of AutogenAI’s text transformation tools suite, guaranteed higher quality first draft responses and materially reduced the time it took Careium to refine responses. Careium noted that for one particular bid, the commissioners' feedback included positive comments on the high standard of language used.

Transition to a New Industry: With AutogenAI, Careium's Bid Writer was able to seamlessly transition to a new industry. AutogenAI's research assistant provided essential support in quickly sourcing specialised information and fact-checking. This accelerated the learning curve and helped them to get off the blank page to reach first draft at an unprecedented pace.

Cross Department Benefits: AutogenAI has seamlessly integrated into the daily workflow of Careium’s Marketing team. The team leverage the platform to quickly generate high-quality content for marketing materials including articles, blog posts and copy for social media posts.

Conclusion:

Integrating AutogenAI into their bid writing workflow has allowed Careium to successfully overcome key resource challenges, improve efficiency, and deliver high-quality bid responses at an unprecedented pace.