

automation  
hero\_

# Hero Platform\_

Drive your digital transformation with an all-in-one platform that adds intelligence to automation and makes it more easily accessible. There's no limit to what you can automate.



## Discover

Go beyond traditional process mining. In addition to visually mapping the largest and most complex processes, turn your historical process data into an AI model to predict and test potential outcomes. You can also monitor and measure your improvements in real time. Imagine training your AI model with the wisdom of your company experts.

## Build

Your teams can directly build intelligent automations for the challenges they face every day, without writing a single line of code. An accessible point-and-click interface makes it easy, transparent, and fast with built-in orchestration at no extra charge.

## Integrate

Work with all of your important data by easily connecting to internal and external data sources with 35+ pre-built connectors or via customized API.

## Empower

Do-it-yourself AI lets you add intelligence to your automations at any step without relying on advanced data science resources. Combining pre-templated complex AI models -- Intelligent OCR, Classification and Extraction -- with your domain-specific knowledge creates an unparalleled super intelligence. Immediately deploy, get feedback and optimize.

### Classification

Lets you instantly determine the category of a document.

### Extraction

Makes it incredibly simple for non-technical users to retrieve any type of data from a document.

## Intelligent OCR

Quickly turns images into text and processable data. This includes words, handwritten phrases or signatures, images, QR codes, checkboxes, and complex tables — with impeccable accuracy.

## Upload

You can also operationalize previous AI investments by importing and deploying existing AI models into the Hero Flow\_ platform.

## Interact

Attended and unattended automations are available. Attended can be delivered via customizable notifications within any preferred workflow. This modern approach ensures the best possible outcomes by combining AI with your human expertise at the right place and time. A continuous feedback loop between human input and AI models improves model quality.

## Analyze

Track the performance of automations visually in detail-rich customizable dashboards.

## Inspire

Explore pre-templated automation examples to get you started or learn what's possible from real customer use cases.

## Deploy

You can deploy the Hero Platform\_ in a single-tenant environment in the cloud.

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Our AI specializes in text, documents and language, which is relevant for the vast majority of business processes

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Humans always stay in control: users can review, correct, add or delete information, and approve before an automation is carried out

## Our AI capabilities

The artificial intelligence built into our platform means that everyone from data-centric users (such as data analysts and citizen data scientists) to non-technical users are empowered to leverage the power of AI. With pre-built AI models with a point-and-click experience, you provide data and your domain expertise and the platform does the rest.

## Unstructured, structured and everything in between

We make it easy to process all documents with structured and unstructured data alike. Essentially, structured data is formatted in a way that makes it easy to consume, store and analyze. Unstructured data has no such formatting or organization, making it much more difficult to collect and process. Our platform can handle it all.

## Our human-in-the-loop approach

We understand the importance of domain knowledge business users acquire over time from performing their routine tasks. For that reason, we prioritize freeing business users from the tedium of repetitive tasks by bringing humans into the automation loop only when required.

These attended automations can be delivered via customizable notifications within any preferred workflow. This modern approach ensures the best possible outcomes by combining AI with your human expertise at the right place and time. A continuous feedback loop between human input and AI models improves model quality and compounds the value of your business users' knowledge.

## Bringing you into the new age of automation

### Meets any enterprise security standard

Hero Platform\_ allows granular configurations of individual security capabilities and easily integrates with all industry standard security infrastructure. Custom integrations are also possible through our APIs.

### Designed for complex workflows

You build and share automations that reflect unwieldy, branching workflows, not just linear ones.

### Orchestration included

Built-in orchestration means users are in control when and how automations are run with no additional licensing.

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## About Automation Hero

Automation Hero goes beyond traditional automation by bringing together several components of process automation into an accessible, end-to-end platform that rapidly automates work. By creating and performing more adaptable workflows with AI, information workers can now focus on more impactful, revenue-generating activities.