

What is Avalon?

Comprehensive Data Visualization

Access historic and real-time data for Rooms, F&B, and Total Revenue.

Advanced Analytics

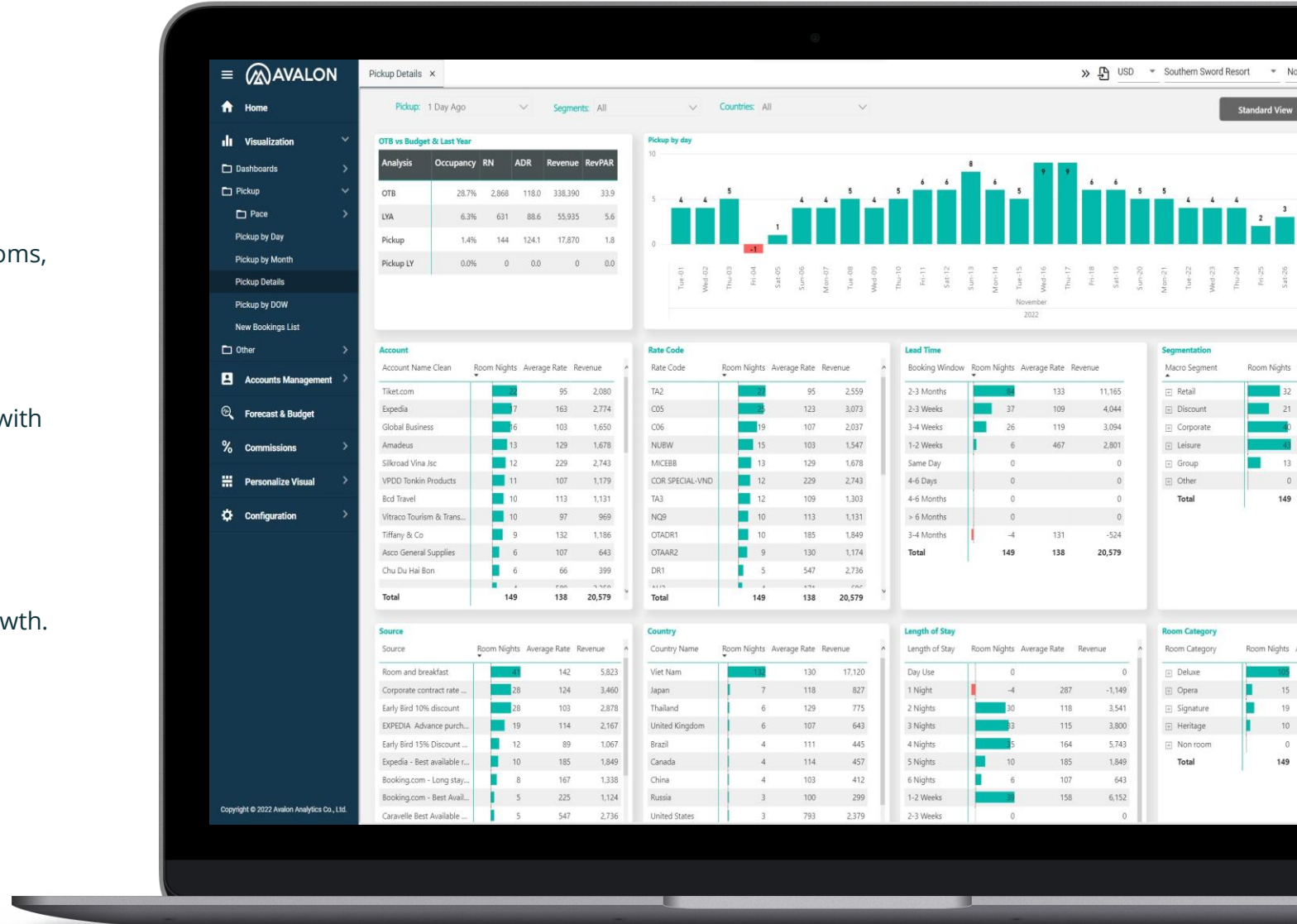
Identify trends and strategize effectively with detailed data insights.

Revenue Management Expertise

Leverage our consulting services for pre-opening hotels and ongoing strategic growth.

Profitability Enhancement

Utilize our tools and expert advice to maximize your hotel's revenue and profitability.



About Our Company

Avalon was launched in **April 2021**, out of necessity and a gap in the market.

The platform eliminates data silos and aligns strategic vision across commercial teams. Our tool allows owners, general managers and revenue managers to have more visibility across their entire portfolio, viewing trends by brand, cluster, city and at country level and alerts them on where to invest their time to achieve the greatest ROI.

Nanki Singhsachthep

Co-Founder

Nanki has led revenue management for Accor Hotels, her role had her oversee 200 properties across South-East Asia. She has managed 50+ pre-opening hotels and has earned herself a reputation that is highly valued in the hospitality industry.



Pierre-Yves Lefebvre

Co-Founder

Pierre is a passionate hotelier with over a decade of experience in Revenue Management, notably managing a portfolio of more than 30 properties. Over the last year, he has also become a certified Data Analyst and Software Engineer.





250+

Hotels

Avalon caters to a wide range of hotels, ranging from individual hotels, local chains, to international hotel chains.



1500+

Active Users

Our users are not only Revenue Managers but also General Managers, Owners, Owner representatives, Sales and more.



24

Countries

With Thailand as its home country, Avalon is currently available from the Middle-East until New Zealand.



40,000

Emails

Avalon sends out automated reports daily, saving Revenue Managers up to 1 work week per month in report creation and meeting preparation.



Turn your hotel data into a strategic asset



Accurate and precise tools, comprehensive for all stakeholders



Involve not only revenue but other departments



Focus on understanding the data as a team for synergy



Better decisions result in higher revenue

The Opportunity



Manual Reporting

Huge amounts of time spent on report creation instead of strategizing.



Data quality & Availability

Different people have access to different sources of data.



Systems accessibility

Only revenue Managers typically use and access Revenue Management System.



Rigidity of systems

Hotels need to have reports that suit their needs. Competitors do not offer flexibility in reporting style.



Multi-hotels reporting

Consolidating data between multiple properties remain a challenge and often requires manual work.

The Solution

Automated

Reports created in seconds and scheduled to your inbox.

Interact with Data Like Never Before

Meetings can be interactive, specific questions answered there and then

Single Source of Truth

From revenue managers to hotel owners, everyone is accessing the same point of data.

Customizable

Get tailored-made reports for your hotels as every hotel has different needs.

Data Consolidation

Avalon consolidates and displays the combined performance of hotels in seconds.



Would recommend
Avalon

98%

Ease of Use

98%

ROI

98%

What users say of Avalon

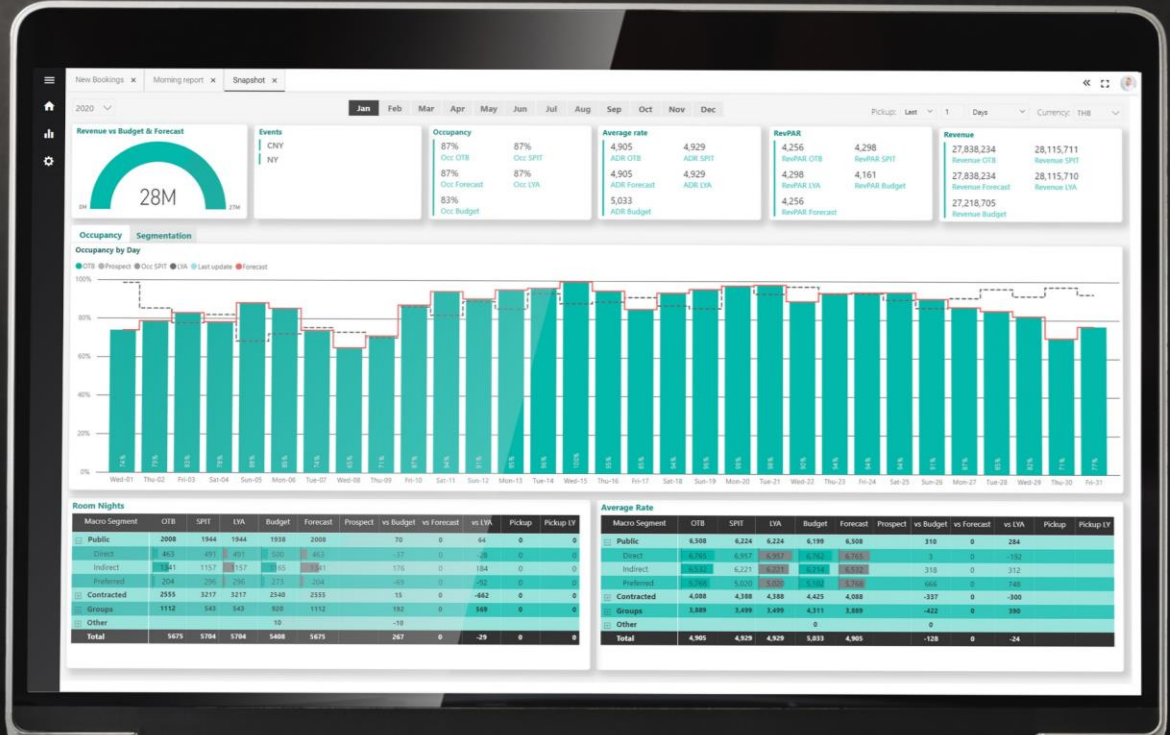
"[Avalon Team] were professional, efficient, and accommodating. As an owner, Avalon is a **very powerful tool** to keep us up to date with how our properties are **tracking from a performance perspective**. Additionally, the analytics provided are very insightful, ultimately becoming a **key tool used by our teams in order to make strategic commercial decisions.**" – **Avista Hotels Resorts**

"Avalon takes **fast analytics to the next level** - the response time is incredible... All **KPIs are easily available**, and I can make strategic decisions that increase my revenue. Avalon is **an integral part** of my job!" – **Katja Kerber, Soneva**

Avalon is providing us with the **reports and data in a tailored way**, allowing our teams to clearly understand the data...The flexibility of the data pull enables us to access the data from all our properties in a consolidated system, without the need for complex interfaces and integrations." – **Michael Belanger, GCP Hospitality**

Our Clients





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