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# AI Transformation Studio

Accelerating your AI journey

May 2024

# AI is reaching a boiling point

## Tension is building within businesses to go faster than one-off experiments

After a year of observation and small-scale experimentations, leaders recognize the many ways AI can advance their business. Yet, most lack the ability to scale AI. There is a real fear of being left behind.

*"By the time a late adopter has done all the necessary preparation, earlier adopters will have taken considerable market share— they'll be able to operate at substantially lower costs with better performance. In short, the winners may take all and late adopters may never catch up."*

- Vikram Mahidhar and Thomas H. Davenport

**Harvard Business Review**
Why Companies That Wait to Adopt AI May Never Catch Up

**CEO**
*"Our industry is changing. We need to be leading!"*

**Finance**
*"Show me how AI will improve our balance sheet."*

**Sales**
*"Can copilots give my sellers more time with their clients?"*

**Marketing**
*"Can AI finally make 1:1 campaigns a reality?"*

**Service**
*"AI can automate and streamline our service & operations"*

*"We need to embrace AI innovation faster and grow."*

*"We need to establish and maintain critical safeguards."*

**Human Resources**
*"How will we get our people ready for this change?"*

**IT**
*"How will we adopt and operate new AI technologies?"*

**Security**
*"How is our data being used? Is it secure?"*

**Legal**
*"What controls and governance needs to be in place?"*

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# But are organizations ready
## for generative AI at scale?

**Only**

# 36%

**of CEOs** say they are very confident about their leadership's understanding of generative AI and its governance needs today.

**About half**

# 49%

the people surveyed are **not fully confident that their organization's risk management processes are adequate** for an enterprise-wide technical integration of generative AI.

# 63%

**of those surveyed say they'll need some new skills** or a completely new set of skills by the end of 2024 to seize AI's benefits.

**Avanade AI Readiness Report**

Avanade surveyed 3,000+ business and IT executives around the world through quantitative and qualitative research. **View the report**

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# AI Transformation Studio

AI Transformation Studio is a service to help you start your AI transformation today, while building your AI maturity to drive business value and growth for the future.

## Understand your AI maturity

Start by selecting use cases that will free your resources and capacity, then implement AI capabilities needed in core areas to support your future needs.

## Drive immediate value

Focus on data and where AI will have a measurable impact and then, as trust is built around AI in your organization, search for the highest value use cases.

Trust

Culture

Data

The right use cases

Maturity

Processes

Abilities

New products & services

Every employee

Value

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# The key elements of AI Transformation Studio

**AI Transformation Studio** provides all the capabilities you need to harness AI's power safely and strategically.

**We help you:**

- Set up for success and pinpoint AI opportunities for maximum impact
- Rapidly experiment to prove value and feasibility
- Improve organizational AI capability
- Scale AI value across your organization ethically and responsibly

**AI Transformation Studio**

**Vision & Guiderails**
Establish vision and guiderails for effective AI value exploration for business impact

**Value Architecture & Realization**
Identify AI solutions for business challenges and opportunities, define and measure value, prioritize based on value and feasibility

**AI Engineering and Management**
Expertise to develop and manage and monitor AI solutions and their dependencies, for performance and quality

**Security, Governance & Compliance**
Establish appropriate Responsible AI and security governance to support safely leveraging AI

**Adoption & Change Management**
Improve AI literacy and adoption of AI solutions, support changes to ways of working

**Powered by**

Assets, accelerators and frameworks that accelerate time to value safely

Unparalleled access to our AI partners and parents Microsoft and Accenture

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# How we support you across your AI journey
## Common starting points and stages

### Crawl

Services focused on quick wins, getting the basics in place and helping you navigate your next steps. Consisting of a smaller adaptable team, with a subset of skills across the key AI Transformation Studio elements.

**Establishes foundational AI maturity**
**Low use case velocity**

### Walk

Services focused on building your capability to leverage AI at scale. Consisting of a larger team, with skills across all AI Transformation Studio elements, that balances accelerating AI value and safety.

**Establishes AI maturity need for scale**
**Medium-high use case velocity**

### Run

Services focused on supporting you with capacity and skills to delivery AI products at scale, when you have everything else in place. Providing cost optimized AI engineering and support services, a subset of AI Transformation Studio elements, fitting within your AI Operating Model.

**For clients with high AI maturity**
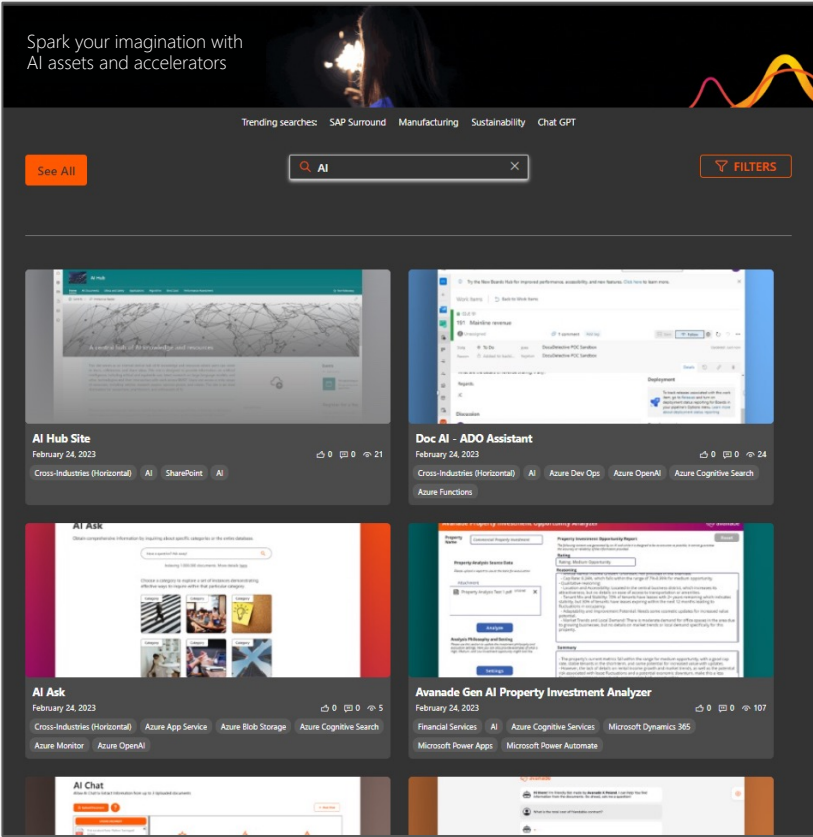**Cost optimized high use case velocity**

Staffing intensity

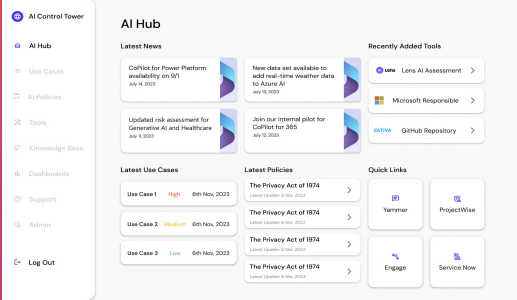AI Transformation Studio supports you across your AI journey from crawl to run

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# Accelerating time to value
## Leveraging our assets and accelerators

**We have a catalog of reusable industry AI solutions that can be used to spark ideas or accelerate value**
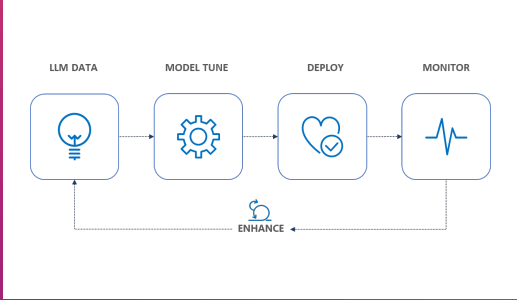


## Relevant Examples



**AI Control Tower** a centralized hub to register AI use cases, tools, risk assessments, and policies



**Intelligent Search & Summarization** an accelerator for the most common Generative AI use cases



**MLOps/LLMOps** frameworks for deploying and managing AI and dependent infrastructure at scale



**Avanade Cloud Impact** a tool to support identifying and optimizing Azure consumption costs – critical to control AI costs

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# Let's get started!

Our technology, design and industry experts are ready to quickly identify the value you could drive from AI.

**Value Discovery Workshop (2 hours)**

- Introduction to Gen AI
- Key lessons learned from our and our client's experiences.
- Open Q&A and
- Facilitated use case ideation and value identification

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