



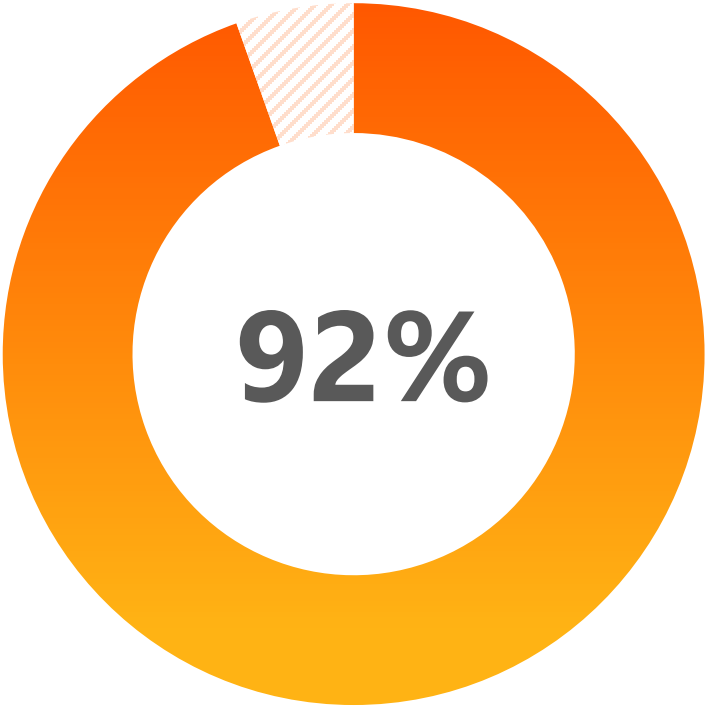
Do what matters



Activating Copilot...

# Microsoft 365 Copilot Deployment and Adoption Accelerator

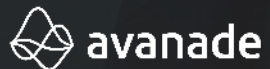
# We're on the cusp of a major change in workplace practices and productivity



of business and IT executives around the world agree that **organizations need to shift to an AI-first operating model** to remain competitive.<sup>1</sup>

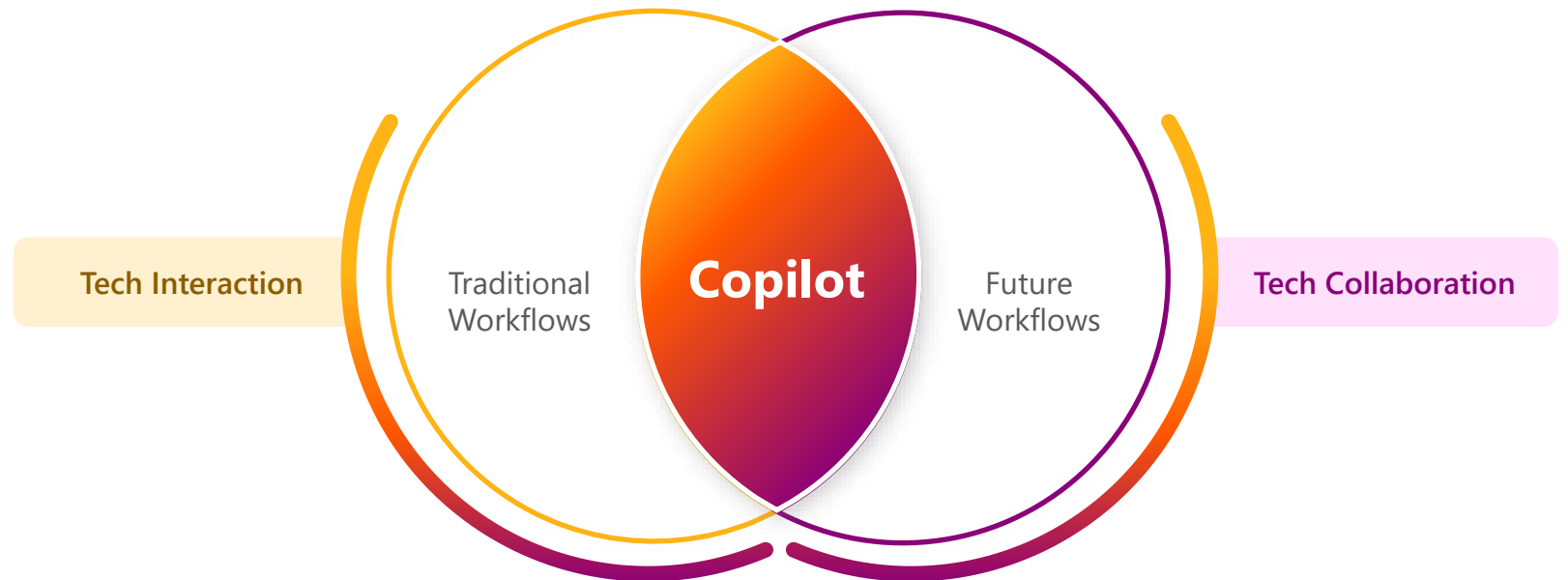
1. Source: Avanade (2023), "AI Readiness Report."

**Microsoft 365 Copilot's full value is realized when people build their "Copilot muscle" and integrate it into their daily workflows.**



# Meet your new AI co-worker

With generative AI, we're not just using technology to get things done – we're collaborating with it. **Microsoft 365 Copilot** does more than assist. It augments and complements your abilities, **enabling you to be your best.**





# The path to success

With Microsoft 365 Copilot, we put the power of generative AI in the hands of your people to transform the way they work and drive re-invention at scale. Here's how we do it:

## Ready your people, processes, platforms

To ensure your workplace is Microsoft 365 Copilot-ready, we help you understand where you are on your Microsoft 365 and Power Platform maturity journey and what key next steps are needed to ensure successful integration.

## Elevate the human experience

Our services extend beyond merely activating licenses; we make Microsoft 365 Copilot work harder for you. Reinvent work experiences by using Copilot to automate tasks and connect employees to valuable knowledge and AI-powered workflows, enabling them to perform at higher levels.

## Continually unlock value and growth

Whether you want to add new features, improve user experiences or integrate with other platforms, we can help you scale and extend Microsoft 365 Copilot to significantly boost its potential, leading to faster, more impactful ROI.

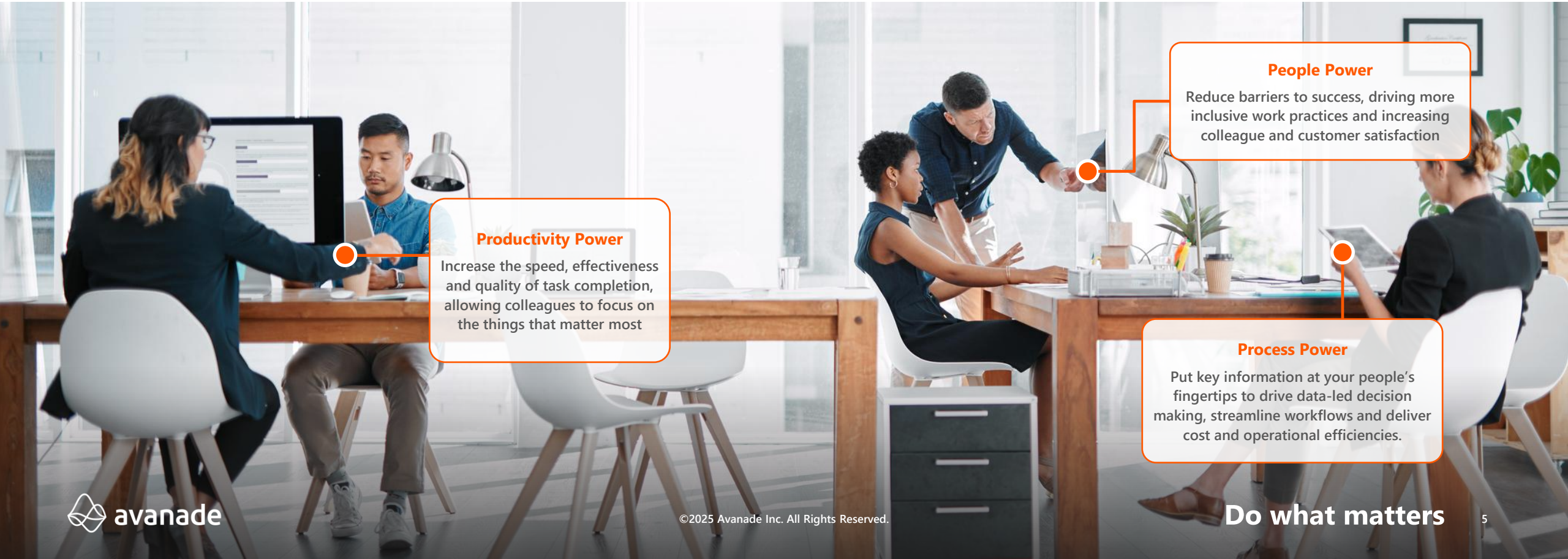
# Here's how we've done it ourselves

**76%** of daily Microsoft 365 Copilot users increased productivity and efficiency<sup>2</sup>

**40%** increase in problem resolution<sup>2</sup>

**84%** of people felt a greater sense of accomplishment in their work<sup>2</sup>

2. Source: Avanade (2024). "The human impact of generative AI in the workplace."



**Productivity Power**  
Increase the speed, effectiveness and quality of task completion, allowing colleagues to focus on the things that matter most

**People Power**  
Reduce barriers to success, driving more inclusive work practices and increasing colleague and customer satisfaction

**Process Power**  
Put key information at your people's fingertips to drive data-led decision making, streamline workflows and deliver cost and operational efficiencies.

# Why Avanade for Microsoft 365 Copilot?

We don't just talk about Microsoft 365 Copilot – we use it ourselves and have a deep understanding of the challenges you face bringing AI into your workflows.

As “client zero” launching Microsoft 365 for Copilot internally, we have first-hand experience building AI strategies tailored to individual business and industry needs.



**900K+**

people empowered by Microsoft 365 Copilot – more than any other partner



**1000+**

unique use cases designed by our global team of trained AI practitioners



**200+**

client engagements, supported by our dedicated Microsoft 365Copilot business unit

**Do what matters**





Activating Copilot...


Microsoft 365 Copilot can transform your workplace with AI-powered productivity, collaboration and insights. But if you're wondering:

- How do you get from curiosity to value?
- How can you design Microsoft 365 Copilot for the way your people work?
- How do you get started?

Our **Copilot Deployment and Adoption Accelerator** will help you define your goals, train your people, measure progress and get on track to maximize your Copilot investment.

# Copilot Deployment and Adoption Accelerator

Imagine what you  
will do with your  
AI work assistant

 Getting ready for AI...



 Activating Copilot...

Our six-week accelerated engagement will help you design and launch Microsoft 365 Copilot to demonstrate tangible ROI.



## Strategic alignment and Readiness



- Review Technical and Organizational Readiness to deploy Microsoft 365 Copilot.
- Define value goals and challenges
- Use case consensus and cohort identification



## Change enablement



- Identify high-value use cases
- Research and testing plan
- Adoption support



## IT Enablement



- Overview of Copilot Analytics Dashboard, Copilot Studio, and Extensibility



## Value assessment



- Value measurement framework
- Adoption recommendations and roadmap





**avanade**