

Do what matters

# Unify your Intelligent Data and Analytics Platform

A strong data, analytics and AI ecosystem organizes, unifies and simplifies data estates for better outcomes.



**“Data is the lifeblood of any organization. It enables us to measure our performance, understand our customers, and make better decisions.”**

-Satya Nadella, Chairman & CEO of Microsoft



# Turn *everything* into an opportunity with analytics, data and AI

To turn data into value and action, you need to be an AI-enabled organization. But your AI will only be as good as the data you feed it.

And to become a truly AI-empowered organization, you'll need to make sure your employees can not only easily access data, but also can shape insights and are also able to act on them.

This is how you move from *having* data to *harnessing* data to drive better, faster outcomes for your team and your business. So that you have every opportunity to move ahead of the competition.

**Harness the right data, analytics and AI platform strategy that will deliver what you need**

The image shows the silhouettes of four people in a meeting, standing in front of a large window. The sun is shining through the window, creating a bright glow and lens flare. The scene is set against a blue sky. In the bottom left corner, there is a logo for 'avanade' consisting of a stylized white icon and the word 'avanade' in white lowercase letters. The background of the slide is white.

# Are you drowning in data complexity?

Many organizations are unable to achieve their AI ambitions due to the limitations of legacy data systems and processes.

They are unable to overcome siloes and bottlenecks:

- Across sprawling data estates and multiple clouds, disconnected data stores
- Between multiple vendor software stacks and analytics tools
- That increase complexity and slow time-to-value for data and AI initiatives
- That lead to “shadow IT” outside of governed data and processes

# Realize your AI ambitions faster with an intelligent data platform



Harness more value from data, streamline complex and costly legacy systems, and lower overall TCO. Benefits include:

- ✓ Streamlined ways of working that realize value faster with modern tools
- ✓ Accelerate and unlock advanced AI capabilities
- ✓ Democratization of trusted data across your organization to unlock AI-informed actions
- ✓ New financial capital and revenue streams from data-based products and services
- ✓ A data strategy that fits your unique business, harnessing Microsoft Purview, Microsoft Fabric, Azure Databricks and surrounding services



# Data value starts with data governance

AI needs organized, high-quality data to provide the answers that fuel productivity and enhance workplace experience.

To ensure you're getting the most value from all your data in platforms like Microsoft Fabric or Azure Databricks, you need to first ensure your data is discoverable, addressable, organized, secure and governed. Address the four persistent key challenges with data governance:

- Fragmentation, a non-unified approach with many tools is a bad approach
- Labor-intensive tasks to manage metadata and classify data are too slow
- Centralized governance creates problems
- Too technical interfaces mean business users can't self-serve

**Wherever you are in  
your data and AI  
journey, Avanade can  
meet you there.**



# Making it real: Our approach

Avanade helps you modernize your data platform using design-led techniques that lay the foundation for your cloud and digital transformation journey.



## Understand & Define Vision

- Align with and understand existing IT and business vision
- Ensure data, app and cloud strategy guide decision making
- Discuss business priorities that impact app and data rationalization

2 WEEKS



## Current State Understanding

- Analyze business processes in current state and understand desired future state
- Discover the current technical specifics of the applications
- Score each application
- Document in-flight client initiatives that affect roadmap

3-4 WEEKS



## Business Process & User Experience Exploration

- Identify key processes, experiences and business events
- Mark differentiated applications that will be a key source of investment to achieve business imperatives
- Understand value drivers and key user experience moments

3-4 WEEKS



## Application/Data Inventory & Approach

- Document an app and data inventory
- Recommend a future state of each application

2 WEEKS



## Value Roadmap

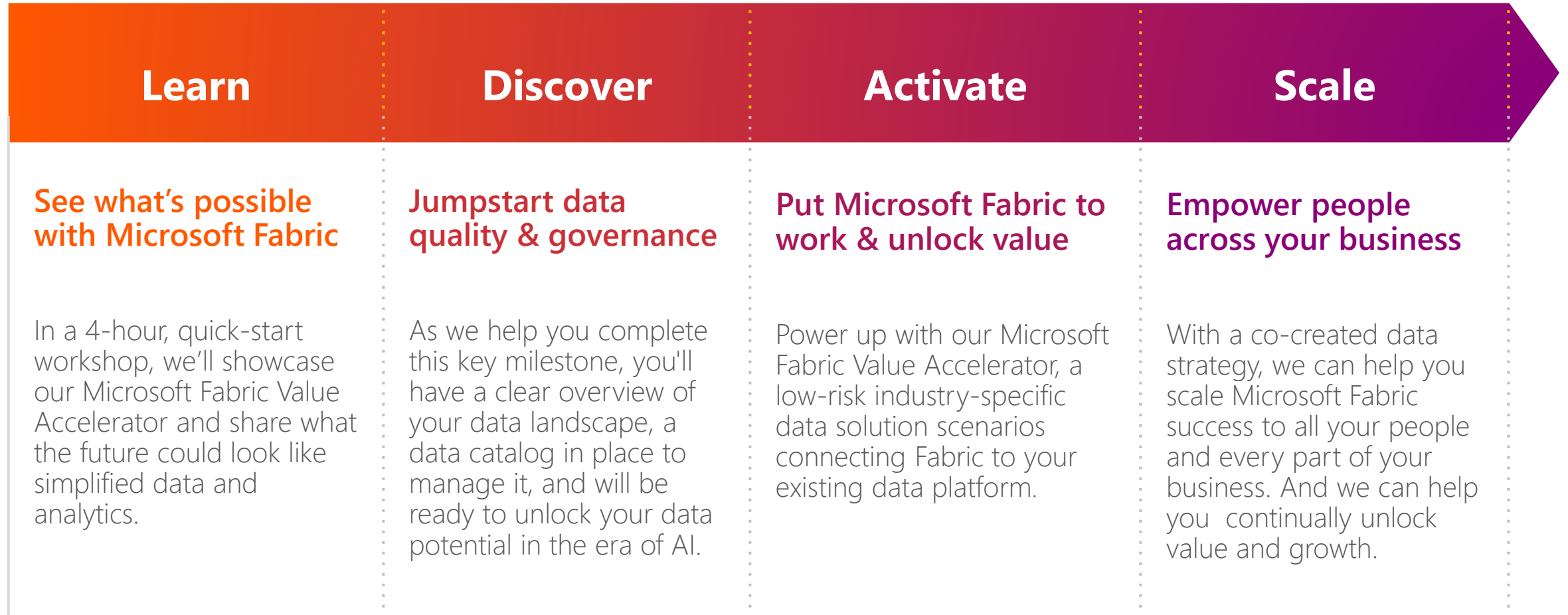
- Determine priority and sequence of application movements to the cloud
- Define North Star architecture and functionality

1 WEEK



# Getting started: A typical data transformation journey

Avanade provides a clear path to value, no matter where you're at on your journey.





# Microsoft Fabric Value Accelerator

With our Microsoft Fabric Value Accelerator, you can harness more value from data; streamline complex and costly legacy systems; and lower overall costs.

Avanade can give you an overview of Fabric and what it means to your existing data platform, including changes to the technical architecture and how this affects the ways of working.

We will then assist you in benefiting from Fabric as soon as possible via a short initial activation phase. We will also ensure you structure Fabric in the right way to avoid any potential future pitfalls.

1

## Fabric Overview (4 Hour Workshop)

See what's possible. We'll introduce the platform, its capabilities and our view on how this affects current ways of working.

2

## Fabric Technical & Business Activation (4 Weeks)

Enable Fabric on your Power BI Tenant and connect your existing data platform. Activate Fabric with low-risk minimal changes to your existing data estate.

We will set up the base Fabric structure, including business profiles, DevOps process, security model, and domain/workspace structure.

3

## Value Driven Roadmap & Legacy Optimization (3 Months +)

Build out a value-driven data strategy and roadmap. Fully utilize Fabric in a scaled-out analytics operating model to advance your data-driven business.

Ready for more? Migrate away from your existing PaaS components and/or other legacy systems to the SaaS platform. Simplify management and reduce running / support costs.

**Do what matters**

# Unmatched expertise and scale for your success

## Market-ready solutions and services that accelerate impact



- Our people unpack complex challenges to help you unlock and accelerate the value of technology.
- Our extensive catalog of technical accelerators allow us to deliver projects quicker and at lower risk than our competitors, including our Microsoft Fabric Value Accelerator, our AI-powered PowerBI accelerator and Avanade Purview jumpstart accelerators.

## The most experienced partner across Microsoft's Intelligent Data Platform technology suite



- We're the most experienced partner across Microsoft's Intelligent Data Platform suite of technologies, in particular Microsoft Fabric and Databricks.
- Nobody understands the right approach better than Avanade's 8,000 data experts.
- Whether your challenge is data strategy, technology adoption, security, architecture, or governance, we can help you define direction, build comprehensive plans, and execute at pace.

## First-mover learning and insights



- We are the leading innovator on the Microsoft Data & AI platform.
- We adopted and led Azure Databricks the moment it went GA in 2019, while other firms played it safe.
- Our expertise and R&D allows us to make highly qualified strategic decisions and helping our clients capture growth and advantage.

## World's largest provider of Azure Databricks services



- We are proud to be named the 2024 Databricks Global Partner of the Year, a recognition we've achieved for an unprecedented 6 years in a row.
- This recognition highlights our depth of experience solving client data challenges by harnessing Azure Databricks.
- We're continuing to expand our Databricks expertise through our Databricks Champions program, training and certification initiatives and more.

## 19x winner of Microsoft's Partner of the Year award



- Our strategic partnership and close collaboration with Microsoft allow us to leverage the latest technology to provide the most advanced and reliable real-world solutions.
- Our work across multiple industries and technologies allows us to provide valuable insights, whether that's specific to an industry, technology, or geography.



# Next Steps

We meet clients where they are on their data journey

Avanade offers multiple entry points and engagement sizes to adopt Microsoft Fabric and Azure Databricks

## 1 Microsoft Fabric Value Accelerator

Harness more value from data; streamline complex legacy systems; and lower overall costs.

## 2 Microsoft Purview Accelerator

Adopt stronger, SaaS data governance with the data catalog built for Microsoft Fabric.

## 3 BI modernization live pilot in a day

Use our AI-powered accelerator to quickly achieve more business intelligence value with PowerBI.

# Ready for the next step?

Let's bring our experts and your teams together for a workshop to co-create breakthrough ideas we can test, plan for and make real.