



Do what matters

MicroStrategy to Power BI Modernization

Powered By Skywalker

Together, let's imagine what's possible...

Executive Summary

In the face of a fragmented Business Intelligence (BI) landscape, Avanade, introduces a revolutionary AI-led migration approach. This approach leverages the Avanade AIM – AI Powered Migration Platform, harnessing Azure’s suite of services, reducing costs by over 60% and simplifying complex migration processes.

This isn’t just about switching tools. It’s a strategic shift towards a data-centric and AI-driven future. Avanade can help unlock unparalleled benefits with Power BI, including unifying self-service and enterprise BI, accelerating insights with AI, and democratizing access to data.

Avanade’s dynamic and scalable approach supports you at every stage of your data transformation journey. From automated assessments and optimization Pilots to building repeatable solutions and scaling, we’re with you every step of the way.

The use of Avanade’s AI-led approach brings unprecedented efficiencies and velocity to migration, delivering incremental business value. A wave-based approach enables delivery of incremental business value, optimizing efficiency and velocity. A comprehensive User Training and user communications plan builds confidence in the migration plan and facilitates on-time completion of acceptance tests and report adoption.

This paper explores the strategic move of migrating from MicroStrategy to Power BI with Avanade, a testament to forward and innovative thinking, assisting clients to adapt, adopt and scale their analytical strategies.

“The goal is to turn data into information, and information into insight.”

- Carly Fiorina

Avanade is the global market leader in building innovative Microsoft solutions

As a joint venture, formed in 2000 by Accenture and Microsoft, Avanade brings the best in Microsoft capabilities. With unique industry insights, unrivaled expertise and breadth of services, our 60,000 people do what matters for our clients and their customers every day.



60,000

Skilled and diverse professionals – 29% of whom are women



60,000+

Microsoft certifications, more than any other partner



82

Locations across **26** countries



10,000

Projects with **4,000+** global clients since inception

About Avanade – Our Power BI capability



5775+

Power BI skilled professionals



1078+

Microsoft certified Power BI professionals including global delivery network



600+

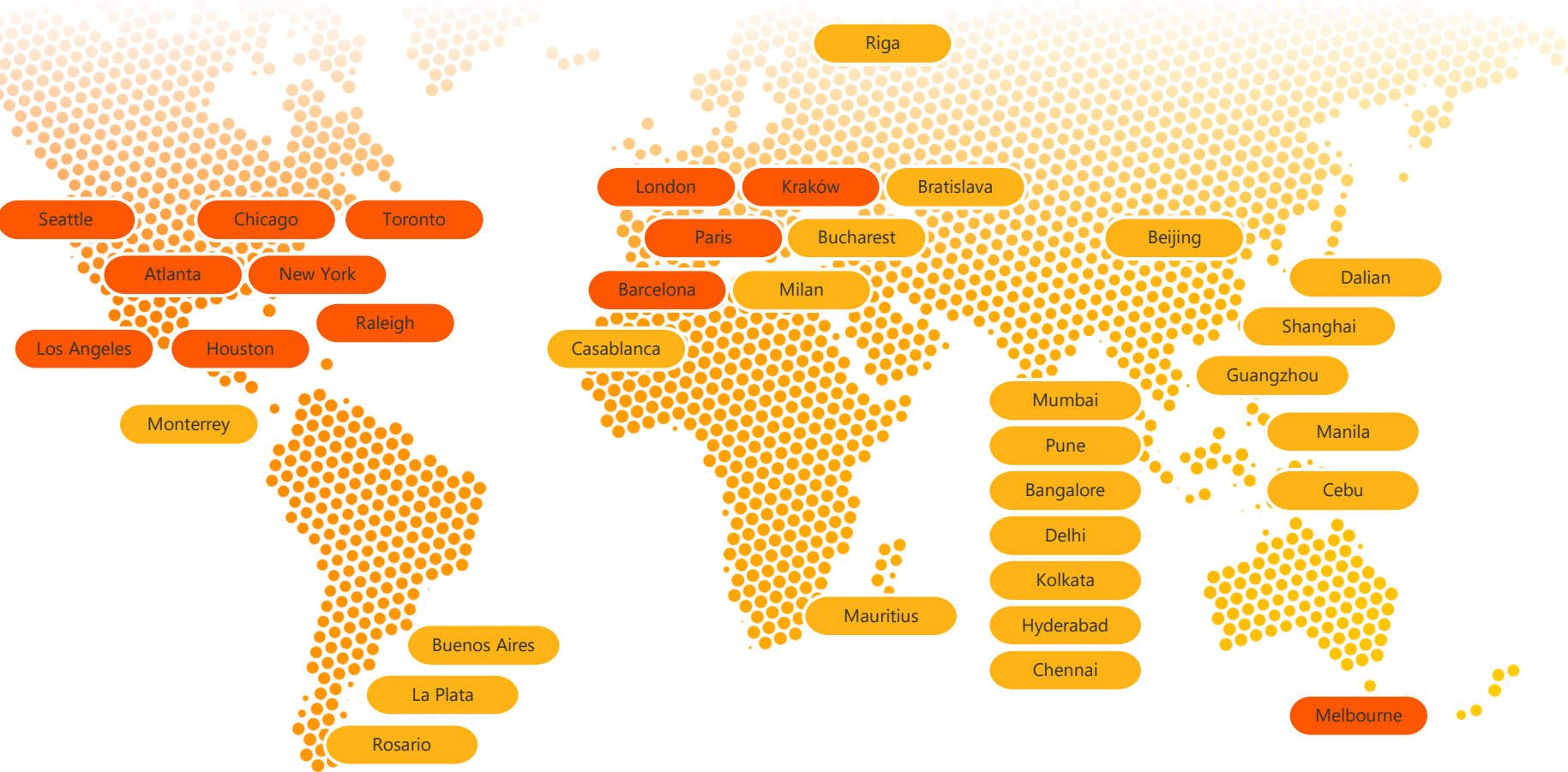
Projects delivered using Power BI



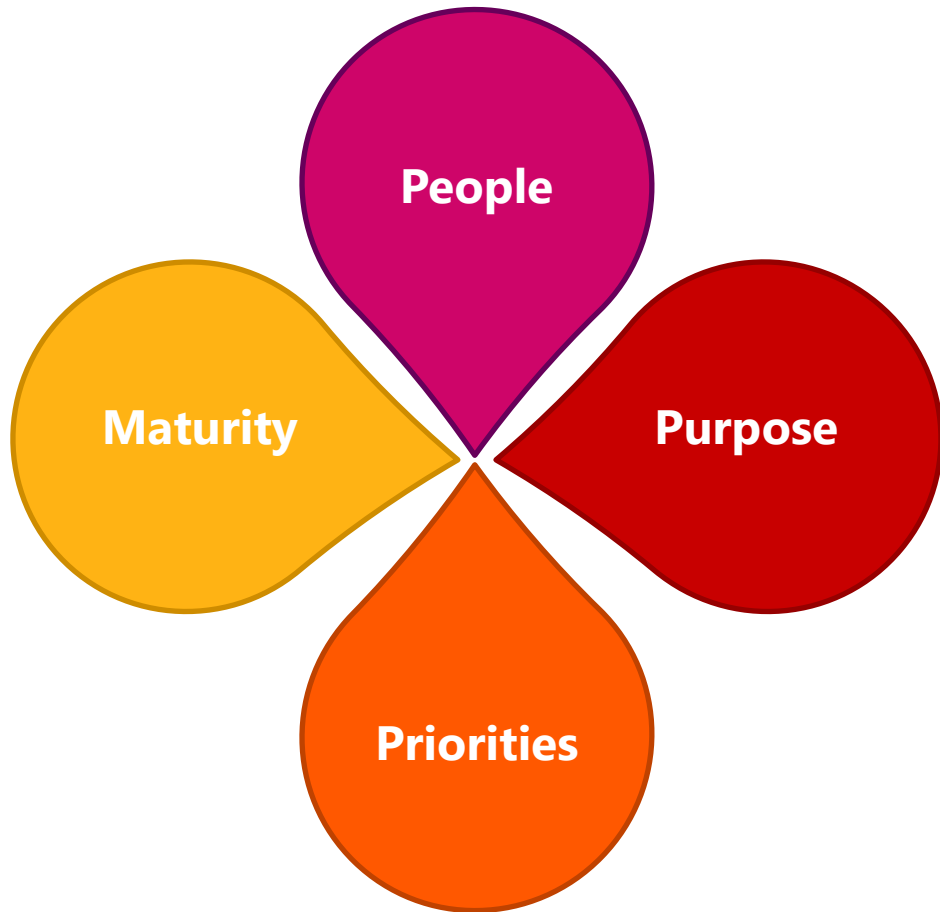
350+

Clients across the globe

- Digital Innovation Studio
- Advanced Technology Center



Why organizations have multiple BI systems



There are many reasons why organizations might have a fragmented BI estate, consisting of multiple overlapping tools:

People	<ul style="list-style-type: none">• Leadership, or lack of, that allowed a fragmented BI estate• Individual personal preferences within departments and teams• A lack or lateness of implementing complete internal governance• Independence with a non-federated IT operating model
Maturity	<ul style="list-style-type: none">• Quality and completeness of an organization-wide data strategy.• Non-alignment of IT strategy to organizational strategic needs.• Budget, or lack of in certain departments, leads to cheaper or lower quality tools in some entities or departments.• The availability of a single complete tool that meets all needs
Priorities	<ul style="list-style-type: none">• One team, or department, needing to go it alone initially• Mergers and acquisitions of end customers who had different BI estates prior• Project specific needs
Purpose	<ul style="list-style-type: none">• The capabilities of one carefully selected BI tool has not kept up with user needs and wants over time• Certain capabilities available from a BI tool are not as strong as other BI tools• Mergers and acquisitions between BI tool providers themselves has changed the end-customer internal estates• Certain non-BI core technology providers (e.g., ERP) having bolt-on BI offerings that have extended across an organization over time

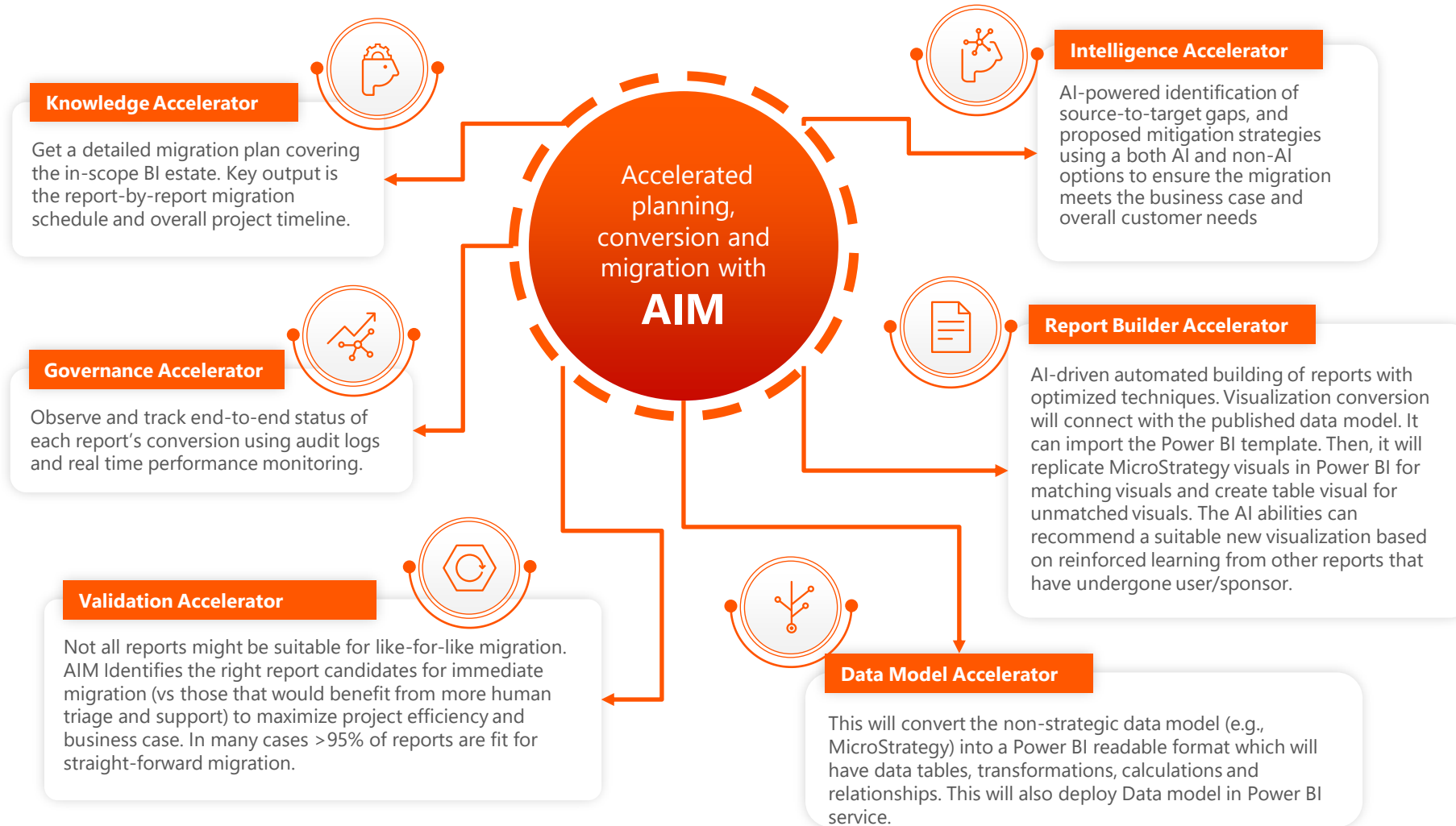


Why consolidate to Power BI?

Microsoft Power BI continues to be ranked and rated by technology analysts and customers as the leading business intelligence tool available on the market today. While its technical capabilities alone provide a compelling reason to choose Power BI, here are some additional reasons why organizations are seeking to consolidate their BI estates to this single tool:

Business Case	<ul style="list-style-type: none">• Power BI can be up to 7x cheaper than other BI tools.• With the use of Microsoft Azure Consumption Commitments (MACC), enterprise clients can avail of discounts for Power BI as part of the wider MACC agreement.• Investment to modernize from a fragmented BI estate to a single Power BI could be available from Microsoft and Avanade to expedite the business case's realization.
Microsoft AI	<ul style="list-style-type: none">• The inclusion of Artificial Intelligence Copilots into Power BI aids users in significant ways:<ul style="list-style-type: none">• New low-code/ no-code interfaces open-up the platform to be used by non-technical staff, who can be guided and quickly learn how to use Power BI.• Users can complete analytics by interacting in over 100 human languages.• Interoperability with Microsoft Purview (Data & AI Governance) and Microsoft Security.• Power BI benefits from the interoperability of Microsoft's continued AI investments and suite.
Microsoft Fabric	<ul style="list-style-type: none">• This next-generation intelligent data platform incorporates Power BI as a workload, meaning a seamless experience is enjoyed and available with no hidden costs or IT work.• The OneLake foundation of Microsoft Fabric enables data silo's to be eliminated with strict data governance and controls, which allows Power BI to be used across all allowed organizational data.• Low-code interfaces help users build applications and automations that can drive business processes based on insights found in Microsoft Fabric and reporting delivered in Power BI.
People	<ul style="list-style-type: none">• This next-generation intelligent data platform incorporates Power BI as a workload, meaning a seamless experience is enjoyed and available with no hidden costs or IT work.• The OneLake foundation of Microsoft Fabric enables data silo's to be eliminated with strict data governance and controls, which allows Power BI to be used across all allowed organizational data.• Low-code interfaces help users build applications and automations that can drive business processes based on insights found in Microsoft Fabric and reporting delivered in Power BI.

AI-driven migration ('AIM')



Other AIM Features



- Simple user interface where files (e.g., MicroStrategy .tbw) are uploaded or 'dragged and dropped', which starts the migration cycle of assessment, testing conversion and report production
- Intelligent data source mapping to design and develop the ideal and succinct new data model
- Individual report complexity generator fine tuned based on AIM's standards
- FinOps insight on the estimated Azure AI costs to complete the complete migration. This helps with any Avanade/ Microsoft investment requests.
- Unlimited report throughput, but we recommend customers to limit to 500 reports per month to prevent UAT overload

All embedded into one unique tool

Our migration approach

MANAGED SERVICES



- Support plan creation
- Knowledge sessions on the current service model
- Definition of SLAs
- Run support for Power BI report development and platform

MIGRATION & MODERNIZATION



- Migration of data models, reports and dashboards based on use case prioritization
- BI migration using assets and accelerators
- Testing and validation
- Go-live
- Post go-live support

TECHNICAL ROADMAP PLANNING



- Inventory of technical components for current state
- Current challenges and concern
- Identification of high- level business use case
- Migration solution (designing strategies like define template for services deployment)
- Entry and Exit gates qualification

DISCOVERY



- Assessment of existing BI platform and its workloads
- Identification of existing inventory and its usage
- Business impact analysis
- Security restrictions.
- Licenses & subscriptions



Avanade's AI-Powered Tool

Green Flag to Project Initiation

Migration & Risk Mitigation Plan



Avanade's AI-Powered Tool

Migration Execution and Go Live

Run Support & Continuous Innovation

How To Get Started with your journey to Power BI?



Next Steps



BI Automated Assessment

Using a hybrid approach to analyze the current MicroStrategy landscape and understand user needs and pain points – **Using AIM**

4-8 weeks



BI Optimization Pilot and Automation MVP

Introduce AIM to the BI Ecosystem and begin the automation conversion pilot MVP journey – **Automation Code Conversion Tool**

2-3 months



Build Repeatable Solutions and Scale

Scale AIM's features and optimize the BI landscape by building decision intelligent models – **Proactive BI COE**

6 mo - 2 yrs.

Key benefits & outcomes: MicroStrategy to Power BI



Improved efficiency up to 50 – 60%*

Potential to deliver quality results powered by the state-of-the-art framework of copilot framework



Cost saving by 15-20 %

Embedded with latest technologies of Prompt synthesis and dynamic LLM its expected to deliver in low cost



Automated fine tuning

It offers a platform for automated refinement and validation of prompts and their outputs, streamlining the onboarding process



Flexible deployment

It consists of various assets that can be tailored and deployed according to the specific requirements of customers



Continuous improvement

Continuous enhancement, leading to ongoing improvement over time with ability to learn from user feedback

Get started today

An assessment of your analytics estate is a great way to initiate or further your data journey, helping to ensure that your investment in data modernization with Azure delivers optimal business value and benefit. To learn more or to engage with an Avanade solution architect, contact us today.

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About Avanade

Avanade is the leading provider of innovative digital, cloud and advisory services, industry solutions and design-led experiences across the Microsoft ecosystem. Every day, our 60,000 professionals in 26 countries make a genuine human impact for our clients, their employees and their customers. We have been recognized, together with our parent Accenture, as Microsoft's Global SI Partner of the Year more than any other company. With the most Microsoft certifications (60,000+) and 18 (out of 18) Gold-level Microsoft competencies, we are uniquely positioned to help businesses grow and solve their toughest challenges. We are a people first company, committed to providing an inclusive workplace where employees feel comfortable being their authentic selves. As a responsible business, we are building a sustainable world and helping young people from underrepresented communities fulfill their potential. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation. Learn more at www.avanade.com. ©2023 Avanade Inc. All rights reserved. The Avanade name and logo are registered trademarks in the U.S. and other countries. Other brand and product names are trademarks of their respective owners.