# Avanade Cloud Impact: Unlock up to 50% of wasted Azure spend to fund innovation and Al.

To maximize your value from Azure, Avanade Cloud Impact delivers rich insights and tailored recommendations across cost, business risk, technical debt and sustainability. Our expert service is powered by a data platform that integrates and analyzes industry, business and technical data sources and uses Al and machine learning. Through this service we are delivering savings of up to 50% of cloud spend.

# Realize the full potential of Azure for accelerated value.

#### **Business Needs**

Our clients want to accelerate their journey to value from Azure

- Achieve significant savings in cloud spend to reinvest in innovation including AI
- Minimize business risk and technical debt relating to their cloud deployment and be confident their cloud is AI ready
- Have clear visibility of the sustainability impact of cloud decisions

### **Value Proposition**

These are some example outcomes we've achieved for our clients.

- 70% infrastructure savings for key application for Financial Services company
- 65% Technology Operations savings for Health Provider
- 43% savings for large Food Industry
- 41% savings for UK based hospitality group

### **Approach**

- We offer a free introductory
  workshop focused on cost
  optimization in which we explain
  how we're saving clients up to 50%
  of their cloud spend while providing
  a roadmap to a stronger, leaner
  digital core.
- Avanade Cloud Impact is a standard feature of our Azure Managed Service. It is also available as a 6week workshop and an optional add-in for any delivery engagement.

# **Business offering summary**

What is it?	What we deliver	Typical outcomes	Typical delivery timeframe
An expert service that delivers rich insights and tailored recommendations for your Azure journey	Powered by Avanade's Cloud Impact platform, we provide tailored recommendations and an execution roadmap to capture identified value	<ul> <li>Up to 50% identified cost and sustainability savings</li> <li>Business Risk and Technical debt mitigation plan</li> </ul>	5 – 6 weeks

### Why Avanade?

Customers trust us. Avanade is the leading provider of innovative digital and cloud services, business solutions and designed experiences delivered through the power of people and the Microsoft ecosystem.



46%

of Global 500 companies as clients



100+

Microsoft Partner of the Year awards, including Microsoft Global Alliance SI Partner of the Year for the 16th time

### Why Microsoft technology?

Microsoft, one of the most valuable companies in the world, is on a mission: To empower every person and every organisation on the planet to achieve more.



Microsoft has the largest addressable market in our clients



Microsoft is the #1 Industry Solution Leader



#### About Avanade

**Avanade** is the leading provider of innovative digital and cloud services, business solutions and design-led experiences on the Microsoft ecosystem. With over 56,000 professionals in 26 countries, we are the power behind the Accenture Microsoft Business Group, helping companies to engage customers, empower employees, optimize operations and transform products, leveraging the Microsoft platform. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation.

Learn more at www.avanade.com

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