

Empower Everyone

to discover the best opportunities
for applying AI



AI Discovery Cards Workshop

- ◆ **Goal:** Empower everyone to discover the best opportunities for applying AI into their business.
- ◆ **Why:** Even with the excitement and hope for what AI can bring, it is not easy to implement AI technologies into the business, driving innovation, efficiency, and growth. This workshops helps to unlock the full potential of AI to increase business value.
- ◆ **What:** Experience a creative, interactive workshop using AI Discovery Cards and Design Thinking methods to explore and generate ideas to implement AI technologies into your workflow.
- ◆ **How:** Participate in a 1:1 workshop for a focused period of exploring innovative ways to use AI and prioritizing AI use cases that will mostly impact your business.

Agenda

- 01 Your Status Quo**
Collect insights on internal processes, needs and business challenges.
- 02 Explore Microsoft’s AI Cards**
Discover innovative ways to use AI and assess how you can leverage this new technology.
- 03 Create Use Cases**
Assign AI cards to your business workflow, derive concrete ideas, and collaboratively refine them.
- 04 Evaluate Use Cases**
Approximate the business impact and prioritize ideas based on feasibility and value.

Key Facts

- **Duration:** 4 hours
- **Modality:** On site or virtual
- **Ideal Participants:** Solution Professionals, Executives, Consultants, Digital Transformation Manager, Data & AI Professionals

Key Benefits

- Gain hands-on AI expertise with interactive design- thinking and AI envisioning techniques.
- Leverage Microsoft AI Cards to gain a holistic overview of existing, cutting-edge AI solutions.
- Explore actionable ways to embed AI into your workflows, enhancing efficiency and innovation.

How to Prepare for the Workshop

Background Materials

- **Identify a Business Objective or Challenge:** Choose a specific goal or challenge to focus on.
- **Gather existing material:** Bring any existing workflow diagrams, process descriptions, or other materials that provide insight into your operations. Highlight any inefficiencies or bottlenecks.
- **Create a Persona:** Develop a fictional character that represents different user types that might use a product, service, or brand in a similar way.
- **Compile Relevant business data and metrics** that will aid in our discussions. How do you measure success?
- **Highlight areas within your processes** that could benefit from innovative solutions. What processes are currently too cumbersome to handle as potential areas for innovation?

Open Mindset

Be prepared to explore new ideas and how emerging technologies can enhance your business processes.

Attendees

Our mission is to empower everyone to participate, fostering an environment of collaborative innovation. Therefore, we recommend a mix of decision makers and contributors during the workshop e.g., Solution Professionals, Executives, Consultants, Digital Transformation Manager, Data & AI Professionals.