

# AvePoint tyGraph

Analytics to transform your employee experience



## **Gather Robust Engagement Analytics**



See how your people are working, collaborating, and consuming information in today's distributed workplace. View SharePoint navigation behavior to understand how your audience is finding your content. Adoption and usage metrics, including licensing usage, allow organizations to assess their digital transformation and identify areas of improvement for engagement.

## **Create Better Digital Experiences**



Continuously improve digital tools to positively impact employee productivity, experience, and well-being. SharePoint performance metrics embedded directly in your existing sites allow you to monitor load times, troubleshoot connection issues, and optimize the enduser experience. Community and conversation detail in Viva Engage allow you to benchmark conversations and measure the success of your campaigns.

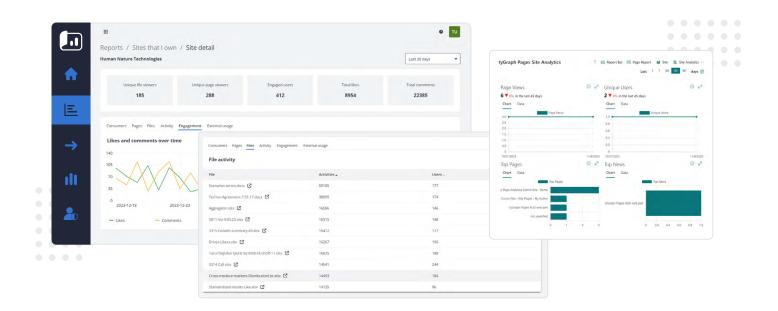
## **Identify Communication Vulnerabilities**



Learn where your communication risks lie, interpret reactions, and promote effective communication. Sentiment analysis of posts and messages in your Teams and Viva Engage networks reveals conversations that are moving the needle in your organization. Break conversations down by topic and keyword to understand what campaigns they are tied to. External usage report shows what files are getting attention outside of your network.

## Powerful Analytics That Drive Transformation

As organizations work towards higher levels of digital maturity it's critical to have a comprehensive view into their employees' experiences. A data-driven approach to collecting, analyzing, and operationalizing employee experience metrics gives leaders visibility into their employees' new ways of working. AvePoint tyGraph delivers unparalleled workforce analytics for Microsoft 365, providing a detailed view of digital collaboration and productivity across your entire organization. With concrete insights, align your employee experience strategy with actual user activity and engagement data so you can foster a more connected and engaged workforce.



# **Oxerial Personalized In-Depth Analytics**

- Web-Based Reports: View analytics without the need for a Power-BI license through our web-based reporting experience in AvePoint's Confidence Platform
- Site Details: Site owners can view democratized insights for each of their sites so they can understand site activity, engagement, file activity, external usage, top users, and top pages
- Adoption and Usage: Match users licenses to the reality of their usage and reduce wasted over-provisioning
- Conversation Benchmarking: Conversation-level analytics show you how your campaigns are performing and what success looks like across communities in your company
- In-Product Analytics: Our tyGraph Pages web part gives your colleagues metrics in SharePoint so they can learn how to have more engagement right in their flow of work
- Sentiment Analysis: Measure tone in all posts and messages to understand how employees feel without the need for surveys

# Simple Administration

- Role-Based Access Controls (RBAC): Seamlessly grant
  Site Owners access to reports and SharePoint in-product analytics so they can view insights that drive their business
- HRIS Import: Supplement your Entra ID user profiles with data imported from your HRIS
- Effortless Harvesting: Automated data harvesting with the ability to view sync status directly in your administration dashboard
- Data Privacy: Easily configure data protection for each module so PII is protected at all levels and insights are GDPR compliant

For more information, please visit www.avepoint.com

#### **How to Buy AvePoint Products**

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