



Direct data into insight

# Brain Portal

Data, Data, and more Data : Bring Insight

Smart Choice for  
your business

# Brain Portal

Brain Portal is :

an insightful Web Dashboard service tha can manage & operate data  
by user purpose, and also, perform predictive analysis.

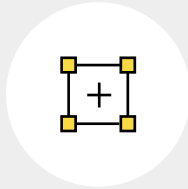
Brain Portal is not a simple visualization tool.  
Based on Microsoft Power BI, it composes menu as the user purpose,  
and it it an easy innovation business solution to operate.  
Brain Portal offers a way to increase productivity

## Brain Portal for Whom?



### License Cost

Customer having concerns for  
user license cost issues



### UX/UI

Customer who wants to easily use  
BI solutions with intuitive  
hierarchical UI



### Authority Management

Customer wants to safely  
share BI report and  
Dashboard



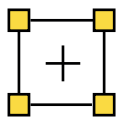
### License Cost



Secure Inquiry  
permission through  
Power BI Embedded  
Service plan

Operations	FBI AppID	FBI AppName	FBI Site	FBI ClientID	FBI UserID
1	app.power.com		com	8817765-9884-4b3a-af23-76a5553a5326	ipn@shaweinfbis.com
2	app.power.com		com	828009a5-6664-442a-af8b-f31a33752936	ipn@shaweinfbis.com
7	saikons.co.kr		com	25a4423-c9d4-4765-ba7b-07a78416885	portbalm@saikons.co.kr
8	inlucampy.com		com	9eaa488a-7236-a017-ba29-9d202a5058	portbalm@inlucampy.com
10	LSAT		com	25a4423-c9d4-4765-ba7b-07a78416885	portbalm@saikons.co.kr

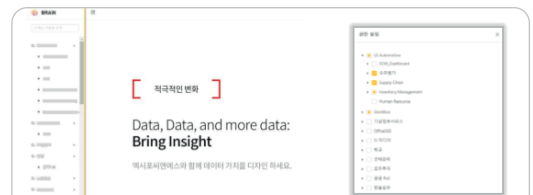
PBI Inquiry authority to external users for free



### UX/UI



Easily manage menus  
by purpose  
(Team / Department / Affiliates  
etc.)



Menu UI by purpose



### Authority Management



Enable admin to  
empower & manage  
BI Portal by user purpose



Authority setting by menu



## Data Visualization Manag. Solution

Brain portal leads to the better service



## Unique service, B.P.

We offer a Web Dashboard service that optimized as enterprise data analytics Environment Implementation

### Interface UI

Offer a Powerful interface to easily access BI Contents

UI Categories by purpose (Site/Project/Customer etc.)



### Info & Data Protection

Possible to protect data service through Azure Storage operation 24/7

All securities & Service comply SLA



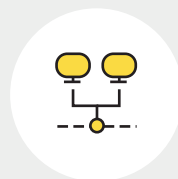
### Cost Savings

Innovative Cost savings of Infra, security, and license price or BI Implementation & Operation



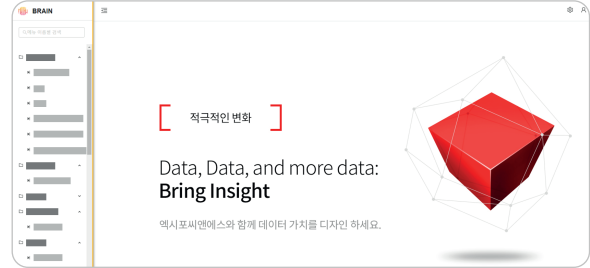
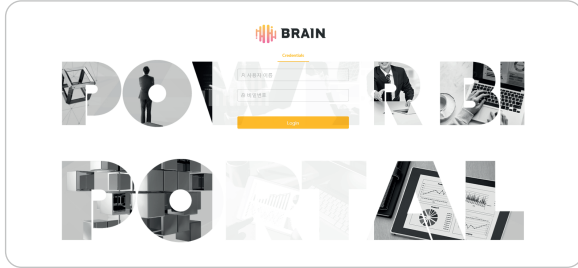
### Insight

Deduct Insight from raw data, so can offer business convenience

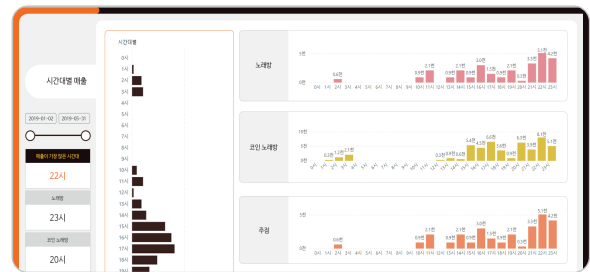
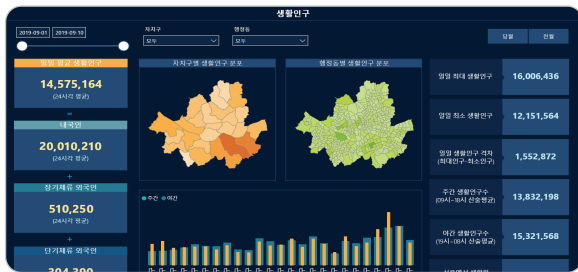


# Brain Portal Feature

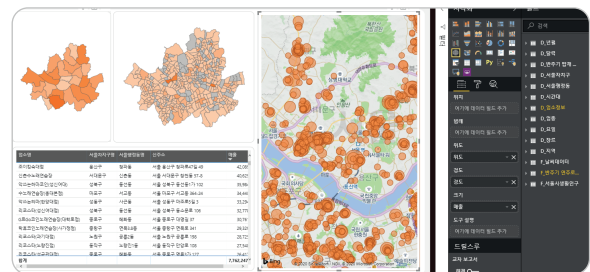
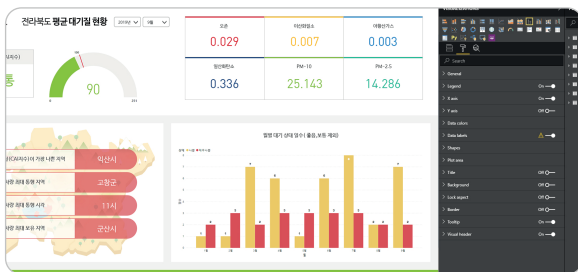
## 1. Categories by purpose | Possible to compose the menus as purpose (Affiliates, region etc.)



## 2. Full Screen Support | Bring BI full-screen views into readability



## 3. BI Screen Edit | Enables to edit BI report in a Web browser



## 4. Admin Feature | Offer user authority management / Multiple language (KR/EN/CN)

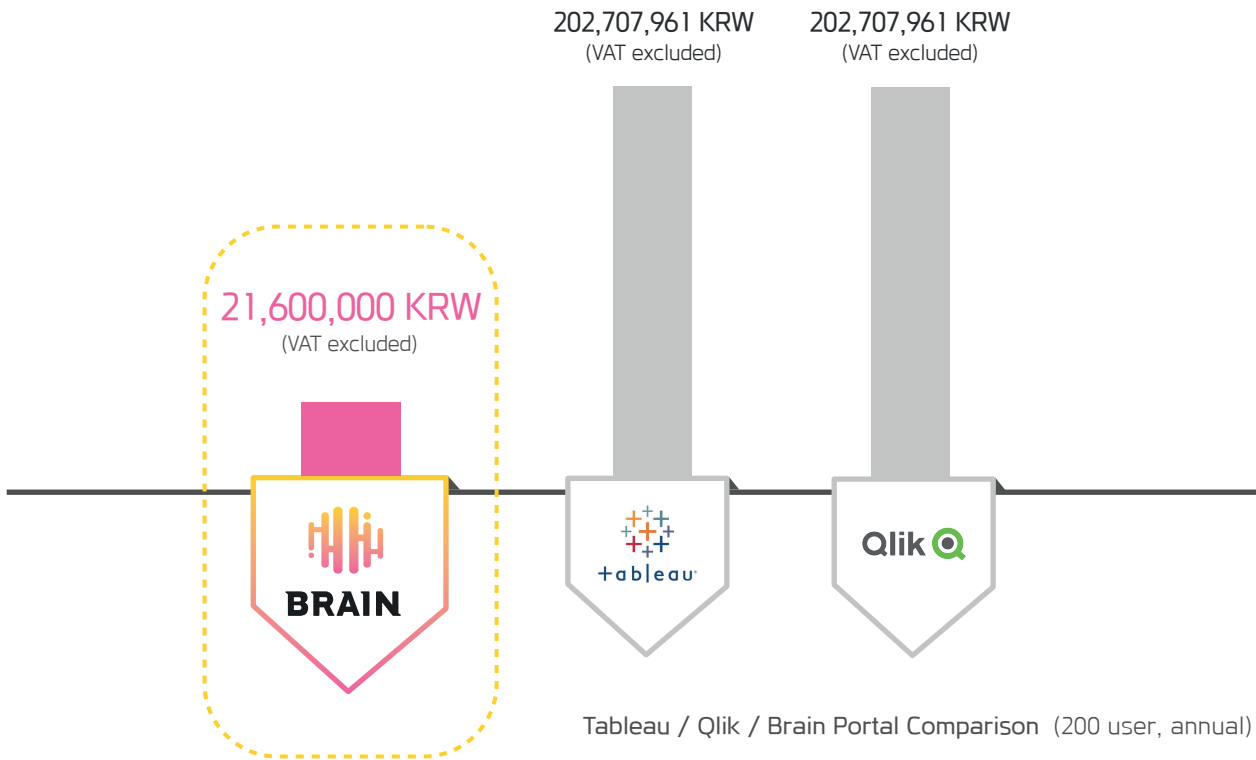
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회선	<input type="checkbox"/>	가능 페이지		document
생산관리	<input type="checkbox"/>	Power BI		fast-forward
재출관리	<input type="checkbox"/>	Power BI		fast-forward
Sales 달간현황	<input type="checkbox"/>	Power BI		fast-forward
Sales Dashboard	<input type="checkbox"/>	Power BI		fast-forward
Sales 집중유효기간별 분석	<input type="checkbox"/>	Power BI		fast-forward
Sales Forecast	<input type="checkbox"/>	Power BI		fast-forward

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김민준	김민준	김민준	김민준	김민준	Admin	ON	1234
이민준	이민준	이민준	이민준	이민준	Admin	ON	1234
박민준	박민준	박민준	박민준	박민준	Admin	ON	1234
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한민준	한민준	한민준	한민준	한민준	Admin	ON	1234
김민준	김민준	김민준	김민준	김민준	Admin	ON	1234
이민준	이민준	이민준	이민준	이민준	Admin	ON	1234
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정민준	정민준	정민준	정민준	정민준	Admin	ON	1234
최민준	최민준	최민준	최민준	최민준	Admin	ON	1234
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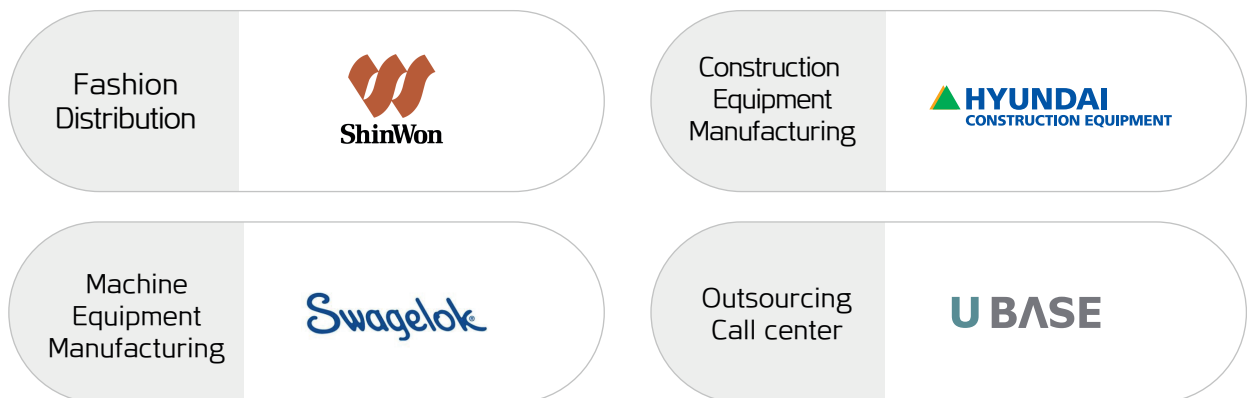
## 5. Mobile support | Mobile device support based on HTML5



## Sensible Price (Price comparison for B.P.)



## B.P.'s main customer by Industry



Explore  
Newly-changed  
Business Intelligence

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Feel free to access  
to Brain Portal Trial