



Automating BI Migration at Scale: The Lord Abbett Story

Financial Services

Migration to Power BI Premium

Transforming a complex manual migration into an automated success with Vortex

The Challenge

A leading financial services firm needed to modernize a fragmented BI environment and migrate from QlikView and Qlik Sense to Power BI—without disrupting business operations.

They were facing:

\$400K+

in annual licensing costs

18

month estimated migration

Environment Scale

29 UI Applications

77 ETL Applications

40,000+ Lines of Qlik Script

2,000+ Qlik Sheets

2,500+ Visual Objects

3,500+ Expressions

Our Solution

Vortex™, our AI-powered migration accelerator, automated the complex migration process through intelligent rationalization, metadata analysis, and code generation.

- ✓ Automated intelligent rationalization
- ✓ Generated 80-90% of matching logic
- ✓ Retired redundant applications efficiently
- ✓ Reproduced visual layouts and calculations

Timeline Impact

Estimated Timeline

With Vortex

18 Months

vs

6 Months

manual

automated

67% Faster Migration with Vortex

Key Results

- ✓ Maintained business continuity
- ✓ Eliminated manual scoping inefficiencies
- ✓ Increased user confidence and adoption
- ✓ Reduced operational licensing costs

"It's like our Qlik dashboards were reborn in Power BI."

-Rahul Joneja, Head of Digital Transformation

Ready to Migrate with Vortex?

Take the first step—schedule a personalized session to assess your BI roadmap. *Scan to book a demo:*

More ways to connect:

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