



# Dynamics Go

Microsoft 365 CRM for the SMB Marketplace.

**Affordable, quick to deploy and designed to meet the needs of small to medium sized businesses; unlock the power of Microsoft Dynamics 365 for Sales**

### Microsoft 365 CRM for the SMB Marketplace

Give your sales professionals the tools and workflows they need to streamline and automate everyday processes for shorter sales cycles and higher close rates. With no lengthy, costly implementation process, this cloud-based CRM platform has been created with flexibility in mind, to rapidly boost sales for your business .



## Why customers use Dynamics Go

- Low cost entry to Dynamics 365
- Designed for SMB Businesses
- Simplifies the standard Enterprise version of Microsoft Dynamics 365
- Seamless Integration into familiar business applications

### Key Functions

- Sales Pipeline
- Contact Management
- Lead and opportunity management

### Low Cost of Entry

- Lowers barrier to entry
- Reduces traditional long implementation timescales
- Get return on investment quickly

**Optimise sales process, personalize engagement and win deals faster**

**80% of Customers are set up within 24 hours**

### Integration

- Continue to use familiar business applications
- Adapt to your needs by integrating applications with existing systems
- Built on the Microsoft Cloud

**Unifying business applications through a common Microsoft Cloud Platform**

"we knew that we needed a CRM platform, as our business was being run on excel spreadsheets, however the high cost of set up and the quoted implementation timescales of 8 weeks, scared me, as I saw it as a big risk! With Dynamics GO, I was working almost immediately , and for limited initial cost.

- Customer Name, Title, Company

