

Envision what your future looks like

Our experts are here to help you solve key challenges such as:

- Increasing your sales performance through intelligent client management
- Strengthening customer loyalty
- Offering your customers personalized interactions at every touchpoint
- Evaluating your data using AI
- Differentiating from your competitors



How Fellowmind can help:

With more than 20 years of experience we at Fellowmind know about the challenges of digital transformation. We understand modern technologies as support in "daily business" – and we know: the secret is to use them with pleasure to simplify processes and bring people together.

Gain advantage from competitors engaging your customers

Customer loyalty is one of the most critical success factors in competition. Only those companies that manage to draw insights from the ever-growing mountain of collected data and personalize their customer interactions along the entire customer journey will be able to survive in competition in the long term. But how can modern business apps help you doing this?

Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization. This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



Inspire

Imagine a future state solution for your business



Design

Discover what's possible by aligning technology investments to business goals



Empower

Empower others in your organization to see the value



Achieve

Achieve business outcomes and improved customer experiences

For more information visit: [Microsoft Catalyst | Microsoft Dynamics 365](#)

Envisioning Workshop Customer Engagement

Using the Catalyst Design Thinking approach and interactive Design Thinking methods our consultants help you to strengthen your customer loyalty and realize up- and cross-selling potentials by connecting data gathered by your marketing, sales or service team. Gain more insights on your customers individual preferences and behavior to get a deeper understanding of their needs. We prepare your organization for providing the most personal customer experience at all touchpoints of the customer journey. The outcome of our Workshop is a collection of new ideas and opportunities captured in a roadmap with prescriptive next actions

Why Dynamics 365?

Modern applications

Modern applications that deliver new experiences and connect with a business' existing systems to allow organizations to digitally transform their way.

Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

Unified data and processes

Unified data and processes that enable business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

Intelligence that delivers

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

An extensible environment

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.



Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

[WWW.MICROSOFT.COM/DYNAMICS365](https://www.microsoft.com/dynamics365)

Key use cases



Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



Service

Understand your customers better and respond more quickly by accessing internal and external relationship data.



Finance and operations

Increase your return on investment with Microsoft's agile and efficient cloud solution.



Talent

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



Marketing

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.