



# Analytics as a Service



A start-up analytical solution on a cloud platform and data lake

**The cloud transition, data-driven insights and machine learning. All are vital in today's business and for companies who wish to grow. But how to get started?**

Analytics as a Service provides a cloud-based start-up solution for your company's analytical needs. It enables companies to build an intuitive BI platform with efficient data asset management. By transforming your data into actionable insights, it can help your business use the information to make smarter decisions.

## Why Analytics as a Service?

- Get started in two weeks
- All the advantages of a cloud solution
- The flexibility and availability of a data lake
- Create insights that enable your company's growth
- Make predictive analyses and realise desired outcomes
- Get access to the power of machine learning and AI
- A more agile organisation and a successful digital transformation

### Cloud transition and data lake

- Create servers in minutes and eliminate costs of setup and maintenance
- Pay only for the processing power and memory used
- Licensing and data backup is handled by Azure
- Store and access all types and volumes of data

### Advanced analytics and reports

- Minimise time spent on ETL and data preparation
- Create powerful visualisations, enabling faster and improved decision making
- Handle all your internal and external reporting
- Take the step from reacting to information to predicting what is going to happen

### Machine learning and AI

- Use data mining to analyse business data to find and confirm unknown relationships
- Leverage statistical models and algorithms to better understand events and make better predictions about the future
- Build customised machine learning algorithms that fit your unique business case

*"With the help of Power BI and B3 we have quickly set up a working platform that we will further develop in 2020. With this solution we have a solid foundation to stand on."*

Confederation of Swedish Enterprise

# This is included in Analytics as a Service

## Dashboard in a day

- Education in Power BI
- Import, transform and explore data
- Create visualisations, dashboards and reports

## Technical workshop

- Define requirements of the data used to create visualisations, reports and KPIs
- Decide on data sources and measures
- Availability, access and authorisation

## Connect to data sources

- Set up the environment in Azure: Azure DB/DW, Data Factory, Power BI
- Connect to source systems: ERP, CRM, GA

## Modelling the logic

- Create measures and slices developed in the workshop
- Create the logic for visualisations
- Set up access and authorization

## Set up in Power BI

- Verify measures and dimension data
- Create the reports and dashboards and a graphical profile
- Decide on what should be included

**Get started with Analytics as a Service**

**Price Offer**

## Why B3?

B3 Insight is a company within the B3 group which has around 600 employees. We have long experience from BI and Cloud solutions. B3 Insight is a Microsoft gold partner.

## Contact B3 Insight AB

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## Technical setup

