

INTRODUCING

Babylon Cloud Services

Enhance your digital health services using
our AI-powered technology.



We know that you're always looking for new ways to help your members live longer, healthier lives. That's why we're sharing our vision for Babylon Cloud Services. You'll get to integrate our AI-powered technology into your own platform, so you can deliver high-quality digital health services for your members. Here's how we believe Babylon Cloud Services will help you and your members in the near future.

Smarter care for you

- **More knowledge about your members**

Get more data insights on the health of your members, beyond what's captured in health records.

- **Improve member engagement**

We've shown that integrating our Symptom Checker into customer acquisition channels can drive higher brand recall¹.

- **Our technology, your brand**

Customize our services to match your brand colors, logos and typefaces. So your members can enjoy a seamless brand experience.

Better health for members

- **Increased access to care**

It gives members 24/7 access to AI-powered digital healthcare and wellness tools that help them stay on top of their health.

- **Better care navigation**

It can help you optimize and tailor care navigation, so your members can find the right care, at the right time.

- **Health information members can trust**

We've got a 4.8-star app rating and nearly two-thirds of users adhere to the information provided by our digital health tools².

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(1) UK partner marketing campaign drove 2 to 3 times higher brand recall in Feb 2020 to May 2020, compared to results from the same partner Feb 2019 to May 2019. (2) Symptom Checker data from 1 NHS organization.

The information provided by Babylon's Symptom Checker and Healthcheck is intended for informational purposes only. Outcomes are not to be used as medical advice, diagnosis or treatment recommendations to inform or drive management of any medical condition or as a substitute for a medical professional.

