Backbase

The hosting decision that defines your bank's future
Choose the best foundation for innovation and growth

Backbase managed hosting is a secure, scalable cloud solution for financial institutions. With 24/7 monitoring, automatic backups, and no infrastructure hassle, it's the foundation for innovation and customer satisfaction. Explore how it stacks up against public cloud, private cloud, and on-premise solutions to **find the best fit for your bank's needs and future growth.**

Choosing a sustainable hosting strategy

When it comes to deploying banking solutions, the choice of hosting solution can define your bank's success, but the decision isn't always straightforward.

As businesses grow, the shift from on-premise to cloud becomes increasingly important, with global public cloud spending projected to hit $679 billion in 2024 (Gartner) and soar to $1.6 trillion in 2028 (IDC). With rising cloud adoption, banks face increasing complexity, higher customer expectations, and stricter regulatory demands, making it crucial to prioritize investments wisely. This handout provides a clear comparison to help you find the best option for your needs.

+70%

Gartner predicts that by 2027, more than 70% of enterprises will use industry cloud platforms to accelerate their business initiatives, up from less than 15% in 2023.

What deployment options are there?

Public cloud

Typically run on Azure, AWS or GCP with customers managing updates and operations independently. Suitable for teams wanting flexibility but requiring internal cloud expertise.

Private cloud

Often deployed in a Kubernetes cluster with Docker images, ideal for organizations with strict data regulations. Allows easy future migration to full cloud while retaining some control.

On-premise

Offers full control but demands significant on-site infrastructure, large investments, and dedicated teams. Best suited for institutions with extensive resources.
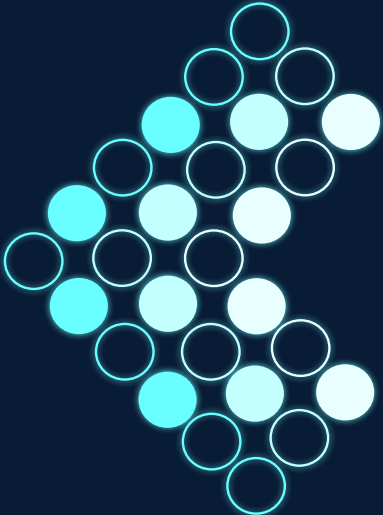
Backbase managed hosting

Fully managed by Backbase on Azure, covering hosting, updates, and maintenance, so customers can focus on their business, not upkeep.

Which solution is right for you?

The following comparison matrix breaks down how managed hosting stacks up against other solutions, helping you evaluate its advantages in areas like cost transparency, disaster recovery, and on-demand scalability.

	Managed hosting	Public cloud	Private cloud	On-premise
Cost transparency	Optimal	Moderate	Moderate	Moderate
Initial implementation speed	Optimal	Moderate	Moderate	Poor
Upgrades & innovation	Optimal	Optimal	Moderate	Poor
On-demand scalability	Optimal	Optimal	Moderate	Poor
Security & compliance	Optimal	Moderate	Moderate	Moderate
Operational efficiency	Optimal	Optimal	Moderate	Poor
Disaster recovery	Optimal	Optimal	Moderate	Moderate
Suitability for managed services	Optimal	Optimal	Optimal	Optimal
Ability to leverage Grand Central	Optimal	Optimal	Optimal	Optimal

● Optimal or highly suitable　　● Moderate or partially suitable, with potential limitations　　● Poor suitability or significant challenges

Let efficiency spark innovation

While the comparison matrix highlights the strengths and weaknesses of each solution, it's important to remember that no two organizations are the same. The needs of your bank will ultimately determine which option aligns best with your strategic goals.

That said, in an industry where speed, flexibility, and efficiency define success, it's clear why challengers are outpacing their traditional counterparts. These disruptors have mastered the art of doing more with less — saving costs while relentlessly focusing on delivering value.

"It can be such hard work to make big changes. We knew we had to stay focused on the goal to deliver members a more seamless, uniform way for them to manage their money. The state-of-the-art solutions, agile way of working and level of experience we got with Backbase has set us up to be able to provide that to members for years to come."

Ben Morales
Chief Technology & Operations Officer of WSECU

Banco Caja Social

ADVANZIA BANK

Ent Credit Union

WSECU

Eastern Bank

Standard Bank

Empower your team to focus on what matters

Leave the infrastructure to us and drive your team's focus toward customer impact and innovation.

Talk to an expert