

# Backbase

## Grand Central

**An Integration platform-as-a-service streamlining operations, fast-tracking innovation and removing the pains of integrations.**

The only solution providing fully managed out-of-the box connectors and self build capabilities tailored to financial services, pre-integrated into the Backbase Engagement Banking Platform and hosted in the cloud.

# 60%

**of every IT dollar is spent on Integrations**

One of the biggest challenges for financial institutions upgrading their IT systems is the cost of integration, which can be as much as three times the software's original purchase price. This makes it difficult for financial institutions to justify the expense of replacing legacy systems. The absence of industry-wide standards for banking IT services further complicates this challenge, making IT system renewals an expensive and risky undertaking that requires a substantial investment of money, time, and effort.

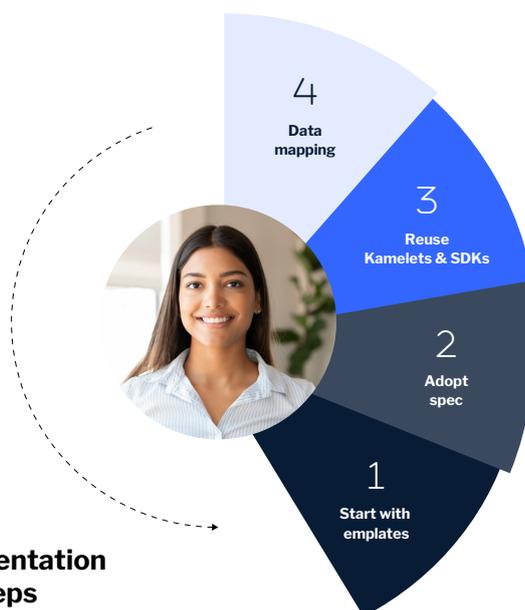
## Unlock innovation with a centralized integration layer

Accelerate innovation by integrating your back-end systems with an **industrialized integration layer**. Leverage pre-built and productized connectors with leading core banking systems, CRMs, and fintechs to drastically **reduce time-to-market**. Use the integration layer to easily customize, build, and run your own integrations in tandem with fully managed connectors.

Reduce implementation time and simplify integration with **Backbase Grand Central, a pre-integrated Integration-Platform-as-a-service (IPaaS) with out-of-the-box connectors**.

## Reduced deployment and integration costs

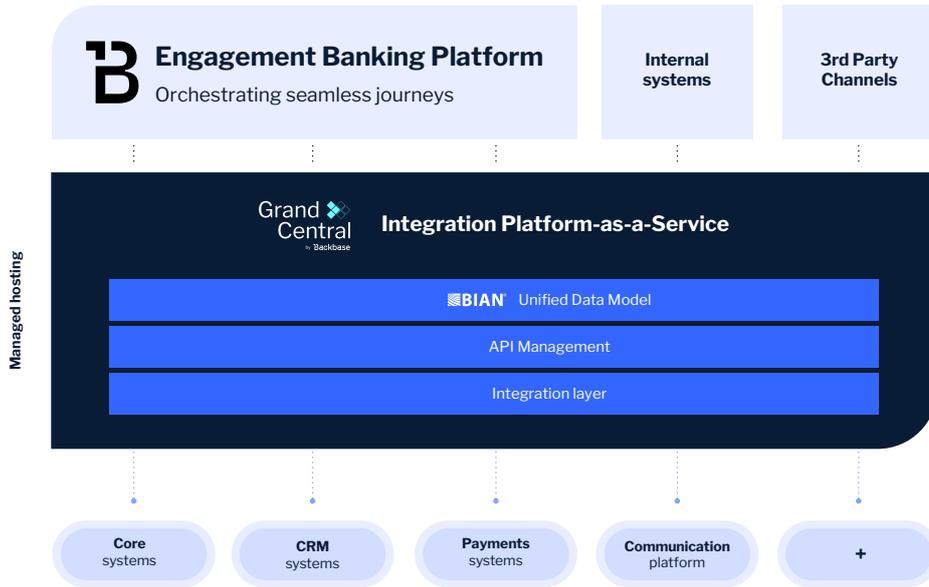
Leverage our industrialized version of Microsoft's APIM offering. Manage the fully API lifecycle, abstract various backend systems, gain insights into API metrics, and abstract authentication to underlying systems.



**Implementation steps**

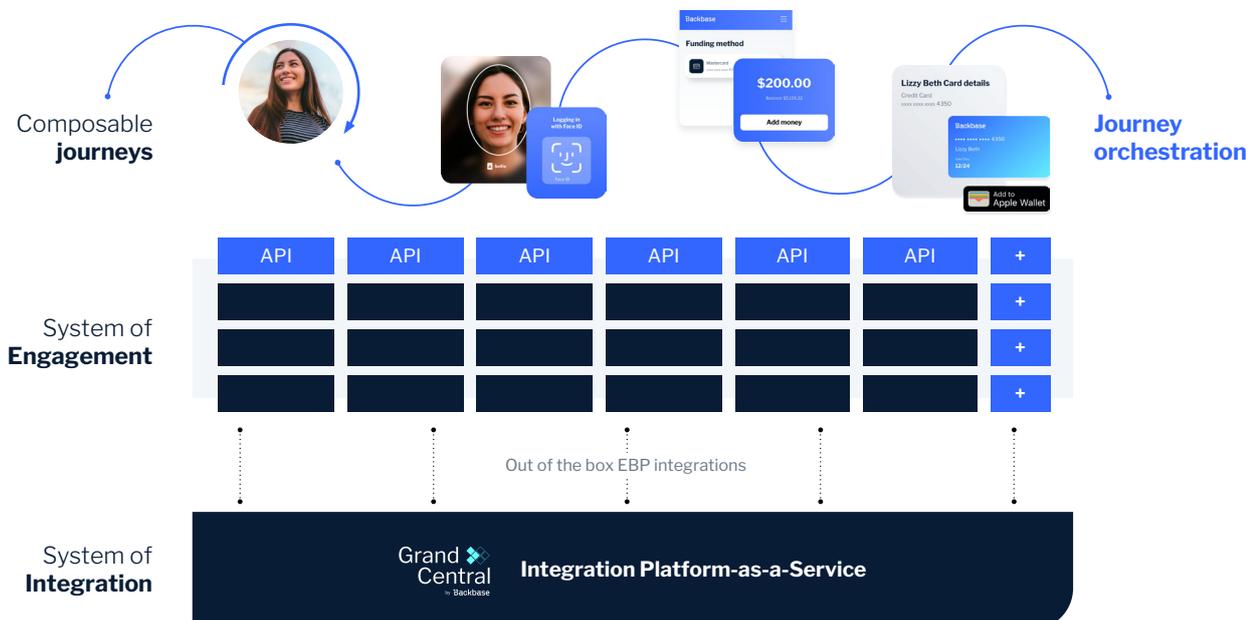
## Scalable Foundation

Pre-built unified APIs based on the BIAN Domain Model, providing a scalable foundation with APIs that power not only the omni-channel / Engagement Banking Platform domain, but also any other integration scenario - e.g. internal systems and 3rd party channels (i.e. b2b integration scenarios, open banking, banking as a service, embedded financing). Standardize the way downstream systems communicate to your channel and other internal systems



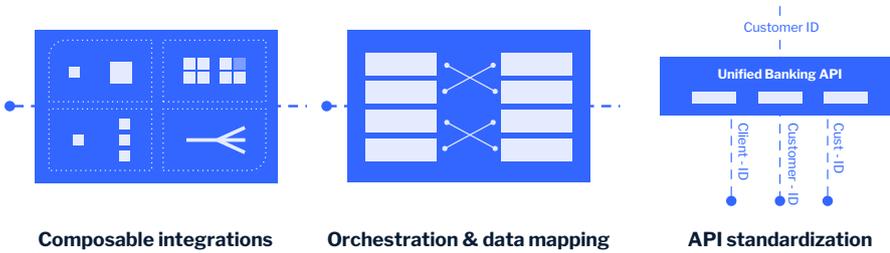
## Improved predictability and stability

Drastically reduce deployment and integration time by leveraging our out of the box EBP connectivity. Backbase Grand Central removes the pain of upfront and unpredictable integration costs by providing banks with a predictable, fixed, yearly cost model.



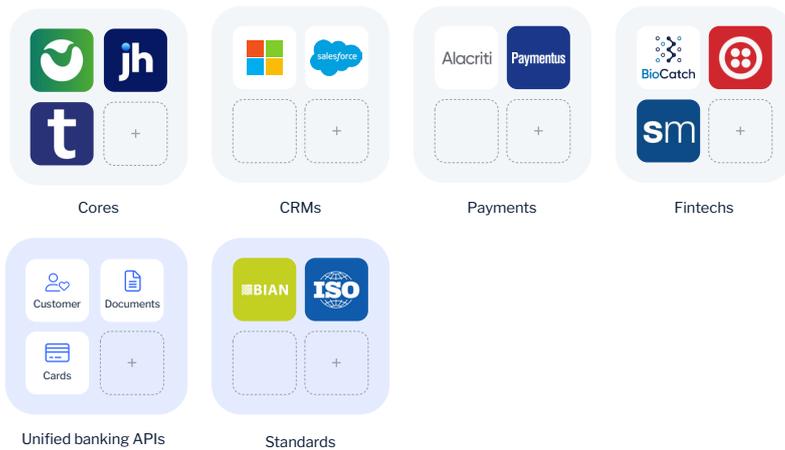
## Less coding & faster releases for in-house teams

Grand Central is built for maximum performance and a better developer experience, allowing faster development and customization with a robust library of reusable components to compose your integrations. Boost operational efficiencies with built-in scalability, security, monitoring, high performance serverless workloads, observability and integrated SDLC tooling.



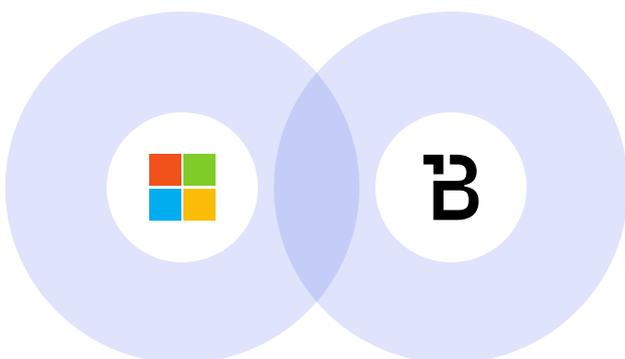
## Pre-integrated connectors

Accelerate your time-to-market with pre-built connectors with leading cores, CRMs, and fintechs. Our productized connectors provide end-to-end connectivity and include managed hosting, implementation, maintenance, and updates to the underlying system.



## Boosted power, leveraging Microsoft

Backbase has supercharged the Microsoft API Management layer, creating the first fully integrated financial services cloud stack. With Grand Central, you gain the full power of Microsoft's APIM solution to manage the full API lifecycle, including: A fully GitOps powered access to APIM Control Plane, Developer Portal and cutting edge API Gateway.



# Inside the Platform

## API Management Layer

Leverage our industrialized version of Microsoft's APIM offering. Manage the fully API lifecycle, abstract various backend systems, gain insights into API metrics, and abstract authentication to underlying systems.

## Unified APIs

Completely standardized and stable Unified API layer connected to your channel solution. The core agnostic and channel agnostic banking domain model is based on BIAN's leading data model and API definitions, and follows ISO 20022 standards allowing you to modernize at your own pace

## Integration Platform

Connect with a platform built on open source technologies to create cloud-native enterprise integrations. Support all integration patterns for data mapping, aggregation, filtering, routing, and more. Our platform's composable and robust banking specific building blocks allow you to create integrations at speed and scale

## Execution Experience



## Industry Recognition



Digital Banking Engagement Platform



Digital Banking Leader



Digital Banking Platform Leader

## Let's talk

We're here to support your bank at every step on your journey.

[Schedule a chat](#)