

Ideation Services

Exploring the art of what's possible through Power Platform



What is Ideation Services?

Barhead's Ideation Services is a 1-week engagement that helps clients generate ideas and potential solutions to their business problems and manual business processes. This approach helps customers assess their ideas, infused with the "Art of What is Possible" using the Power Platform to provide innovative solutions.

Why Barhead's Ideation Services?

Barhead's Ideation Services is part of Barhead's Power Platform Implementation Services which fast tracks innovation to rapidly solve a range of business problems. The outcome of the service helps customers maximise investment in the Power Platform.

Unique Value Proposition



Ideas Inventory

A summary of a customer's ideas and potential solutions.



Ideation Workshop

Workshops to explore the "Art of What is Possible" on the platform and how it can drive innovation.



Assess Business Needs

Assess business ideas for priority, feasibility and the effort for implementation.

Included Activities:



Day 1

Introduction or recap of Power Platform; Ideation Workshop



Day 2

Ideation Workshop II



Day 3 and 4

App Studio, a high-level assessment of ideas for feasibility, complexity and t-shirt sizing



Day 5

Review workshop to recap ideas inventory with key stakeholders

Typical Scenarios

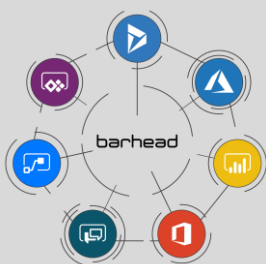
- Seeking guidance on how the Power Platform can be leveraged to solve existing business problems.
- Identification of customer pain points to improve productivity.

Business Outcomes

- ✓ Inventory of business ideas.
- ✓ Assessment of ideas for feasibility, complexity and t-shirt sizing.
- ✓ Recommended next steps and actions for app assessment and implementation services.

Pricing

Ideation Services is delivered for a fixed fee of AUD 15,000.



Barhead is a specialised consulting firm focused on delivering business solutions leveraging the strategic value of Microsoft Business Applications through Dynamics 365 and Power Platform. We believe that it is a combination of people, technology, and business drivers that underpin the most successful implementations.

Barhead provides global support for customers, providing deep expertise around:



Power Platform tools –
Power Apps, Power
Automate, Power BI and
Power Virtual Agents



Business solutions for
standalone apps, or apps
that extend existing
Microsoft solutions



Pre-built solutions from
Barhead’s research and
development team



Deployment models,
best practices and
governance

Finalist
Microsoft Partner
2021 Partner of the Year Finalist
Power Apps and Power Automate Award



Finalist
Microsoft Partner
2021 Partner of the Year Finalist
Community Response Award



Winner
Microsoft Partner
2020 Partner of the Year
Partner for Social Impact Award



Gold
Microsoft Partner



INNERCIRCLE
for Microsoft Business Applications

Microsoft Partner
Learning Partner



- ✓ Gold Application Integration
- ✓ Gold DevOps
- ✓ Gold Data Analytics
- ✓ Gold Data Platform
- ✓ Gold Enterprise Resource Planning
- ✓ Gold Project and Portfolio Management

- ✓ Gold Application Development
- ✓ Gold Cloud Platform
- ✓ Gold Datacenter
- ✓ Gold Cloud Productivity
- ✓ Gold Small and Midmarket Cloud Solutions
- ✓ Gold Cloud Business Applications