

NFP Fundraising and Donation Management Solution

Driving supporter engagement to the next level



What is NFP Fundraising and Donation Management Solution?

The NFP Fundraising and Donation Management Solution was designed with supporters and fundraisers in mind. It is a comprehensive, easy-to-use and highly scalable CRM solution built on Microsoft technologies.

Why Barhead’s Fundraising and Donation Management Solution?

The solution is part of Barhead’s not-for-profit program which drives supporter engagement to the next level through AI-driven insights and personalised, supported journeys. Through the years, Barhead has developed a positive and strong relationship with clients, partnering to deliver new initiatives and enhancements, and generally supporting them along their NFP journeys.

Unique Value Proposition



Comprehensive End-to-End Fundraising Solution

Leads to multi-level donors, including single and regular givers, mid-value and major donors and requestors.



Advanced Marketing Automation and Event Management

Schedule and automate marketing campaigns and efficiently manage NFP events.



Built on Microsoft Technology

Apply Microsoft Nonprofit Accelerator to achieve better scalability, compliance and configuration settings.

Included Activities:



Functional Workshops

Review of existing functionality and mapping to Barhead Service Delivery Framework



Technical and Integration Workshops

Review of upstream and downstream systems



Reporting Workshops

Review of operational and management reports and dashboards



Data Migration Workshops

Plan for migrating existing clients’ and case records

Two week Gap Analysis Workshops

Typical Scenarios

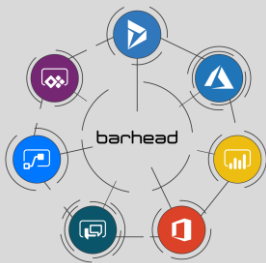
- Move from on-premise environment to cloud platform.
- Highly extensible and scalable CRM.
- Businesses currently using Microsoft Office 365, Dynamics 365, Salesforce, or Blackbaud Raiser’s Edge.

Business Outcomes

- ✓ Fit or gap analysis report.
- ✓ High-level design with recommended business processes, solution architecture, integration and data migration plan.
- ✓ High level implementation project plan.

Pricing











The two week Fit or Gap Analysis workshops are delivered for a fixed fee of AUD 40,000. Client specific requests for add-on services is on ad-hoc basis.



The NFP team at Barhead has in-depth knowledge of the sector and Microsoft technologies. Barhead has worked with NFP organisations to deliver Microsoft-based solutions that drive strong constituent engagement, improve productivity, strengthen efficiency and drive compliance.

NFP Enablement Services

Service Delivery	Capture client enquiries such as initial assessments, case notes and funder reporting.
Membership Management	Capture and review membership applications and renewals.
Fundraising	Manage supporter relationship.
Marketing and Event Management	Plan events and design journeys and segments for effective content targeting.
Grant Management	Plan, create and manage projects and related activities such as time entries and expense claims.
Volunteer Management	Promote and manage volunteering opportunities and applications.

-  Gold Application Development
-  Gold Data Analysis
-  Gold Application Integration
-  Gold Datacenter
-  Gold Cloud Business Applications
-  Gold Data Platform
-  Gold Cloud Platform
-  Gold DevOps
-  Gold Cloud Productivity
-  Gold Enterprise Resource Planning