

Fundraising & Engagement

Modernize donor and constituent engagement to increase mission impact



The Fundraising and Engagement system, which is based on Dynamics 365 Sales, is a customer relationship management solution designed to enhance the way nonprofits engage with donors and constituents. By using this system, nonprofits can improve their mission impact. The Fundraising and Engagement system is now included in the Microsoft Cloud for Nonprofit, a comprehensive platform that combines reliable and intelligent cloud capabilities to offer nonprofits a unified and connected system. This system allows nonprofit workers to manage and access data from different sources, providing them with more control over their work.

Unique Value Propositions



Attract, retain, and grow donors through personalized engagement

Enhance your communication with donors, supporters, and volunteers by gaining a comprehensive view of their households and organizations. Use targeted engagement strategies to connect with them effectively. Gain insight into funder priorities to increase donor loyalty and lifetime giving. Empower fundraisers to respond to organizational and program needs efficiently.



Drive fundraising efficiency and reduce costs through process automation

Automate nonprofit business processes such as data unification and gift entry to empower staff. Enable real-time processing of large data and recurring gifts to transform revenue management. Streamline donor commitments, membership renewals, and receipts with greater integration with business productivity tools.

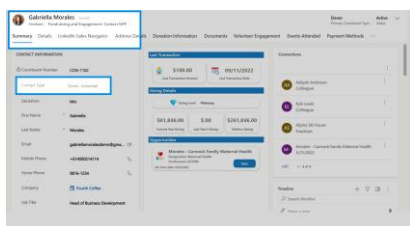


Get an accurate picture of fundraising and financial outcomes in real-time

Enable fundraisers and financial managers to benefit from a shared donation, revenue, and transaction management system and simplify fundraising and financial reconciliation. Improve visibility into program sustainability and achieve transparent financial reporting.

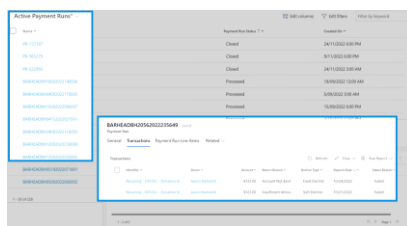
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Managed Giving Solutions: Provide donors an easy and reliable giving experience

Ensure donors and supporters can easily set up recurring payments, with support for bequests and more.



Australian Payment Services: Streamline donations and financial transactions

Simplify donations, individual giving, regular giving and online donations with pre-configured processes.



Stakeholder Engagement: Communicate with donors and supporters effectively

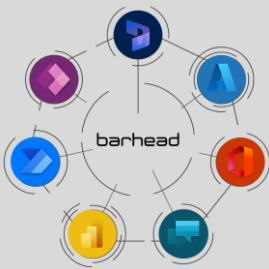
Create personalised journeys for stakeholders with AI-assisted segments. Connect volunteers to opportunities and manage events from start to finish.

Typical Scenarios

- ✓ NFP organisations that need to improve internal processes and increase donor engagement through automation and data-driven insights
- ✓ Organisations that need to scale or expand CRM functionality
- ✓ Organisations that need to recruit more volunteers and sponsor participation
- ✓ Donors that require greater transparency

Business Outcomes

- ✓ Boost fundraising effectiveness and increase engagement activities
- ✓ Manage donor and supporter relationships effectively
- ✓ Capture inquiries and referrals that are beneficial to the overall program
- ✓ Communicate and promote volunteering activities on a larger scale
- ✓ Create a wider impact on communities involved



Barhead is a specialised consulting firm focused on delivering business solutions leveraging the strategic value of Microsoft Business Applications through Dynamics 365 and Power Platform. We believe that it is a combination of people, technology, and business drivers that underpin the most successful implementations.

Barhead provides global support for customers, providing deep expertise around:



Power Platform tools – Power Apps, Power Automate, Power BI and Power Virtual Agents.



Business solutions for standalone apps, or apps that extend existing Microsoft solutions.



Pre-built solutions from Barhead’s Research and Development team.



Deployment models, best practices and governance.

Finalist
Microsoft Partner
2021 Partner of the Year Finalist
Power Apps and Power Automate Award



Finalist
Microsoft Partner
2021 Partner of the Year Finalist
Community Response Award



Winner
Microsoft Partner
2020 Business of the Year
Partner for Social Impact Award



Gold
Microsoft Partner



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Microsoft Partner
Learning Partner



- ✓ Gold Application Integration
- ✓ Gold DevOps
- ✓ Gold Data Analytics
- ✓ Gold Data Platform
- ✓ Gold Enterprise Resource Planning
- ✓ Gold Project and Portfolio Management

- ✓ Gold Application Development
- ✓ Gold Cloud Platform
- ✓ Gold Datacenter
- ✓ Gold Cloud Productivity
- ✓ Gold Small and Midmarket Cloud Solutions
- ✓ Gold Cloud Business Applications