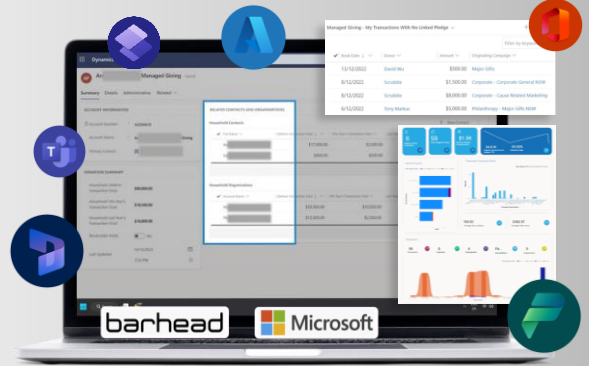


# Online Payment & Giving

Maximise your investment with Barhead Online Payment and Giving.



The Barhead Fundraising Solution (BFS) is a cutting-edge deployment of best practices on the Microsoft Cloud, designed specifically for not-for-profit (NFP) organizations in Australia. It is customized with features that cater to local requirements. By utilizing Barhead's expertise, the BFS enhances the Microsoft Cloud for Nonprofit capabilities, allowing organizations to manage their fundraising and donor engagement activities comprehensively. This proven industry solution can be implemented in as little as four weeks, reducing the time to achieve value. This enables organizations to simplify their procedures, cultivate donors, and concentrate on achieving their goals and delivering results.

## Unique Value Propositions



### Packaged Deployment

The BFS is a holistic solution, complete with the essentials such as Microsoft Cloud for Nonprofit, Fundraising and Engagement, Dynamics 365 Marketing and Dynamics Sales Enterprise.



### Localised Technology

The BFS has customised features tailored to Australian not-for-profits' needs in stakeholder engagement, Australian payment services, managed giving solutions, campaign and income management, and data integrations and governance.



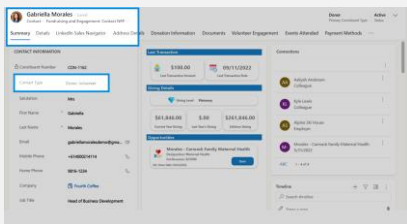
### Long tail support

The BFS comes with long-term support from Microsoft fundraising technology experts with decades of collective experience in the not-for-profit sector.

## Online Payment & Giving

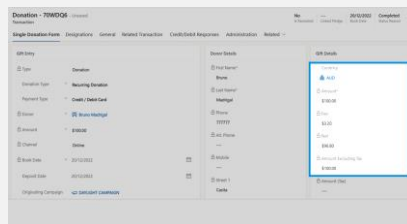
Accelerate your not-for-profit's success with our Microsoft Cloud-based, standardised, best practice deployment

## Key Features



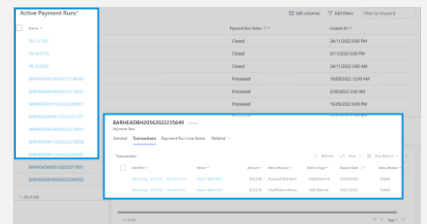
### Stakeholder Engagement: Communicate with donors and supporters effectively

Create personalised journeys for stakeholders with AI-assisted segments. Connect volunteers to opportunities and manage events from start to finish.



### Australian Payment Services: Streamline donations and financial transactions

Simplify donations, individual giving, regular giving and online donations with pre-configured processes.



### Managed Giving Solutions: Provide donors an easy and reliable giving experience

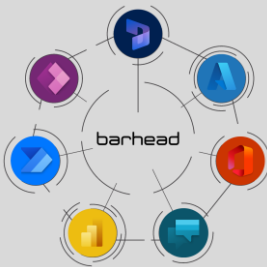
Ensure donors and supporters can easily set up recurring payments, with support for bequests and more.

## Typical Scenarios

- ✓ NFP organisations that need to improve internal processes and increase donor engagement through automation and data-driven insights
- ✓ Organisations that need to scale or expand CRM functionality
- ✓ Organisations that need to recruit more volunteers and sponsor participation
- ✓ Donors that require greater transparency

## Business Outcomes

- ✓ Boost fundraising effectiveness and increase engagement activities
- ✓ Manage donor and supporter relationships effectively
- ✓ Capture inquiries and referrals that are beneficial to the overall program
- ✓ Communicate and promote volunteering activities on a larger scale
- ✓ Create a wider impact on communities involved



Barhead is a specialised consulting firm focused on delivering business solutions leveraging the strategic value of Microsoft Business Applications through Dynamics 365 and Power Platform. We believe that it is a combination of people, technology, and business drivers that underpin the most successful implementations.

Barhead provides global support for customers, providing deep expertise around:



Power Platform tools – Power Apps, Power Automate, Power BI and Power Virtual Agents.



Business solutions for standalone apps, or apps that extend existing Microsoft solutions.



Pre-built solutions from Barhead’s Research and Development team.



Deployment models, best practices and governance.

Finalist  
Microsoft Partner  
2021 Partner of the Year Finalist  
Power Apps and Power Automate Award



Finalist  
Microsoft Partner  
2021 Partner of the Year Finalist  
Community Response Award



Winner  
Microsoft Partner  
2020 Business of the Year  
Partner for Social Impact Award



Gold  
Microsoft Partner



INNERCIRCLE  
for Microsoft Business Applications

Microsoft Partner  
Learning Partner



- ✓ Gold Application Integration
- ✓ Gold DevOps
- ✓ Gold Data Analytics
- ✓ Gold Data Platform
- ✓ Gold Enterprise Resource Planning
- ✓ Gold Project and Portfolio Management

- ✓ Gold Application Development
- ✓ Gold Cloud Platform
- ✓ Gold Datacenter
- ✓ Gold Cloud Productivity
- ✓ Gold Small and Midmarket Cloud Solutions
- ✓ Gold Cloud Business Applications