

UNISON™

Unify your Marketing

Enabled by

simple. **ADVY**

Delivered by

barhead

Powered by

 **Microsoft**



Unify your marketing and agency teams with the only end-to-end marketing management solution

Challenges

In today's disrupted marketing ecosystem, marketing teams and their agencies are being pushed to their limits.

Expected to do more with less, both sides buckle under the burden of accountability and performance demands

Ideal Solution

Imagine the benefit from a solution that enabled brands and agencies to:

- Unify workflows from upstream planning to downstream buying
- Collaborate like never before, with full visibility of work planned and in-progress
- Manage all types of approvals for any stakeholder, at any level across any team
- Increase agility and speed-to-value, reducing rework and iterations
- Record all approvals and compliance history in one place

Introducing UNISON

Finally, there is a better way. A better way for brands and agencies to collaborate with trust and unity.

Unison is the next generation workflow platform purpose built for global marketing and agency team collaboration, powered by the latest Microsoft technology – Dynamics 365 and the Power Platform.



Introducing UNISON™ - the next generation in end2end marketing management

UNISON™ is the next-generation solution enabling marketing and agency teams to work seamlessly together for brilliant results

For Brands

Helping marketing to succeed

- Manage your teams' workload, know what is stuck, and where
- Improve throughput, faster time-to-value
- Rock-solid approvals & compliance
- A single store for all your key marketing reports
- Enable best practice marketing processes, across internal & agency teams

For Agencies

Helping media agencies succeed

- Automated receipt & storage of media briefs & other key assets
- Visibility of client-side approvals processing
- Reduce approvals cycle-time
- Better communication with the client marketing team
- Reduce rework and iterations

For IT

Helping IT teams to succeed

- Simplify your martech stack and technology decisions
- Microsoft-grade security
- Leverage the full Office365 stack
- Low cost, extensible licensing
- Light effort implementation



UNISON™ - UNIFIED WORKFLOW FOR MARKETING TEAMS



Barhead Solutions, Simple and Advvy

Three partners, one solution. Powered by Microsoft

Advvy

Next-generation agency workflow

Advvy provides workflow and productivity solutions that helps agencies work smarter internally, and better with their clients and suppliers. The connected agency is here.

Simple

Less complexity and more effective marketing. Simple.

Reducing complexity and increasing effectiveness in marketing by disrupting and reinventing Marketing Resource Management.

Barhead Solutions

A trusted and proven Microsoft partner

A Microsoft Gold Partner and trusted member of the Microsoft Dynamics Inner Circle, clients trust Barhead to deliver value from technology



Microsoft

Powered by Microsoft

Advvy and Simple are both powered by the Microsoft PowerPlatform. For businesses that means seamless integration, scalability, performance and security



UNISON 6-week Proof of Concept

The UNISON™ PoC offer will deliver a fully functioning Proof of Concept solution in 2-weeks, to enable a 4-week evaluation and business casing at a controlled cost

Implementation & Configuration

- Installation of the Unison application onto your Office365 tenant
- Population with realistic data

Training & Enablement

- Training and enablement of up to 10 users

Proof of Concept Benefits Evaluation

- Ongoing application and enablement support during 4-week PoC trial

2-weeks

4 weeks



Contact Us



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