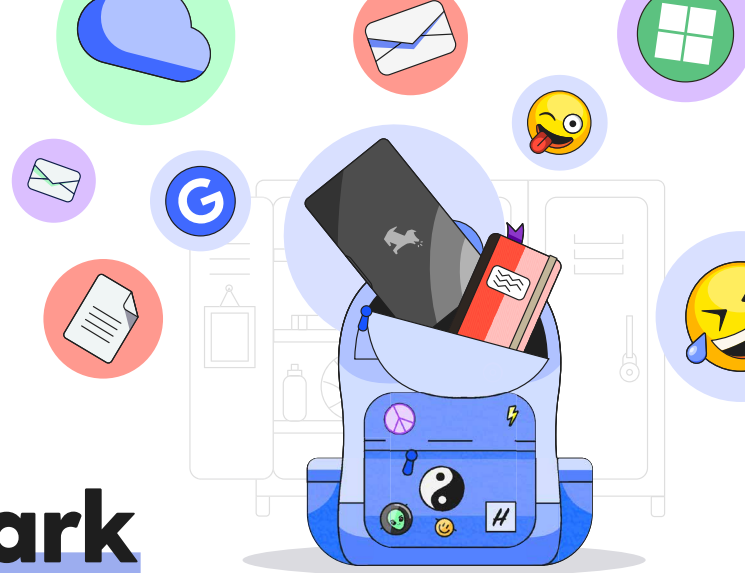




Monitor Student Accounts With Bark

Our community giveback program for K-12 schools



What is Bark for Schools?

Bark for Schools is an online safety solution that helps keep students safe online and in real life by monitoring school-issued accounts for potential dangers and mental health concerns. As one of the fastest-growing companies in ed tech, Bark is trusted by more than 2,800 schools and districts across the U.S. to help protect students.

Why schools need Bark

Students use their school-issued accounts for more than just homework. Bark for Schools provides in-depth insight into the safety and wellness of your student body to help prevent online issues from becoming real-life events. Our monitoring service scans emails, chats, and files for signs of issues like suicidal ideation, threats of violence, bullying, and more. We also offer web filtering tools for schools that need it.

How Bark is free

Bark for Schools is funded by revenue from our parent product, Bark for Families. In 2018, after the tragic Parkland shooting, our team realized that we had the resources to provide the same service – intelligent monitoring for online accounts – to schools, allowing us to offer Bark for Schools to every K-12 public and private school in the nation at no cost.

What we monitor

G Suite

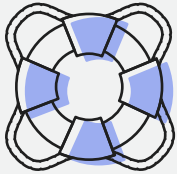
- **Gmail:** Subject, Body, Attachments (Images and Videos)
- **Gmail/Hangouts Chat:** Text
- **G Drive:** Photos, Videos, Office documents (.doc, .docx, etc.), Plain Text Files
- **Google Docs:** Content, Comments, and Replies

Microsoft 365

- **Outlook:** Subject, Body, Attachments (Images and Videos)
- **OneDrive:** Photos, Videos, Office documents (.doc, .docx, etc.), Plain Text Files
- **Teams:** (Coming soon)

Extra Support with Bark for Schools+

Our premium product is designed for schools that need help managing imminent alerts.



24/7 emergency calls

Get support for urgent alerts that require immediate attention.



Customized notifications

Deliver urgent alerts directly to the people who need to see them.



Image Removal software

Prevent inappropriate image files from being viewed or shared (*G Suite only*).

What Sets Us Apart

Parent Portal

Kids use their school accounts 24/7. Parent Portal allows families to get alerts when school is not in session – times when families are in a better position to help with urgent situations involving their own children.

The AI difference

Our state-of-the-art, machine-learning technology is more than just a simple keyword function. Bark keeps up with the evolution of teen and tween slang, enabling smarter and more consistent identification of potential dangers in student messages.

Our Partners



Visit bark.us/schools for more information or contact schools@bark.us.

