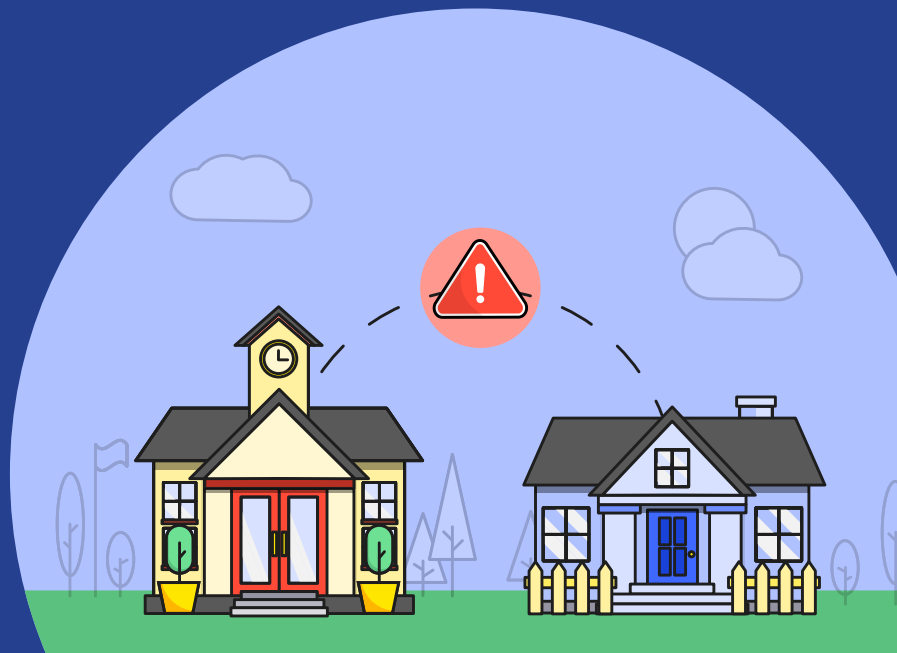




Parent Portal

Partner with parents
to fight digital dangers

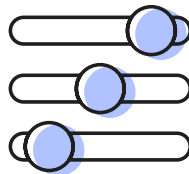


Empower families to help manage alerts from their children's student accounts after school, on weekends, and over breaks — times when your staff might not be available to respond.



Shared Responsibility

Families are often in a better position to help with emergencies.



Custom Settings

Control which alerts to send to parents and when to send them.

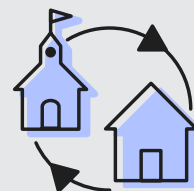


Expanded Alert Coverage

Kids use their school accounts 24/7 — not just when school is in session.

Bark will notify parents of urgent issues like:

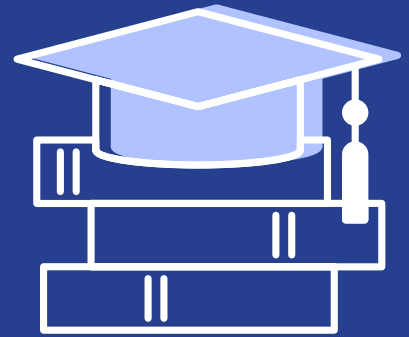
- Threats of violence
- Suicidal ideation
- Self-harm



Extra Safety at No Cost


Parent Portal is included in the Bark for Schools safety suite at no cost to parents or schools. Parents and guardians can get alerts via text and email to help ensure their kids are better protected online and in real life.



Ensuring Alert Privacy With Parent Portal



Activating Parent Portal doesn't mean granting access to sensitive student information. While schools retain full access to student names and information in alerts, parents who receive alerts through Parent Portal only see their child's information. We take data security very seriously and want to protect each child's information. *Note: The only time a parent would see another child's name is if it were included in the message that is flagged (i.e., "Jessica said...").*

What Schools See:

 Potential issue to review

**Bella Smith**
Example High School / Students / 10th Grade
bella@example.edu
 EMAIL WITH BELLA@EXAMPLE.EDU, TYLER@EXAMPLE.EDU
ON JUNE 19, 2020 AT 7:36 PM

Violence


Sender: bella@example.edu
Subject: Re: did you hear?



omg i did hear that a senior had a gun in their car. is it true?

On Fri, Jun 19, 2020 at 7:28 PM Tyler Jones <tyler@example.edu> wrote:

did u hear that someone's bringing a gun to school tomorrow?

What Parents See:

 Potential issue to review

**Bella Smith**
 EMAIL ON JUNE 19, 2020 AT 7:36 PM

Violence

Sender: bella@example.edu
Subject: Re: did you hear?

omg i did hear that a senior had a gun in their car. is it true?

On Fri, Jun 19, 2020 at 7:28 PM <<PARTICIPANT>> wrote:

did u hear that someone's bringing a gun to school tomorrow?

- Identities of all students involved
- Email addresses
- Times/dates
- Snapshot of conversation

- Only their child's name and/or email address
- Times/dates
- Snapshot of conversation



@barktechnologies



@barktechco

Visit bark.us/schools to learn more.