

Data Accuracy Case Study – Issue Management & Remediation

“It takes my organization a great deal of effort to address these data accuracy needs. The only option to scale our existing process is to add more headcount”

-Chief Data Officer

A large US bank implements Data Validator from BaseCap to ensure data is accurate for critical business needs

Products & Services

- BaseCap Data Validator

Technologies

- Microsoft Azure

Industry

- Financial Services

Company Size

- 5,000+ employees

Headquarters

- New York

Business Need

The client came to BaseCap to determine ways to “measurably increase data quality across the organization.” As data has become more critical to the client’s ability to compete in the industry they have been focusing on ways to ensure data is clean and usable. The client had started this journey with a internal-based solution but was challenged with scaling this solution as the data needs in the organization continued to grow.

Results

- BaseCap’s Data Validator resulted in an efficiency gain of 50% versus the existing approach
- Microsoft Azure was used to automatically scale and seamlessly integrate with the client’s existing infrastructure
- Instead of hiring new employees, the client was able to leverage existing staff expertise for high value activities

Customer-facing

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