

# Advancing Industry Capabilities through Digital Partnership



## INTRODUCING

### Bayer AgPowered Services on the new Microsoft Azure Data Manager for Agriculture platform.

Azure Data Manager for Agriculture provides industry-specific capabilities to connect farm data, enabling organizations to leverage high quality datasets and develop solutions that power agriculture insights, while ensuring farmers' data privacy, control and ownership per regulations.

AgPowered Services from Bayer is a category of cloud-based tools that enable agri-food companies to utilize the datasets within this new platform to generate new insights, enable better collaboration, and provide transparency to consumers, regulators, and stakeholders.

Together, Bayer and Microsoft are empowering the entire agri-food value chain to innovate faster, fine-tune operations, and create a more sustainable future.



## Putting Cloud Data to Work

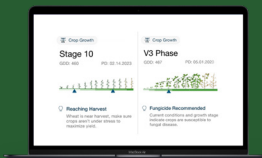
These initial AgPowered Services mark the first time Bayer has made their industry-leading intellectual property available for commercial organizations to license. Look for more services to come throughout this year and beyond.

## OUR SERVICES



### Imagery Insights

Track crop health  
Quickly identify areas of concern  
Assist crop management



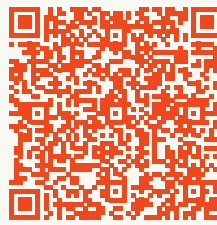
### Growing Degree Day Calculation

Track crop growth  
Anticipate issues



### Crop Water Use Maps

Identify water consumption needs by crops  
Strategically plan for irrigation



## Preview Is Now Open

To gain access to the preview, scan the code and complete the approval form.

### Our Commitment to You

- **ACCELERATE INNOVATION** through data-driven insights by connecting disparate data and leveraging predictive models from an ecosystem of industry leaders.
- **ENABLE A MORE SUSTAINABLE FUTURE** by adopting more sustainable practices to reduce the impact of climate change while satisfying consumer demand for healthier, high-quality food.
- **OPTIMIZE OPERATIONS** across the value chain by using high-quality, time-sensitive farm and supplychain operation data to reduce risk and increase productivity.
- **CULTIVATE TRUST** rooted in transparency by providing traceability to investors, customers, and regulatory bodies while giving you full control of your data.

### Need Technical Assistance? System Integrators Can Help

We provide access to a community of qualified 3rd party technical resources to help customers meet their objectives. Our System Integrators have deep experience with our platforms and can bring their skill sets to projects to help bridge resource gaps. They're crucial in helping customers scope, define and build tailored solutions unique to their business.



#### Forward-Looking Statements

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at [www.bayer.com](http://www.bayer.com). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments. All other trademarks are property of their respective owners.

