

# Active Insights Assessment

Powered by BDO Digital's deep analytics, this assessment is designed to help support organisations on their journey to a brighter, more secure Microsoft future.

## WHAT TO EXPECT

### Helping to optimise Microsoft spend and enhance security posture

Powered by BDO Digital, the Cloud Cost Control, Security and Governance Assessment uses AI-driven deep analytics to surface insights into your organisation's security, solutions, and licences.

With these insights, the assessment can help identify savings opportunities, highlight risks, reduce duplication, and support licence planning and security improvement journeys.

The outcome enables organisations to establish a clearer ROI, strengthen governance, and establish a business case for building new functionality within your environment.



On average, our clients are realising 15–35% savings in Microsoft licensing costs.

## APPROACHES AND OUTCOMES

### The assessment delivers insights into immediate value, savings, and consolidation, providing:

- **Savings Potential**  
Comprehensive analysis of Azure and M365 workloads, illustrating optimisation and cost-saving opportunities.
- **Secure Score**  
Immediate access to and analysis of your Secure Score, measured across three categories: Identity, Device, and Access.
- **Full Report and Roadmap**  
A professional report of the assessment, including analysis and a roadmap outlining recommendations to help increase Secure Score and drive efficiencies.

### Three-Step Onboarding and Assessment Process

|                             |   |           |
|-----------------------------|---|-----------|
| <b>STEP 1</b><br>Set-up     | Rapid setup for read-only data collection. No agent required. | 10-15 min |
| <b>STEP 2</b><br>Report 2+2 | After two weeks, delivery of two reports: M365 and Azure.     | 1-2 Hours |
| <b>STEP 3</b><br>Review     | Review of recommended savings and optimisation opportunities. | Variable  |



Improved governance across licensing and security through key actionable insights.



Convert cloud sprawl and budget waste into value.



Identify opportunities to help decrease risk and increase ROI.