



Key Figures



İDKIDS is a community of beneficial and involved brands and early childhood experts. The organisation has a strong establishment both in France and on international grounds with 1237 retail outlets and 6000 employees. İDKIDS is a decentralized group with eight brands and a turnover of 928 M € that is facing many challenges of the digital transformation.

A transversal project, with the involvement of strategic stakeholders

- Cédric Dardenne, CEO
- Franck Dartois, CIO
- Cédric Poncelet, Chief New Business Officer

SaaS ecosystem

72 SaaS solutions

4+ millions € of annual SaaS spendings

“
With Beamy, we have built a trusting relationship for a longterm partnership. We appreciated their innovative and result-oriented approach.
”

Project key results



Visibility and referencing

100%

of the software solutions detected, analyzed and standardized (spendings, use, contacts, compliance, ...)



RGPD compliance and security

53%

of SaaS solutions identified with potential risk. Ongoing compliance process to qualify and resolve it



Rationalization and savings

5%

Of their SaaS ecosystem has overlap or underutilisation

İDKIDS is accelerating their digital transformation. One of İDKIDS major stake is the lack of visibility and security breaches around their digital ecosystem.

Cédric Poncelet admits that « *in a decentralized organisation where the decision process is getting more and more scattered . It is getting harder to keep tabs on all the solutions used* ». Beamy has been chosen to resolve this pain and provide much better visibility and consistency on this tech environment.

TO GRANT VISION AND CONTROL

Diagnosis

You cannot master what you do not see !

The first step was to audit İDKIDS' technological environment and assess its consistency. To do so, Beamy carried out a complete diagnosis of all the applicative software used in the organisation (through both a log analysis and the supplier referential analysis).

We found more than 70 SaaS solutions used within the whole İDKIDS' organisation, each one answering to a specific functional need.

The result was surprising as only twenty to thirty solutions were listed in İDKIDS repository.

Our analysis revealed that around **¾ of the solutions did not belong to the IT department but to the business units.**

İDKIDS ENVIRONMENT

97 technological solutions

Beamy perimeter

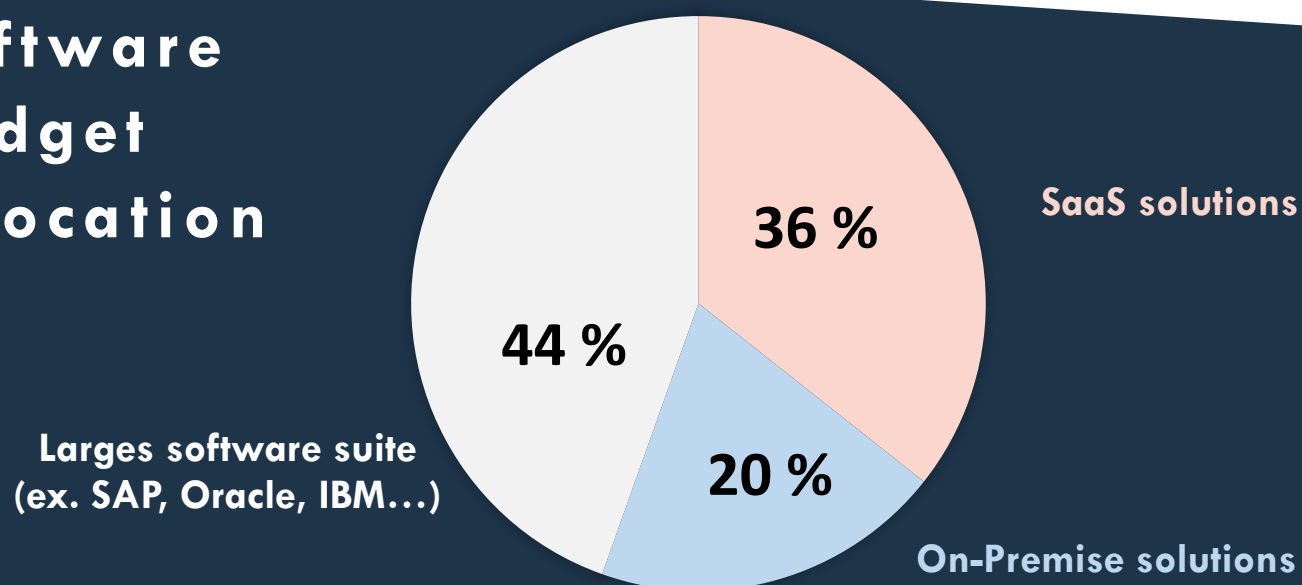
72 solutions
SaaS



25 solutions
on-premise



Software budget allocation

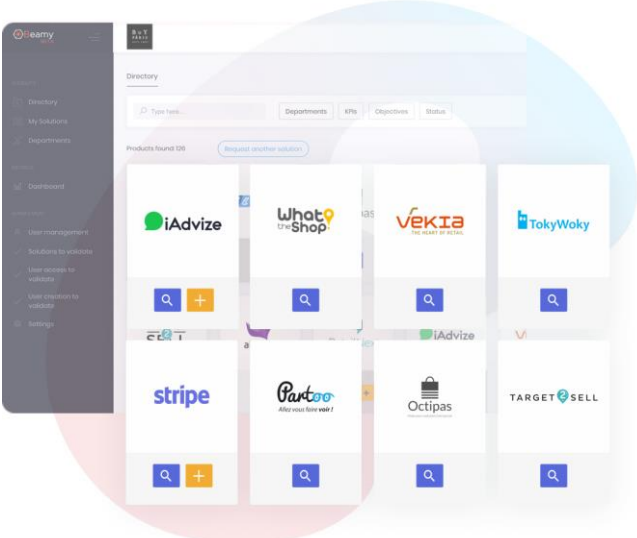







Technological applicative softwares stand for 56% of İDKIDS whole software budget. It represents more than 6 millions €/year

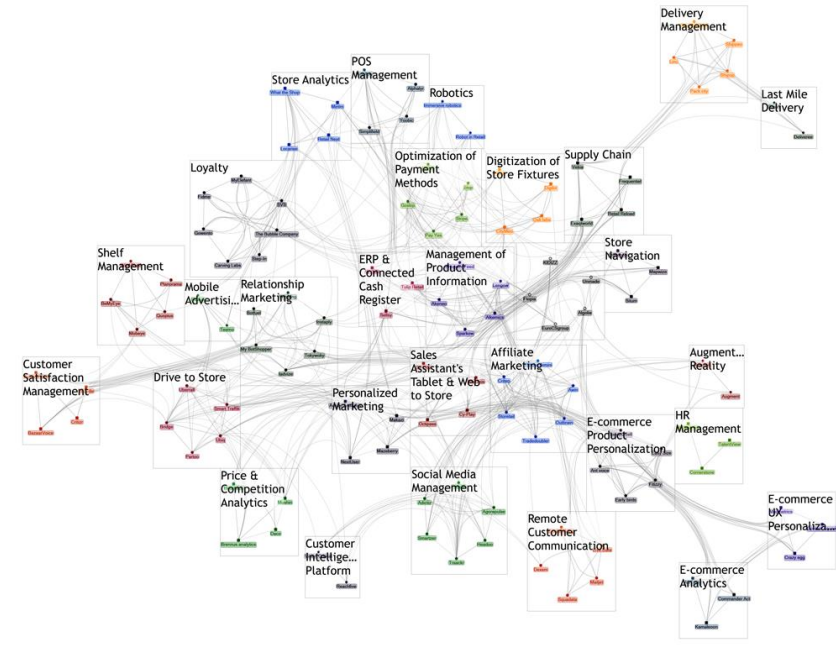
Streamlining

Following this diagnosis, Beamy helped İDKIDS to « ensure a better consistency by streamlining and analysing budget» explains İDKIDS' CEO Cédric Dardenne. Thanks to a thorough analysis of the employed solutions and a segmentation of the technological units implemented, Beamy made it possible to identify rationalization leads.

5 types of optimization leads for applicative technological solutions



-  Overlapse
-  Underperforming
-  Duplicates
-  Abandonned
-  Overcharged license



GDPR compliance

GDPR compliance compels each entreprise to a perfect knowledge of its technological service providers, without which they expose themselves to critical risks.

Thus Beamy supported İDKIDS in their compliance process linked to their technological subcontractors.

“ More than 80% of the business companies are not in line with GDPR regulations !

BFM Business ”

For each solution, you need to keep up to date data on :
 The name of the DPO, kind of data collected, additional clauses follow-up for subcontractors, register of notified personal data processing operations... for each of the solutions. That is a non-comprehensive list of the data that Beamy's platform gather and centralize for İDKIDS' account.

Beamy's platform helps İDKIDS to maintain its GDPR compliance on time, monitor the evolution of the solutions and react quickly.



6 stages of GDPR



Appoint a DPO



Map

your personal data processing



Give priority to your to do



Hands the risks



Organise internal processes



Document the compliance



: Stages where Beamy intervenes.

A LONG-TERM APPROACH



This collaboration is still running and strengthening. We involve all the different stakeholders of the digital transformation of the group in order to build the digital roadmap.



« Technological solutions are increasingly in the hands of the operational teams – which is a good thing. Nevertheless, it is my role to secure these technologies within the organisation. Beamy’s solution enables us to master and secure them while letting the teams the freedom to digitalize themselves according to their needs and priorities. »

Franck Dartois - CIO İDKIDS



« In a decentralized organisation where the decision process is more and more scattered . It is getting harder to keep tabs on all the solutions used. Beamy grants us a 360° view of our technological environment and enables us to find optimisation in order to make it more and more powerfull at the service of our customers. »

Cédric Poncelet – Chief New Business Officer İDKIDS



« With Beamy, we have built a trusting relationship for a longterm partnership. We appreciated a lot their approach both innovative and result-oriented. From the start, Beamy and our team worked together in order to secure the consistency within our technological environment, by rationalizing and optimizing our spendings and usages. »

Cédric Dardenne – CEO İDKIDS