

POWERFUL CAREERS EDUCATION

BECOME

EDUCATOR OVERVIEW

BECOME.EDUCATION

In education we talk a lot about the skills that will be critical for student futures. Every child needs the ability to write their own story. I believe we can teach agency - to move them beyond dreaming and goal setting. We call it the life skill to BECOME ME.

Liv Pennie, CoFounder & CEO, BECOME



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OUR APPROACH

A great career program can be a powerful force at the heart of your school. Students discover educational relevance and the career management skills they'll need to thrive in a rapidly changing world.

The role of career related learning in K-12 is not simply to help students choose the best post-school pathway; it is to embed the skills they'll need for a lifetime of learning and career choices. To establish agency, careers education must be delivered early, often and integrated from the critical primary years.

OUR APPROACH TO POWERFUL CAREERS EDUCATION

- Make it easy as possible for schools to close the gap between evidence and practice in careers education.
- Make thinking about 'your future life and career' as inspiring and motivating as possible.

'BECOME is the most thoughtful and comprehensive program I have encountered for helping young people consider their future careers and lives. I wish all students could be a part of this work - not only for their future success, but also for focusing their commitment to learning right now.'

Ron Berger, Chief Academic Officer, EL Education



STUDENT OUTCOMES

AWARENESS, ASPIRATION, AGENCY

We all want young people to be actively engaged in creating and living a life they want to live. Throughout school and life they're developing self-awareness, knowledge of the world, and skills. BECOME provides the opportunity, tools and resources for students to deepen this thinking. This process boosts the relevance of school and encourages students to put their own 'why' into their education.

DESIGN THINKING APPLIED TO YOUR LIFE

The BECOME program takes students beyond aspiration. In each cycle of the program, students design and implement an experiment that allows them to test out and refine ideas for their future.

The outcomes of this cyclical inquiry approach:

- Students have the opportunity to dive into ideas in a low stakes environment rather than at critical decision points.
- Students become confident in actively exploring their ideas and making things happen for themselves.
- Students discover reasons to get excited about the future.

HOW IT WORKS - 3 COMPONENTS

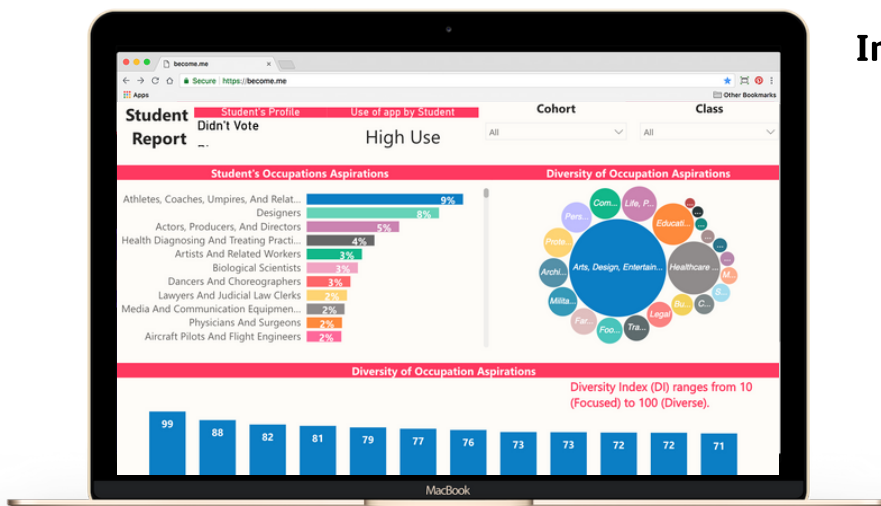
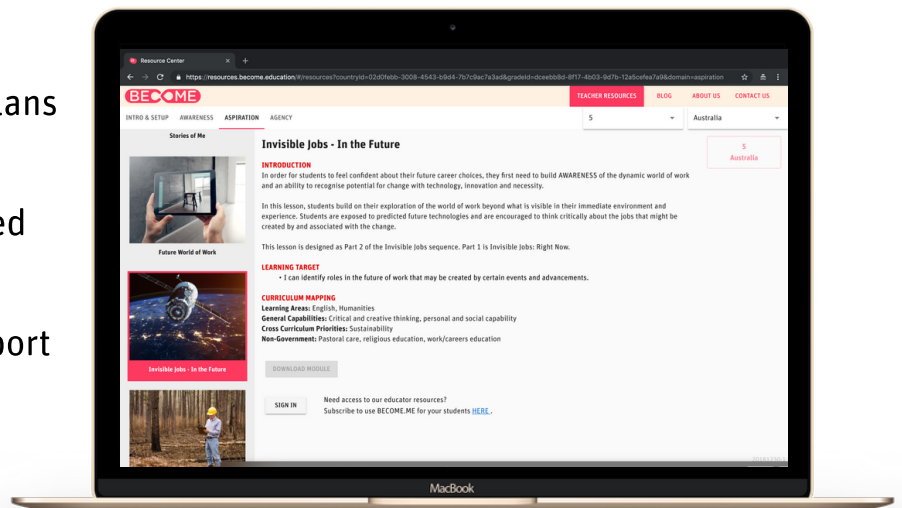


BECOME.ME Student Web App

- Opens the world of career possibilities for every student.
- Students explore based on their own strengths & interests.
- Personal framework for their evolving aspirations & ideas.

Teacher Resource Centre

- Curriculum-aligned lesson plans Grades 5-10
- Supports explicit & integrated learning
- Professional learning & support
- Parent engagement



Insights Dashboard

- Real time view of student's emerging aspirations in a stable framework.
- Individual, class, cohort, school and system level analytics.
- Ability to integrate data with existing insight platforms.

'The question shouldn't be,
how does career development fit into education but instead
how does education fit into their career?'
Dave Redekopp, President, Life-Role Development Group Ltd



FLEXIBLE IMPLEMENTATION

Whether you're integrating a whole school approach to careers or looking for engaging lessons on the world of work, the platform can support you.

EMBEDDED PROGRAM

The BECOME.ME student web app is an engaging tool for career exploration and to link learning to career possibilities.

EXPLICIT PROGRAM

Engaging lesson resources support a 20 hour unit covering the learning domains of Awareness, Aspiration & Agency. Students do a career experiment and present their findings in a Flipped Career Expo.



INSIGHTS DASHBOARD REAL TIME ASPIRATION DATA



STUDENT-CENTRED CAREER CONVERSATIONS

The insights platform enables a more targeted, personalised approach to career conversations.

DRIVE STUDENT ENGAGEMENT

Teachers can create relevant links between aspirations and learning for each student. This helps students put their own 'why' into their learning as early as possible.

DATA-LED PROGRAM DESIGN

Schools use the platform to design projects and events that nurture students interests or proactively address unawareness or influence issues.



EASY ONBOARDING

Our team will support you to design the right package and roll out for your school or system. You can contact us on info@become.education if you'd like to schedule a chat. Once we've found the right package for you it's simple to get started.

STEP 1 – PROFESSIONAL LEARNING & PLANNING This can be virtual or face-to-face depending on your needs. By the end of this session you and the team will be confident in the tools and resources. You'll have a full roll-out plan and a customised scope and sequence for each cohort.

STEP 2 - ENGAGE PARENTS Parents are a huge influence on a young person's aspirations. Our resources and tools will support you in communicating and involving parents as powerful advocates in the learning process.

STEP 3 - IT & STUDENT ONBOARDING The BECOME.ME student web app is delivered in the web browser across computers and tablets. Uploading student rosters is simple and our team will support you all the way.



PRICING & ROLLOUT

The table below shows some of the products and services we offer. Since no two schools are the same, we work with you to create the deployment that will work best.

STUDENT SUBSCRIPTIONS TO BECOME.ME AVAILABLE FOR YEARS 5 – 10

Includes access to:

- Teacher Resource Centre (20 hours curriculum aligned lessons per grade)
- Personal student web app
- Aspiration insights at an individual and group level.

\$15 per student per year

Ideal for delivering an engaging, evidence-based careers program throughout a cohort or the entire school.

PL & PLANNING

Powerful Careers Education - 1 Day PL & Planning

A full day workshop for up to 30 staff

Get the team leads deep into the evidence and program. Develop a customised roll out plan.

\$3,000

BECOME PL & Planning Webinar

1.5 hour webinar version for up to 10 staff

Getting the teaching team familiar with the program and planning the scope and sequence for roll-out.

\$350



GET STARTED

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