

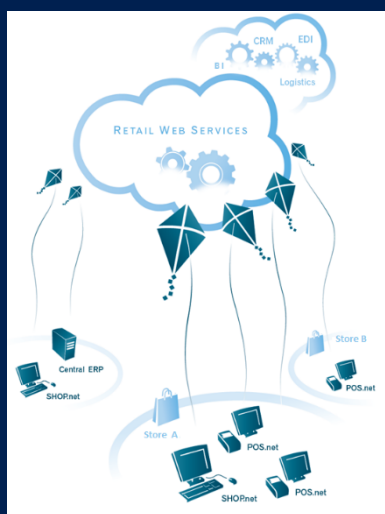


aKite, the first Cloud-native POS and Back Store SaaS, designed from the ground to leverage the power of Microsoft Azure PaaS.

MICROSOFT AZURE ISV PROFILE: BEDIN Shop Systems

More than 20 years' experience in the design of software for Retail Stores Management and an innovation excellence recognized by the "National Prize for Innovation" and other international acknowledgments. The company is a pioneer in Cloud Computing for Retail and EuroCloud co-founder.

WHAT WE OFFER



A radical redesign on new Cloud paradigms allowed extreme scalability, cost effectiveness and a high SLA, further augmented by intelligent devices in the Store. The POS and Back Store clients are based on native Apps that work equally well on Desktop and Tablets. A phone App is also available.

The POS cache holds continuously updated item, promotion and customer data for a seamless connected and disconnected experience. A standard and open API allows continuous integration and data sharing with other systems like ERP, CRM, BI, eCommerce, Mobile Apps, ...



Compared with other SaaS, aKite is designed for a wider range of user: from independent stores to small, medium and large chains. Direct, franchised and mixed. For example, it handle variants for fashion, serialized and weighed items, product catalogue and a very powerful promotion engine.

Several dashboards and KPIs, up to the item level, allows a "precision retailing". A forecasting algorithm improves the replenishment efficiency and its multi-language-tax-currency features allows international chains management. A chain can start small and grow without limits.

WHAT OUR CUSTOMERS ARE SAYING

"With stores in Florence, London, The Hamptons (NY) and several pop-up stores in USA, we are a small international chain in luxury leather goods. With aKite our brand can now grow faster" – Jennifer Tattanelli, Creative director and Owner, JTC

LEARN MORE

Visit our web site at www.akite.net

Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



KEY USE CASES

WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

MOBILE

Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: www.windowsazure.com

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