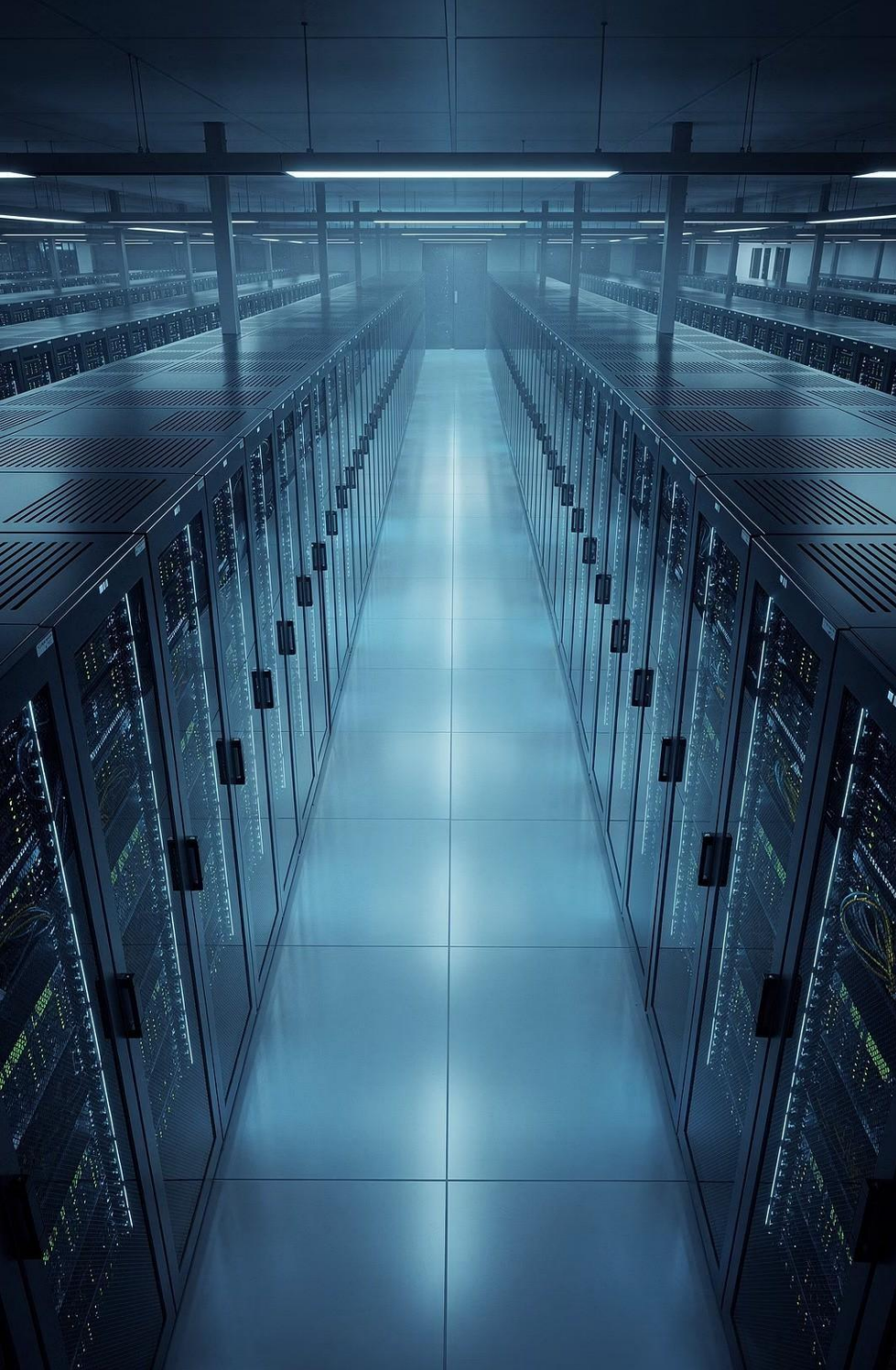




One Unified Control Layer for Enterprise Cloud

Cloud was built for speed and scale. Cloudshot ensures you remain in control of what you built. Its **patented** and has proven impact on enterprises.

Cloudshot: Unified Cloud Control for Complex Enterprises

The Problem We Solve

Cloud adoption across AWS, Azure, GCP, and hybrid systems accelerated faster than the controls that should govern it. The result is fragmented visibility, rising costs, governance gaps, and no single operating view for leadership.

Cloudshot is built specifically to close that gap, at enterprise scale, without disruption to existing infrastructure. The challenges like cross-cloud benchmarking, shared cost distribution, unallocated costs details etc. have easy solution in Cloudshot.

What Cloudshot Delivers

- **Full Cost Visibility**
Consolidated spend intelligence across cloud providers, SaaS and Marketplace spend
- **Governance and Accountability**
Clear ownership mapped to business units and workloads
- **Security Hygiene**
Continuous posture monitoring and framework assessment
- **Operational Clarity**
One unified view for every stakeholder, from finance to engineering
- **Sustainability**
Insights on CO2 emission and savings potential





Cloud Complexity Has Outpaced Cloud Control

Most enterprises adopted cloud at pace. Governance, visibility, and accountability did not keep up.

Cost Visibility Has Weakened

Spend is distributed across multiple providers, accounts, and teams. Finance cannot reliably attribute cost to business outcomes or identify waste with confidence.

Ownership Has Fragmented

As cloud environments expanded, accountability for workloads, services, and budgets became unclear. Teams operate in silos with no shared accountability model.

Governance Has Drifted

Policies established early in cloud journeys are rarely enforced consistently across new accounts, regions, and services. Exceptions become the norm.

Security Hygiene Has Gaps

Misconfigured resources, dormant identities, and untagged assets accumulate undetected. Risk grows faster than security teams can manually audit.



Existing Tools Were Not Built for This Problem

Most organisations have invested in cloud tools. The issue is not the absence of tools, it is that each tool addresses one domain in isolation, leaving no unified operating view for leadership or cross-functional teams.



Finance

FinOps and billing dashboards surface spend data but cannot connect cost to governance posture, security risk, or operational decisions. Optimisation recommendations remain unactioned.



Engineering

Infrastructure and platform teams operate within their own tooling, with limited visibility into cost attribution, compliance alignment, or how their decisions affect the broader cloud estate.



Security

CSPM and SIEM tools identify posture issues and alerts, but findings are rarely contextualised against cost or operational priorities. Remediation queues grow without business-level triage.



Operations

Observability tools monitor uptime and performance, but operators lack governance context and cost awareness needed to make informed trade-off decisions in real time.

❏ The result: four teams, four toolsets, four partial views, and no shared operating picture. Leadership cannot act on what it cannot see in full.



Cloudshot: One Unified Control Layer

Cloudshot connects cost, governance, security hygiene, and operations into a single, integrated view across AWS, Azure, GCP, and hybrid environments. No rip and replace. No new agents. Secure read-only access is all that is required. Cloudshot is an officially FOCUS (FinOps Open Cost & Usage Specifications) tool.

Cost Intelligence

Full spend visibility by provider, account, team, and workload. Idle resource identification, rightsizing signals, and chargeback-ready attribution. Leadership sees where every dollar is going and why.

Governance and Accountability

Policy compliance tracked continuously across all environments. Ownership is mapped to teams and business units. Drift from standards is surfaced before it becomes a risk or an audit finding.

Security Hygiene

Continuous posture assessment across identity, configuration, data exposure, and network access. Findings are prioritised by risk level and contextualised against the business impact of the affected workload.

Operational Clarity

A single executive view that unifies signals from finance, security, and engineering. Decisions on optimisation, remediation, and investment are grounded in complete, cross-functional context.



Why It Matters: The Business Case for Unified Control

Cloudshot is not a monitoring tool. It is a management layer that changes how enterprises operate their cloud estate, reducing waste, accelerating decisions, and strengthening accountability from day one.

30%

Average Cloud Waste

Industry-wide, enterprises waste up to 30% of cloud spend on idle, oversized, or untagged resources that lack clear ownership.

4x

Faster Decision Cycles

When finance, security, and operations share one view, cross-functional decisions that previously took weeks are resolved in hours.

60%

Reduction in Governance Gaps

Continuous policy monitoring surfaces and resolves drift before it compounds into compliance exposure or audit risk.

Visibility Drives Accountability

When teams can see cost, risk, and compliance in a shared context, ownership improves naturally. Leaders stop managing exceptions and start managing outcomes.

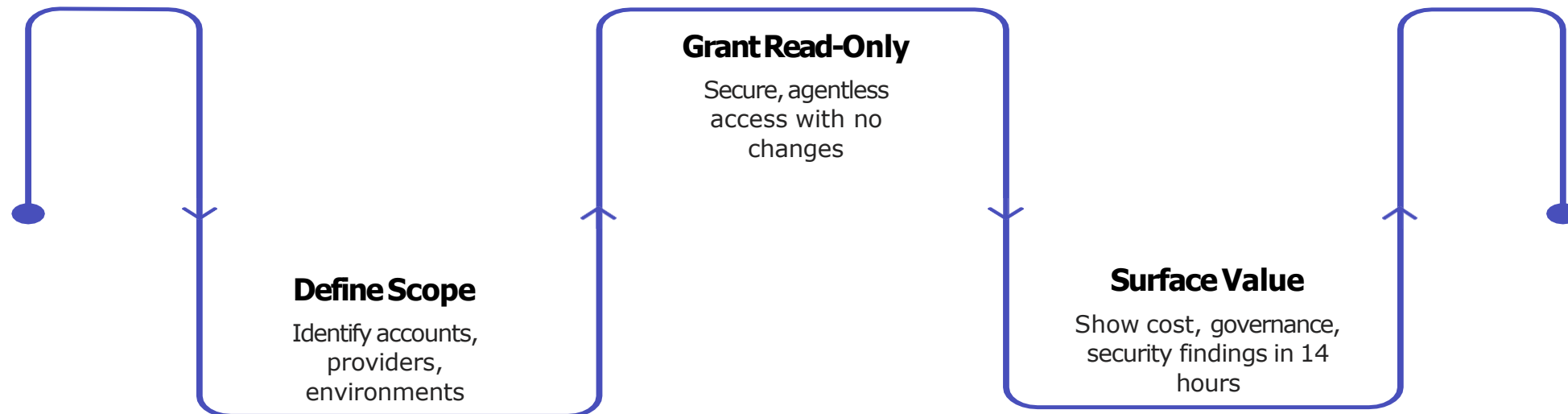
Control Enables Confidence

Boards, auditors, and regulators expect demonstrable governance. Cloudshot provides the evidence layer that makes cloud operations defensible, not just functional.



The Ask: Three Steps to Define Value Quickly

Cloudshot is designed to demonstrate measurable value within two weeks of onboarding. The engagement model is low-effort, low-risk, and structured for executive decision-making.



The initial engagement requires no infrastructure changes and no disruption to existing operations. Cloudshot connects via secure read-only access and delivers a consolidated findings report with prioritised, quantified recommendations for cost, governance, and security posture improvement.

What You Will Receive

- Consolidated cloud spend breakdown by provider and team
- Identified waste and rightsizing opportunities with rupee value
- Governance and policy gap assessment with risk prioritisation
- Security hygiene findings mapped to business-critical workloads

What We Ask of You

- Define the initial cloud scope: accounts and environments to assess
- Provide secure, read-only API access to nominated cloud accounts
- Nominate a technical contact to support the onboarding session Allocate two hours for findings review at the end of week one.



Connect with us.



Email

sudeep@cloudshot.io



Social Media

[linkedin.com/company/cloudshot-io/](https://www.linkedin.com/company/cloudshot-io/)



Call us

+91 9922 SUDEEP