

BETIMES
SOLUTIONS



be-PDPA
Personal Data Protection Act

P E R S O N A L
D A T A
P R O T E C T I O N
A C T

Privacy Information Management



AGENDA

For be-PDPA

Start with the stakes

How to Start ?

Ours Solutions

Product Package

Call to Action

START WITH THE STAKES

Challenges you must face **before 01 June 2022**



Your Roles in Personal Data Protection Act.

What data you consider **PIIs**?

Who do you collect from ?

Does it clear to you **how to comply with legal** ?

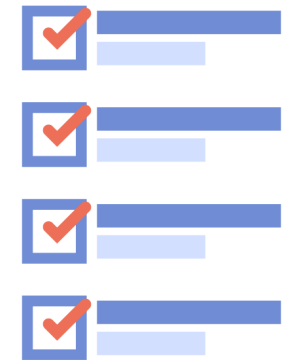


Can you answer all this questions ?

Where were you **stored PIIs** that collected for your business ?

Is there any **legal basis supporting** your collections ?

How do you know you keep it **safe enough** ?



Well Documented but what next ?

How do you apply consent form to your business app ?

How do you handle data subject access request ?

How do you keep ROPAs up to date ?

WHO AFFECTED BY PDPA

Market opportunities for privacy management

- Tried to imagine how the business would **be if you can't collect, use or disclose** personal data.
- Focus SMEs Sector (Small + Medium)
 - **Commercials** = 139,715 (S)* + 21,200 (M)
 - **Services** = 139,715 (S)* + 15,941 (M)
- PII directly collected by SME = **12,714,916 employees**
 - Potentially lead to **civil cases and criminal cases** if **data breach impacted** on employees.
- Maximum Administrative Penalty Fine for SMEs without proper PIM = **13 Million Baht**
 - Additionally, DPO of SME would face 1M fines for not comply with section 39



WHAT PDPA REQUIRED YOU ATTENTION ?

As Data Controller



Your business **collect**, use, disclose
PIIs with purpose. So, know yourself.

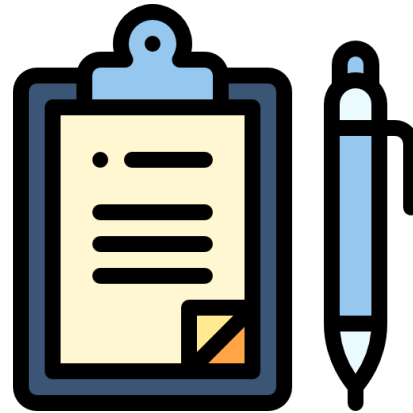
What you definition of PIIs ?

Why & How you do ?

Article 37 – Data Controller

Article 39 – ROPA

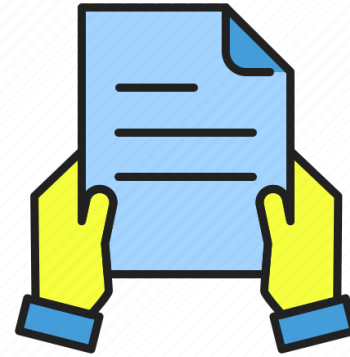
Article 41 – DPO



But you can't **collect** PIIs
before given consent.

(Article 24)

And you must **use and
disclose** it as your **stated
purposes**. (Article 27)



After you collect PIIs from
anyone. They have **right to
request** you to do things
about their own PIIs. (Article
30–35)

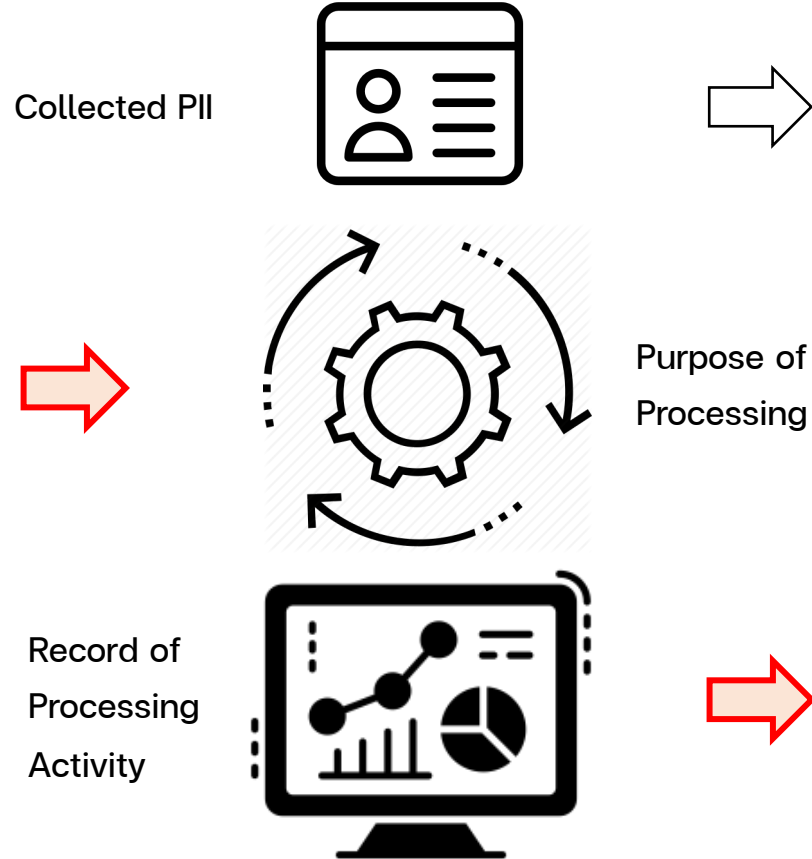


While you still processing their PIIs,
If there are any **data breach from
your control**. You have responsibility
to **respond and remediate the
affected data subject**.
(Article 37 (4))

HOW TO START ?

Your DPO choice – Document or System

Legal Consultants & DPO & Business Owners



OR

Manual Process

How to manage change ?

Template A, B, C

The 'Manual Process' box is outlined in red. It features an icon of three overlapping document templates on the left and an icon of a person surrounded by three gears on the right. A double-headed white arrow connects these two icons. Below the arrow is the text 'How to manage change ?'. At the bottom of the box, it says 'Template A, B, C'.

Digital Platform

Be-PDPA
Personal Data Protection Act

The 'Digital Platform' box is outlined in green. It features the 'Be-PDPA Personal Data Protection Act' logo on the left and a blue circular icon containing a white organizational chart on the right. A red arrow points from the logo to the organizational chart icon.

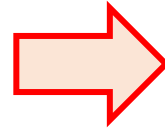
DPO & Business Owners & IT

WHY THAI DEVELOPED PRIVACY MANAGEMENT PLATFORM

Thai Stakeholders



California Consumer Privacy Act (CCPA)



Relevant and applicable to joint enforcement such as processing base evaluation in accordance with Article 24 (6)

PDPA
Personal Data Protection Act.



Regulations or announcements from the Personal Data Protection Committee



ETDA Recommendation: Information Security for Data Message Generation, Transfer and Storage Service Providers (พ.ร.บ. 21-2562)

WHY BE-PDPA ?

- **Global to Local**
 - Adopted technology practices from international privacy information management platform.
 - Reference legal practices from UK Information Commissioner's Office
 - Implement core data set from ISO27560 (Draft)
- Help **visualized, organized and automated** DPO task to comply with laws.
- Certified Software Development Process with **CMMI Level3 and ISO29110**.
- Preparing to Comply with Secondary Laws and **ETDA Recommendation**.
- Advisor
 - Legal Consultant
 - Trusted Digital Services Consultant
 - ISO 27001 & ISO 27701 Lead Implementer **Certified**

OUR SOLUTIONS

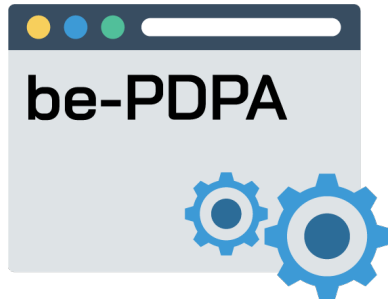
bePDPA – Privacy Information Management

Universal Consent Management

Cookie Consent



E-Service Consent



Notice and collect consent by JavaScript, API or Customization for your apps with multiple type of consent form E.g., Cookies, E-Services or documents that can map for each purpose.

Data Subject Right Management



Give data subject access to request with online web forms that can be managed with our simple workflow to simplify the process and record the request.

Record of Processing Activity



Configure PII Inventory and create data mapping to create **record of processing activity**

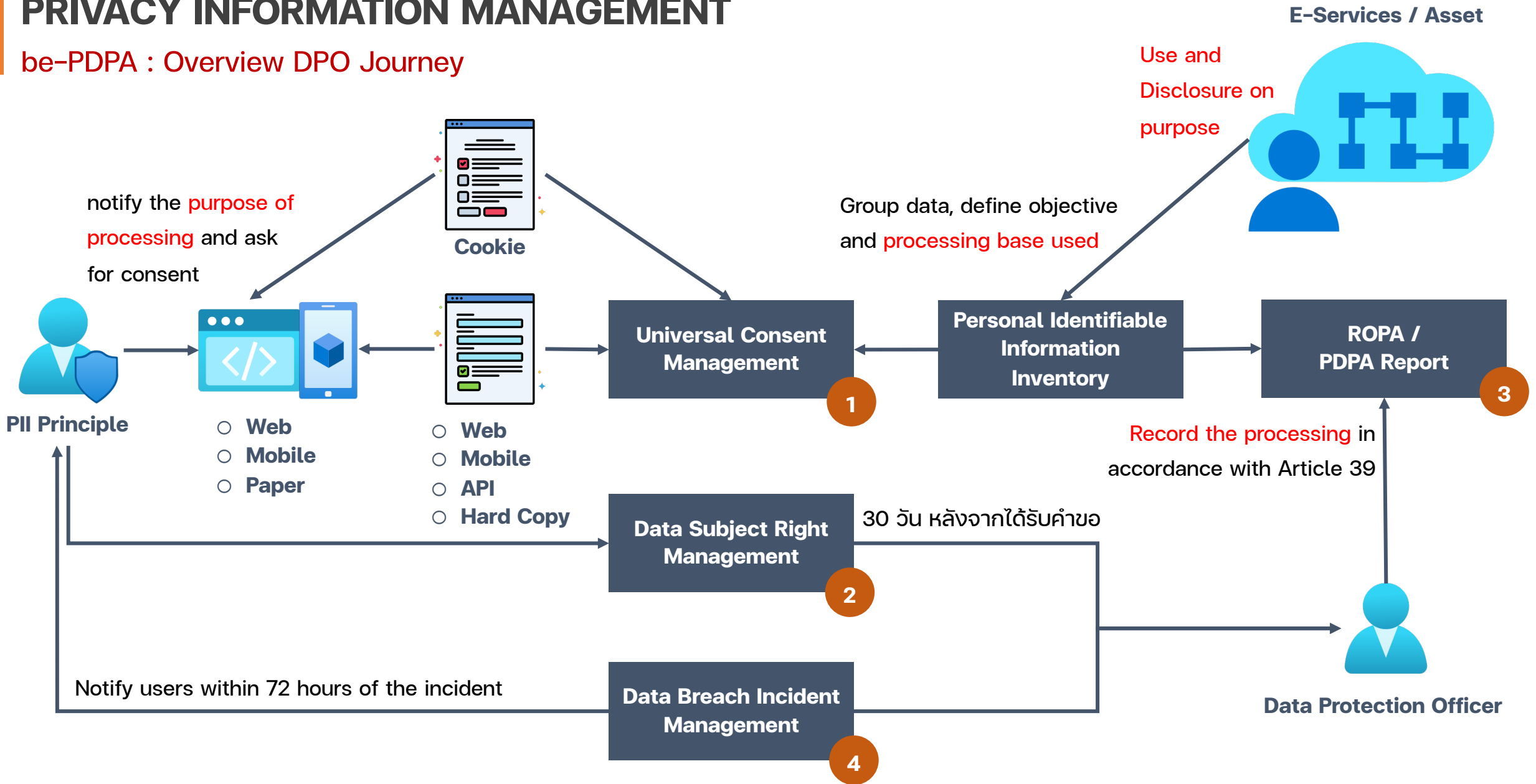
Data Breach Notification & Incident Management



Monitor data breach with multiple source of intelligence to quickly response to any incident. Manage each incident with information. Control the incident with workflow to record every event that occurred.

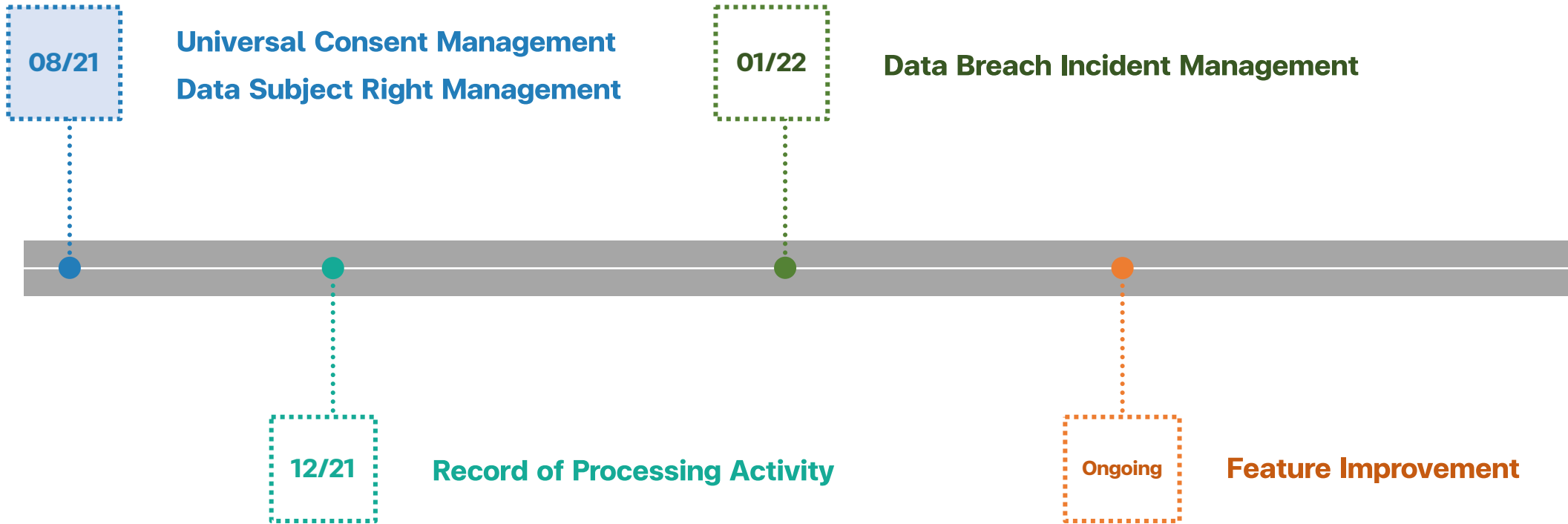
PRIVACY INFORMATION MANAGEMENT

be-PDPA : Overview DPO Journey



PRODUCT ROADMAP

be-PDPA



COOKIE CONSENT

Key Feature

- Cookie Scan & Cookie **Categories Suggestion**
- Cookie **Purpose Suggestion**
- Cookie Blocking & Control by cookie consent
- Consent Record Keeping & Retention
- Cookie **Banner & Logo Customization**
- Provided Cookie Consent API for **your own banner**.
- **Export** cookie consent record to CSV or API

UNIVERSAL CONSENT MANAGEMENT

Scan Cookie on Web App

COLLECTION METHOD URL Add +

Search

		URL NAME	URL	Scan All
		betimes	http://betimes.biz/	Scan
		Check-in	https://intranet.betimes.biz/btcheckin/	Scan

2 total

Cookie List Search

	COOKIE TYPE	COOKIE NAME	URL	PURPOSE	PURPOSES SUGGESTION
	Third Party Cookie	wd	.facebook.com	Analytics Cookies	Core Function
	Third Party Cookie	fr	.facebook.com	Analytics Cookies	Core Function
	First Party Cookie	_ga	.betimes.biz	Analytics Cookies	Marketing
	First Party Cookie	_ga_K9CR4BN7DV	.betimes.biz	Analytics Cookies	Marketing

4 total

MODULE 2 : CONSENT MANAGEMENT

Suggestion Purpose from Scan Cookie Category

The screenshot shows a form for managing cookies. It includes fields for Cookie Type, URL, Cookie Purposes Suggestion, and a table of cookies. Three orange callouts are present: 1 points to the Cookie Category dropdown in the table, 2 points to the Cookie Purposes Suggestion field, and 3 points to the Purposes dropdown.

Cookie Type: Third Party Cookie

URL: .facebook.com

Cookie Purposes Suggestion: Core Function

Purposes: Analytics Cookies

COOKIE NAME	COOKIE HOST	COOKIE DURATION	COOKIE TYPE	COOKIE CATEGORY
wd	.facebook.com	6 day	Third Party Cookie	Strictly Ne...

Description: Biometric description

Buttons: Cancel, Submit

MODULE 2 : CONSENT MANAGEMENT

Easy setup on both Web and Cookie with 1 line of JavaScript

COLLECTION METHOD

COLLECTION METHOD CUSTOMIZE MANAGE COLLECTION METHOD COLLECTION TRANSACTION LIST

Generate Javascript

```
<script type="text/javascript" id="betimes-consent-form" src="https://pdpa.demotoday.net:3001/js/v1.0/script-consent-form-90f7cea4-5609-4068-9798-2821d37d0eb8.js" data-id="90f7cea4-5609-4068-9798-2821d37d0eb8" charset="UTF-8"></script>
```

Generate Security Token

```
zKEOWFickIsoPOSDFI0239SID_F2k
```

E-SERVICE CONSENT

Key Feature

- Support multiple purposes for one e-service consent with PII mapping for each purpose.
- Support multiple methods to collect consent E.g. Web Banner, API, Mobile and more.
- Generate **consent record based on ISO 27560 Draft** that downloadable for Data Subject.
- Easy to identified PII Principle via API, OAuth2 and customizable to fits your need for **easy integration**.
- Export e-service consent record to CSV or API.
- Able to request **reconsented** from data subject for PII collected **before 01 June 2022**
- Make **consent record** more secure with e-Timestamp.

MODULE 2 : CONSENT MANAGEMENT

Define Color theme, content, color of text and background (Website)

Design Template

THEME COLOR

Theme Color

Font Color

Theme Background Color

Theme Switch Color

Hide Logo Betimes

Consents for Betimes Check in

Version 1.0 Last Updated Aug 31, 2021

Betimes Solutions Co., Ltd. is undertaking a time attendance system (Betimes Check in) to record your working hours. We are asking you to help with this by giving us your attendance time and location, to letting us analyze information about your time attendance record. The information that you provided about you will be used to help us improve WFH Policy. We understand that some information may be sensitive and we will keep your information confidential and use it only for the WFH policy improvement. The only exception to this is if you tell us anything indicating that someone might be in danger; then we have a responsibility to act on that information but we would not do this without telling you and including you in the process.

ลงเวลาออกงาน
Disagree ทางบริษัทมีการเก็บรวบรวมข้อมูลชื่อ เวลาและตำแหน่งที่เกิดสถานที่ในการลงเวลาเข้าออกงานของพนักงานเป็นการจำเป็นเพื่อประโยชน์โดยชอบด้วยกฎหมายของบริษัท

ตรวจสอบสถานที่เข้าออกงาน
Disagree ทางบริษัทขอความยินยอมในการเก็บรวบรวมข้อมูลตำแหน่งที่เกิดสถานที่เข้าออกงานของพนักงานเพื่อปรับปรุงความแม่นยำของระบบในการบันทึกสถานที่จริงที่พนักงานเข้าออกงานได้อย่างมีประสิทธิภาพ

ตรวจสอบความพร้อมของพนักงาน
Disagree ทางบริษัทมีการเก็บรวบรวมข้อมูลรูปภาพพนักงานขณะเข้าออกงาน เป็นการจำเป็นในการปฏิบัติตามกฎหมายเพื่อให้บรรลุวัตถุประสงค์เกี่ยวกับการประเมินความสามารถในการทำงาน

For more information, please see our [Privacy Notices](#).

Save Changes

Powered By Betimes Solution

MODULE 2 : CONSENT MANAGEMENT

Provide Consent Receipt on every transaction

Consent Receipt

บริษัท ไรซ์ จำกัด

http://betimes.biz/
84/4 5 Sukhumvit 62 Sukhumvit กรุงเทพฯ
รหัสไปรษณีย์ 10260

Date : 2-7-2021 11:7:44

thanagit sutha1
info@betimes.biz
0274149524

บริการ: **BETIMES CHECK-IN**

We have collected, or will collect, the information described below consent when you completed our [web](#). We operate and follow the data protection rules for [Thailand](#). We will continue to collect and use your information until the consent duration.

Your ID : **thanagit.s**

Types of information we have of may collect about you	The purposes for collection of your personal information	Consent Type	Consent Duration
Your Behavioral information Your Profiling information ^a Your Contact information	Location Information (Core Function) ⁿ	Implicit	2-7-2021 11:7:44
	Marketing (Marketing)	Explicit (Opt In)	2-7-2021 11:7:44
	Functional Purpose (Marketing Third Parties) ^o	Explicit (Opt In)	2-7-2021 11:7:44

Third parties how many receive information about you:

[Silver Brown](#)

[Office 123](#)

At the [Betimes Solutions](#) Times we take uour privacy seriously. This Document is being provided to you as a receipt for personally identifiable information that we have, or will collect about you. It tells you what information has been collected and for what purposes we will use and disclose it. for your information, this document is based on the Consent [Receipt Specification 1.0](#) published by the [Kantara Initiative](#).

- information marked with a superscript s may be treated as Sensitive Personal Information^a
- Purposes marked with a superscript o indicated an optional consent.
- Purposes marked with a superscript n do not require consent.

About Us : [Betimes Solutions](#) is the Personal Identifiable Information Controller that is accountable for the information that has been collected about you. We are acting on our own behalf. For more details on our privacy practices see the privacy notices.



Generated by



Receipt# : a8438a20-1395-437e-ac79-6fbb32bc0090

BE-PDPA

ຄຳນ - ຕອບ