

Better MTD on Azure Case Study at Coca-Cola



Challenges: Coca-Cola employees travel worldwide and access corporate resources from cloud services outside of traditional security protections. The Coca-Cola security team needed to extend the security perimeter to mobile devices by providing risk-based conditional access to corporate resources.

Evaluation Process: Working with an industry analyst, Coca-Cola chose 4 MTD vendors to evaluate. The selection criteria required robust cross-platform security protection for both iOS and Android devices and deep integration to the Microsoft security ecosystem built on Azure. Additionally, the solution needed to demonstrate end to end security from mobile devices to Azure cloud; protection from SS7 vulnerabilities (i.e. executives' phone conversations could not be intercepted); protection from SMS & social media phishing attacks; and the ability to scan enterprise mobile apps for vulnerabilities and weakness. Better Mobile was the only vendor selected to perform a world wide PoC in 8 countries over a 4 month period.

Joint Solution: Azure + MS Intune + WDATP + Better MTD + SmartBlocker + Advance MTD & AirWatch. During the PoC, the joint solution demonstrated unprecedented visibility into the mobile network, allowing for a deeper assessment of mobile threats and fine-tuned policy responses.

Implementation: Initially Better MTD was deployed using AirWatch on 35k+ mobile devices in less than 8 weeks in two countries. Coca-Cola made a strategic decision to use the Microsoft suite of security products and AirWatch was replaced with Intune. The tightly integrated joint mobile security solution is currently used by Coca-Cola in 8 international markets including North America, Vietnam, Myanmar and Cambodia.

Results: The joint solution provided comprehensive visibility across the entire spectrum of mobile risk, protecting apps and critical data in real time. Access to corporate resources was successfully blocked when high mobile risk was detected. Additional Coca-Cola bottlers worldwide are implementing Better MTD with MS Intune and other MDMs.

Win Results

"We have worked with Better Mobile since 2016 to rollout the solution to bottlers in The United States, Canada, Vietnam, Cambodia, Myanmar and are currently rolling out to a new business unit. Our chosen MTD provider have an open AI engine where the Coca-Cola security team could build customized threat models. We have been pleased with our selection and the value we get from the joint solution. We have partnered very closely with Microsoft for our security platforms so Better Mobile's deep integrations with Microsoft security products provides huge value to us."

~Stephen Vance- Senior Director, IT Architecture and Systems

"We identified a need to expand on the basic security provided by traditional MDM providers. Our expansion was into the MTD space with Better Mobile who surpassed our expectations. After reviewing several vendors, Better Mobile came out on top and our deployment was the largest roll-out of Better Mobile Threat Defense. We don't take security lightly and implementing Better MTD has bridged a gap traditional Anti-Virus tools are not able to accomplish within the enterprise."

~Mark Dunkerley - Senior Manager, IT Architecture and Systems

"We were greatly impressed with the solution offered by Better Mobile for our AirWatch implementation and extremely excited to leverage Microsoft Intune and Azure. Implementation has been seamless and customer service is top notch. We were provided dedicated resources to work through the deployment as well as a direct line of support with the engineers and executive team."

~Matt Tumbarello - Solutions Engineer Architect, IT Systems