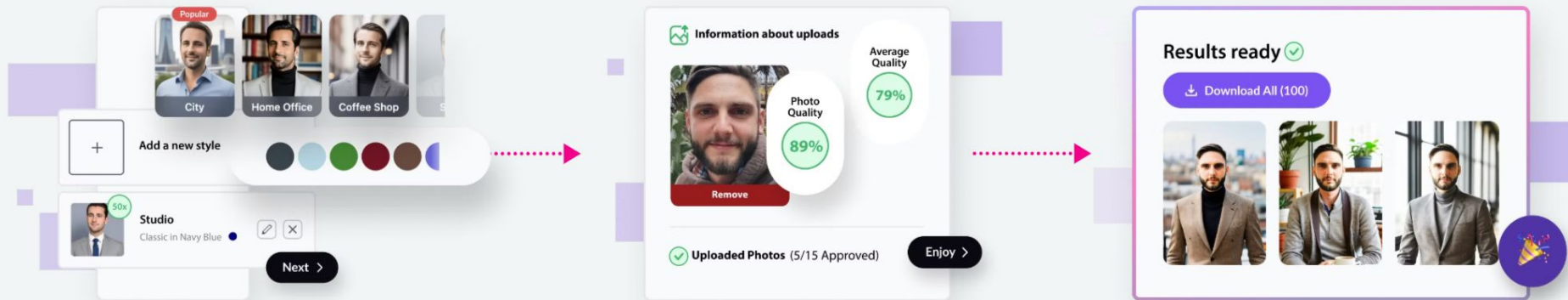


Traditional photoshoots are expensive, time-consuming and awkward leaving many without a professional headshot

	BP	Traditional Studios	DIY Photography	AI Photoshoot Alternatives
Studio Quality 4K Pictures	✓	✓	✗	✗
Done in less than 1 hour	✓	✗	✓	✗
Guaranteed Results	✓	✓	✗	✗
150+ Styles & Backgrounds	✓	✗	✗	✓
Done whenever, wherever	✓	✗	✓	✓
Affordability	\$	\$\$\$	Free	\$
AI Studio	✓	✗	✗	✗
Custom Dashboard	✓	✗	✗	✗

We make creating professional headshots as easy as taking a selfie, under 60 minutes.



01/ Pick a style

A style is a combination of a background, clothing outfit and clothing color.



02/ Uploads pictures

Upload **10+** pictures into the platform supported by our AI assistant to guide you.



03/ Download headshots

Enjoy your headshots in **under than 60 minutes.**

Alright, but what makes us different vs AI alternatives?



BetterPic



- ✓ Studio quality, hyper-realistic
- ✓ Integrated face-matching protocol
- ✓ Strict data protection policies
- ✓ Guaranteed result - option to redo or after edits

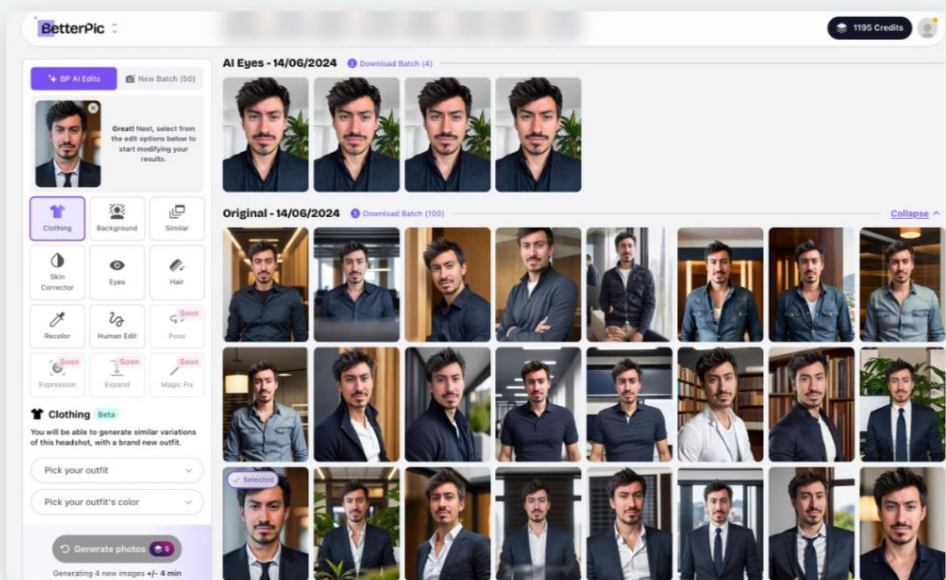
Known Alternatives



- 👤 Low-quality, obviously AI generated image
- 😬 Randomly generated faces
- ⚠️ Low-level data safety
- ✗ Issues with 'guaranteed' money-back
- 😓 Long waiting periods, lack of real help

Allowing individuals & teams to *create and adapt* their professional headshots without ever leaving the office

- ✓ Consumer Product with an AI Studio to *increase Average Order Value* per headshot
- ✓ Adapt your pictures by purchasing credits for upsells



- ✓ B2B Platform for entire organisations to *increase ticket size*
- ✓ Self-service platform with real-time status updates for admin

