



Beyondsoft Data Strategy Assessment

Beyondsoft offers a comprehensive Data Strategy Assessment designed to provide organizations with a clear and actionable roadmap to becoming a data-driven enterprise. This program is engineered to align your data initiatives directly with strategic business objectives, transforming data from a simple asset into a core driver of value, innovation, and competitive advantage. Through a proven methodology of deep analysis and strategic planning, we help you “Think Big, Start Small, and Scale Fast,” ensuring your data journey is both ambitious and achievable.

What is a Data Strategy Assessment?

A Data Strategy Assessment is a specialized consulting engagement designed to thoroughly evaluate your organization’s current data ecosystem, capabilities, and maturity. The program provides a holistic view of your data landscape, identifying critical gaps, challenges, and opportunities across all facets of data management. By benchmarking your practices against industry standards and analyzing your unique business context, we deliver a strategic, prioritized 24-month roadmap that serves as the blueprint for your digital transformation, ensuring every data-related investment is justified and delivers measurable business value.

What services are included?

After an initial alignment to understand your organization’s needs and priorities, the following services and solutions are delivered to support your transformation:

Business Discovery and Strategy Alignment

We begin by immersing ourselves in your business. Through a series of focused workshops and executive interviews, we engage with key stakeholders across all business functions to document current-state processes, pain points, and strategic objectives. This phase is crucial for ensuring that the data strategy is not just a technical plan, but a business plan that is fully aligned with your corporate vision and goals.

Technical Analysis and Current State Assessment

Our team conducts a deep-dive technical analysis of your core systems, data domains, and existing architecture. We inventory key platforms (ERPs, CRMs, etc.), map critical data flows, and perform a detailed data quality assessment across your most important data domains, such as customer, financial, and operational data. This provides a clear and objective picture of your current technical capabilities and limitations.

Gap Analysis Across Eight Data Pillars

We conduct a comprehensive gap analysis across eight critical pillars of data management. This 360-degree evaluation identifies weaknesses and opportunities in your data ecosystem:

1. **Data Strategy:** Alignment with business goals and vision.
2. **Data Quality:** Accuracy, completeness, and consistency of data.
3. **Data Policies & Protection:** Security, privacy, and compliance.
4. **Data Access & Sharing:** Accessibility and integrity of data.
5. **Data Technology:** Suitability of your current technology stack.
6. **Data Compliance:** Adherence to regulatory requirements.
7. **Data Organization:** Roles, responsibilities, and team structure.
8. **Data Operations:** Lifecycle management and operational efficiency.

Strategic Roadmap and Implementation Planning

The insights gathered from all previous phases culminate in the creation of a detailed 24-month implementation roadmap. This roadmap is phased (ALIGN, LAUNCH, SCALE, OPTIMIZE) and prioritizes initiatives based on business value and feasibility. It provides a clear, step-by-step guide for executing your data strategy, including recommendations for technology, organizational structure, and governance.

Knowledge Transfer and Executive Buy-In

Throughout the engagement, we ensure continuous knowledge transfer to your teams. The program concludes with the delivery of all documentation and an executive presentation designed to communicate the vision, the plan, and the expected business outcomes. This final step is critical for securing leadership buy-in and driving the momentum needed for a successful transformation.

How does the program work?

The program follows a structured, workshop-driven methodology to ensure thoroughness and stakeholder alignment at every stage:

1. **Initial Alignment & Planning:** We work with you to define the scope, objectives, and success metrics for the assessment, ensuring full alignment from the start.
2. **Discovery & Analysis:** We execute the business and technical discovery phases, conducting workshops, interviews, and system analysis to gather comprehensive data.
3. **Gap Analysis & Recommendation:** We analyze the findings to identify gaps across the eight pillars and formulate strategic, actionable recommendations.
4. **Roadmap Development:** We synthesize all information into a prioritized 24-month roadmap, outlining the clear path forward.

5. **Final Presentation & Hand-off:** We deliver the final roadmap and executive presentation, ensuring your team is fully equipped to begin the implementation journey.

What benefits does the offering provide?

The Data Strategy Assessment program delivers a series of tangible and measurable benefits to the organization:

- **Clear, Actionable 24-Month Roadmap:** Provides a step-by-step, prioritized plan to guide your data-driven transformation, eliminating guesswork and focusing on high-value initiatives.
- **Full Alignment with Business Objectives:** Ensures that every data initiative is directly tied to strategic business goals, maximizing ROI and driving meaningful outcomes.
- **Comprehensive 360-Degree View:** Delivers a complete understanding of your data ecosystem's strengths and weaknesses across 8 critical pillars, from technology to governance.
- **Prioritized Investments and Quick Wins:** Identifies and prioritizes Quickwins